

# Florida Keys Marine Cooperative Association, Inc.

HEADQUARTERS: 1115 N. W. 13th Ave., Miami, Fla. DISTRICT OFFICE: MARATHON, FLA.  
COMMUNITY OWNER COMMUNITY BUILDER



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"IN THE HEART OF THE KEYS"  
REGISTERED WATCH MAKER ON PREMISES  
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KEY COLONY BEACH  
NORTH MARATHON SHORES



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WINES  
LIQUORS  
BEER

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A COMMUNITY TELEVISION SYSTEM FOR SUBSCRIBERS—MEMBER: NATIONAL TELEVISION ASSOCIATION, INC.  
SOMERSET BEACH ROAD MARATHON, FLA.  
Tel. 743-5575





A

## A STATEMENT OF ADVERTISING PRINCIPLES

1. **Good Advertising** — aims to inform the consumer and help him to buy more intelligently.
2. **Good Advertising** — tells the truth, avoiding misstatement of facts as well as possible deception through implication or omission. It makes no claims which can not be met in full and without further qualification. It uses only testimonials of competent witnesses.
3. **Good Advertising** — conforms to the generally accepted standards of good taste. It seeks public acceptance on the basis of the merits of the product or service advertised rather than by the disparagement of competing goods. It tries to avoid practices that are offensive or annoying.
4. **Good Advertising** — recognizes both its economic responsibility to help reduce distribution costs and its social responsibility in serving the public interest.

*Advertising Federation of America*

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EQUIPMENT


**PAUL**

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TEL.  
**743-5656**



"Vital Information at Your Fingertips"—The City Directory

1961

JANUARY							FEBRUARY							MARCH							APRIL						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14
15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21	15	16	17	18	19	20	21
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1962

JANUARY							FEBRUARY							MARCH							APRIL						
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8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14
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1963

JANUARY							FEBRUARY							MARCH							APRIL						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
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8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14	8	9	10	11	12	13	14
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"A Real Necessity in Every Office"—The City Directory



# POLK'S MARATHON (MONROE COUNTY, FLA.) CITY DIRECTORY 1963

**Including Boat Key, Key Colony Beach and  
Key Colony Beach West**

Containing an Alphabetical Directory of Business Concerns and  
Private Citizens, a Directory of Householders, Occupants of  
Office Buildings and Other Business Places, Including a  
Complete Street and Avenue Guide, a Numerical Tele-  
phone Directory and Much Information of a  
Miscellaneous Character; also a

## **BUYERS' GUIDE and a Complete CLASSIFIED BUSINESS DIRECTORY**

FOR CONTENTS SEE INTRODUCTION AND GENERAL INDEX

**PRICE \$25.00**



**R. L. POLK & CO., Publishers**

2910 W. Clay St., P. O. Box 6874, Richmond 30, Va.

DIRECTORY LIBRARY FOR FREE USE OF PUBLIC AT  
MARATHON CHAMBER OF COMMERCE, 2910 U. S. HIGHWAY 1 (OVERSEAS HIGHWAY)

Member Association of North American Directory Publishers

Copyright, 1963, by R. L. Polk & Co.

CONSULT THE CLASSIFIED BUSINESS DIRECTORY



**Excerpt from Section 104, Title 17**

**United States Code Annotated**

**WILLFUL INFRINGEMENT FOR PROFIT.**—Any person who willfully and for profit shall infringe any copyright secured by this title, or who shall knowingly and willfully aid or abet such infringement, shall be deemed guilty of a misdemeanor, and upon conviction thereof shall be punished by imprisonment for not exceeding one year or by a fine of not less than \$100 nor more than \$1,000, or both, in the discretion of the court.



**PUBLISHERS NOTE**

The information in this Directory is gathered by an actual canvass and is compiled in a way to insure maximum accuracy.

The publishers cannot and do not guarantee the correctness of all information furnished them nor the complete absence of errors or omissions, hence no responsibility for same can be or is assumed.

The publishers earnestly request the bringing to their attention of any inaccuracy so that it may be corrected in the next edition of the directory.

**R. L. Polk & Co., Publishers**



# INTRODUCTION AND GENERAL INDEX

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R. L. POLK & CO., publishers of more than 1,000 city, county, state and national Directories, (publishers of the Marathon Directory since 1960), present to subscribers and the general public, this, the 1963 edition of the Marathon City Directory, including Boat Key, Key Colony Beach and Key Colony Beach West.

Confidence in the growth of Marathon's industry, population and wealth, and in the advancement of its civic and social activities, will be maintained as sections of this Directory are consulted, for the Directory is a mirror truly reflecting Marathon to the world.

The enviable position occupied by R. L. POLK & CO.'S Directories in the estimation of the public throughout the country, has been established by rendering the best in Directory service. With an unrivaled organization, and having had the courteous and hearty cooperation of the business and professional men and residents, the publishers feel that the result of their labors will meet with the approval of every user, and that the Marathon Directory will fulfill its mission as a source of authentic information pertaining to the city.

## Five Major Departments

The five major departments are arranged in the following order:—

I. THE BUYERS' GUIDE constitutes the first major department, printed on goldenrod paper, and contains the advertisements of leading manufacturing, business and professional interests of Marathon. The advertisements are indexed under headings descriptive of the business represented. This is reference advertising at its best, and merits a survey by all buyers eager to familiarize themselves with sources of supply. In a progressive community like Marathon, the necessity of having this kind of information immediately available, is obvious. General appreciation of this fact is evidenced by the many reference users of this City Directory service.

II. THE CLASSIFIED BUSINESS DIRECTORY is the second major department, printed on canary paper. This department lists the names of all business and professional concerns in alphabetical order under appropriate headings. This feature constitutes an invaluable and indispensable catalog of the numerous interests of the city. The Directory is the common intermediary between buyer and seller. As such, it plays an important part in the daily activities of the commercial, industrial and professional world. More buyers and sellers meet through the Classified Business Directory than through any other medium.

III. THE ALPHABETICAL LIST OF NAMES of residents and business and professional concerns, is the third major



department, printed on white paper. This is the only record in existence that aims to show the name, marital status, occupation and address of each adult resident of Marathon, and the name, official personnel, nature and address of each firm and corporation in the city.

IV. THE DIRECTORY OF HOUSEHOLDERS, INCLUDING STREET AND AVENUE GUIDE, is the fourth major department, printed on green paper. In this section the numbered streets are arranged in numerical order, followed by the named streets in alphabetical order; the numbers of the residences and business concerns are arranged in numerical order under the name of each street, and the names of the householders and concerns are placed opposite the numbers. The names of the intersecting streets appear at their respective crossing points on each street. Special features of this section are the designation of tenant-owned homes and the listing of telephone numbers.

V. THE NUMERICAL TELEPHONE DIRECTORY is the fifth major department, printed on blue paper.

#### **Municipal Publicity**

The Directory reflects the achievements and ambitions of the city, depicting in unbiased terms what it has to offer as a place of residence, as a business location, as a resort, as an agricultural center, and as an educational center. To broadcast this information, the publishers have placed copies of this issue of the Directory in Directory Libraries, where they are readily available for free public reference, and serve as perpetual and reliable advertisements of Marathon.

#### **The Marathon Out-of-Town City Directory Library**

Through the courtesy of the publishers of the Marathon City Directory, a Directory Library is maintained in the offices of the Marathon Chamber of Commerce, for free reference by the general public. This is one of more than 1,000 Directory Libraries installed in cities and towns throughout the U. S., Canada and Puerto Rico by members of the Association of North American Directory Publishers.

The publishers appreciatively acknowledge the recognition by those progressive business and professional men who have demonstrated their confidence in the City Directory as an advertising medium, with assurance that it will bring a commensurate return.

R. L. POLK & CO.,  
Publishers.





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# MARATHON

## "HEART OF THE FLORIDA KEYS"

(Courtesy of Marathon Chamber of Commerce)

**FORM OF GOVERNMENT**—Unincorporated part of Monroe County.

**POPULATION**—Last U. S. Census report 4,296. Local estimate at present 5,000.

**AREA**—6 square miles.

**ALTITUDE**—7 feet above sea level.

**CLIMATE**—Mean annual temperature 75 degrees F.; average annual rainfall 3.91 inches.

**PARKS**—2.

**ASSESSED VALUATION**—\$7,968,580.00, with \$37.50 per \$1,000.00 tax rate.

**FINANCIAL DATA**—1 bank with total deposits of \$5,237,749.34 on June 30, 1962; total resources of \$5,785,644.60 on June 30, 1962.

**POSTAL RECEIPTS**—\$65,950.00 for year ended Dec. 31, 1961.

**TELEPHONES IN SERVICE**—1,961 as of July 31, 1962.

**CHURCHES**—11, representing 11 denominations.

**INDUSTRY**—Chief industries of the city and surrounding territory: Tourism and fishing.

**TRADE AREA**—Retail area has radius of 40 miles, and population of 7,000.

**NEWSPAPERS**—1 weekly.

**HOTELS**—40, with total of 1,000 rooms. Newest hotel opened in 1960.

**BUS LINES**—City served by 1 intra-city bus line, Greyhound Lines.

**HIGHWAYS**—U. S. 1 known as the Overseas Highway.

**AIRPORTS**—1, owned by Monroe County.

**AMUSEMENTS**—Largest auditorium in city seats 500 persons. 1 moving picture theatre, with total seating capacity of 300 persons. 2 golf courses. Bowling alley.

**EDUCATION**—3 public schools with 1 senior and junior high school. 1 parochial school. Number of pupils in public schools 654; in parochial schools 66. Number of teachers in public schools 36; in parochial schools 4. Value of public school property \$750,000.

**PUBLIC LIBRARIES**—1, with total of 1,514 volumes.

**CITY STATISTICS**—1,650 water meters; 1,760 light meters. Volunteer fire department with no paid men, 1 station and 3 pieces of motor equipment. Value of fire department real estate and equipment \$40,000. State Police have 1 Corporal, 2 Troopers, 3 dispatchers with 1 station and 4 pieces of motor equipment. Sheriff sub-station, 3 Deputy Sheriffs and 2 pieces of motor equipment.



One of the World's Finest Sport Fishing Fleet

Marathon is an unincorporated community of about 5,000 population in the heart of a string of tropical islands, seemingly, like stepping stones from the frills of modern Miami to the quaint old southernmost city of Key West. Marathon, the





Seven Mile Bridge, Stretching Out of Sight of Land

"Heart of the Florida Keys" is located principally on Key Vaca, just 80 miles from the mainland and 48 miles from Key West.

According to legend, Marathon received its name while the railroad through the Keys was under construction. Henry M. Flagler, pioneer of the East Coast of Florida, had a dream of bringing sportsmen from the North to the Keys to fish and of carrying freight to Key West by rail for shipment to Cuba and Central America. The railroad had been completed as far as Homestead when the decision was made in 1904 to build the railroad to Key West. Flagler's decision set in motion an epic struggle of man against obstacles, against the sea and the elements. During the first four years, the long miles through the Everglades were accomplished, the fills and viaducts were built and tested by storms, some built, destroyed by hurricanes and rebuilt with the knowledge of what would stand, and the railroad put in service as far as Knight's Key Channel. The office was moved to Knight's Key, which became construction headquarters for the balance of the project. Here was played the crucial scene in the drama of Henry M. Flagler's concept to United States, Cuba and Central America by railroad plus car ferries. Not only were they battling against the natural obstacles in carving a railroad through a jungle and spanning swift and unpredictable currents; they were also racing against time to complete the undertaking in the lifetime of the aging Henry Flagler. It was at this time perhaps, that a workman exclaimed "Gee, this is getting to be a regular Marathon!" The name stuck, although the story does not include whether he was referring to bridge building as a decisive battle of man against the elements or a race against time.

The railroad was completed and Mr. Flagler rode into Key West on the first train on January 22, 1912, just a few months before his death. The railroad to Key West continued in operation for a period of twenty-three years until finally on Labor Day, 1935, one of the most destructive hurricanes that ever visited the Florida Keys inflicted severe damage to many miles of embankment—not, however, to the great steel and concrete bridge structures which form the vital part of the project. At that time, the decision was reached to abandon the railroad south of Florida City and the right of way was sold and converted to the Overseas Highway. So completely did the engineer convert the bridges to motor use, that little beside the guard rails made of railroad track remains to indicate the history of the road.

Like the early Marathon race to complete the railroad, the race for progress continues. At no point in Marathon's history has more been done to earn the name, Marathon, than in recent years. For two decades it has been a popular winter resort for the sport fisherman and fisherwoman who like the mild winters as well as the excellent fishing. The pleasant days in summer, tempered by breezes from the Southeast, make Marathon a favorite spot for summer vacationist also. But the day has passed when Marathon is only a fishing village, and the motif of the "Riveria of America" is rapidly replacing the fishing hamlet. A wide variety of motels offers luxurious swimming pools in tropical surroundings, yacht basins, sandy



beaches, playgrounds for children, shuffleboard courts, and tennis courts. There is a full-size 18 hole golf course and a putt-and-chip course. The warm water is ideally suited for skin diving. At the restaurants, excellent chefs serve native food as well as foreign dishes, and standard American fare is not forgotten. Trailer courts for visitors who bring their homes with them are numerous and well equipped, and trailer villages of owned lots are popular. For a couple with moderate retirement income, who wish to be freed from all the problems of winter, to live casually, dress informally, spending a great deal of time out of doors, fishing, gardening, sun bathing, Marathon is ideally suited. Frost has never been recorded here since temperature records have been kept and there is no dust or pollen. The trade winds, tempered and cleansed by their journey over miles of blue water tend to reduce the humidity to a minimum, making the summer months pleasantly cool.

To cater to the tourists who come to Marathon in ever increasing numbers and the rapidly growing retirement colony, a well-balanced business community has developed. Hub of the business life is the Bank, the only one in the fifty mile stretch to the South and West, the eighty mile stretch North and East. It has brought to Marathon a variety of goods and services not previously available. There are about two hundred businesses in Marathon and nearly every product in general use can be purchased.

Facilities for water and electric power have been greatly expanded during the past decade. Along the U. S. Navy pipeline, which brings water to the Keys, extra pumping stations have been built to speed up the flow of water into storage tanks. The electric power plant has been enlarged and expanded, and miles of power lines are being replaced. A new three-digit-prefix telephone system has been installed. Bulldozers have cleared land of the thick native jungle along waterfront sites. New yacht basins have been dredged, existing ones enlarged and channels deepened. Bridges to outlying islands have been constructed. The tropical wilderness is turning into a tropical wonderland.

As the population has grown (140% in this decade by the U. S. Census), so have the institutions to meet human needs: the schools from a two room structure to two imposing plants of concrete and steel, sprawling over large areas to catch the prevailing breezes; the churches, eleven denominations, most of them with fine edifices completed, a few at the drawing board stage; the service clubs, the Legion and Legion Auxiliary, the Lions, Kiwanis, the Jaycees, the Business and Professional Women, the Keycomers; the fraternal orders, the Masons, Eastern Star, Elks, Beta Sigma Phi and Moose; the volunteer groups, the Fire Department, the Ambulance Corps, the Youth Center, the Juvenile Council, and the Humane Society; the participant sports groups, the Yacht Club, Power Squadron and Lamps, Golf Club, and Bowling Leagues; the cultural groups, the Little Theatre, Garden Club, Library Association, and Clothes Line Art Group; the promotional groups, the Guides and Motel Association, and the parent organization of the community, the Marathon Chamber of Commerce.

In a community with no local government, the Chamber of Commerce has acted as intermediary between the citizens and the County government. Its buildings have served as meeting places for newly formed churches and organizations. It is the tourist information center, supplying data to visitors and prospective residents. It is the place where people come to locate their friends, or to tell their troubles. It is the Heart of Marathon, the Heart of the Florida Keys.





# CLASSIFIED BUYERS' GUIDE

OF THE CITY OF  
MARATHON

(FLORIDA)

1963



The Buyers' Guide contains the advertisements and business cards of the more progressive business men and firms in the city, classified according to lines of business

R. L. POLK & CO.

PUBLISHERS

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# BEVIS-LEWIS CHEVROLET, Inc.

CHEVROLET  
OLDSMOBILE  
CADILLAC



**SALES  
and  
SERVICE**

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Key West, Fla.



**CALL  
COLLECT**

CYpress 4-1003  
CYpress 4-1004  
CYpress 4-1005  
CYpress 4-1006



# MARATHON SHORES OIL COMPANY

JOHN C. PUTO, President

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**AC Sparkplugs**  
**Dayton Belts**  
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**DuPont Products**  
**Auto Parts**



10896 Overseas Hwy.  
U. S. Hwy. 1

P. O. Box 2257  
Marathon Shores, Fla.

TEL.  
**743-5171**



# Texaco Service of Marathon

ED. WARD

Tires  
Tubes  
Gasoline



Accessories  
Oil

ROAD SERVICE

Overseas Hwy. (U. S. Hwy. No. 1)

P. O. BOX 622

Tel. 743-2321



# BOB'S SUNOCO SERVICE

**TIRES  
BATTERIES  
ACCESSORIES**

**LUBRICATION  
WASHING  
WAXING**

**MOTOR TUNE UP  
COURTEOUS SERVICE**

U. S. Hwy. 1  
(Overseas Hwy.) at  
Reef Dr.



**Tel. 743-9992**

## Know Your Directory **SYMBOLS**

Earle Frank **G**1126 Monroe  
 " Henry r1126 Monroe  
 " Isabel L (wid Geo A) r5436 Steadman  
 " Jack lab DPW&Eng r1126 Monroe  
 " Jas J USA r7810 Neckel  
 " Morris fcty wkr **G**1126 Monroe  
 " Thos fcty wkr Ford 14618 Jonathon  
 " Willard mach opr Valor Tool & Mach  
 Co r181 Burke (RR)

"r"— RESIDENT

"h"— HOUSEHOLDER

**"r" AND "h"**

Two important symbols are used in your City Directory. The symbol "r," before an address stands for "Resident." That person resides at that address but is not the head of the family or family head. The symbol "h" stands for "Householder"—the person in whose name the home is occupied.

## 4% Paid on Savings



Left on Deposit for 1 Year or More—3½% for  
Lesser Periods—Interest Paying Dates June 1st and  
December 1st Each Year.

Your Account Insured to \$10,000.00 By  
Federal Deposit Insurance Corp.

# Marathon

## STATE BANK



**A COMPLETE  
BANKING SERVICE**  
For You and Your Business



*"Your Partner in Progress"*

MARATHON, FLA.

MORTGAGE  
COMMERCIAL  
and PERSONAL

**LOAN SERVICE**

TEL.

**Marathon 743-2231**

Miami Tel. 235-6031

SOMBRERO BEACH DR. (55th STREET)



# ISLAND BEAUTY SALON

COMPLETE  
BEAUTY  
SERVICE



PERSONAL  
HAIR  
STYLING



2317 OVERSEAS HWY.

Tel. 743-5425



# JORDAN'S BEAUTY SALON



HAIR STYLING SILHOUETTES YOUR  
NATURAL CHARM

**ARTISTRY  
IN HAIR COLORING AND  
PERMANENT WAVING**

A COMPLETE  
BEAUTY  
SERVICE

FOR  
APPOINTMENT

**Phone 743-5628**



**COLONY TERRACE SHOP**

OGUNQUIT, MAINE

**1709 U. S. Hwy. 1**

**Tel. 743-5628**



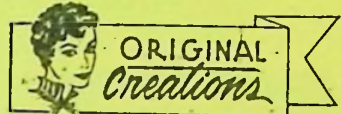
# WELLING BEAUTY SALON

PANSY L. WELLING



PERMANENT  
WAVING  
HAIR TINTING  
HAIR STYLING

Manicuring—Pedicuring



**DERMETIC AND REVELON  
COSMETICS**

11199 U. S. Hwy. 1 (Overseas Hwy.), Marathon Shores

TEL. 743-5429

## KNOW YOUR DIRECTORY

Estes Dorothy L Mrs bkpr	Kresge h3409
John A	
Jas B (Dorothy L)	mech Ford h3409
John A	
Esveltdt Virgil D (Elsie I) wldr	Dearborn
Mach Movers h3220	Lincoln
Etchells Harry B (Kath L) div supt	
Free Press h16041	Middebury
Etherdy John W whse mn	Warm Air
Heating Sup r3723	Hamilton (Det)
Etner Bertha B Mrs nursing atndt	St
Joseph's Retreat r23328	Nona

EMPLOYED

HUSBAND'S NAME

### HOW TO KNOW WHETHER A WIFE IS EMPLOYED . . . AND WHERE SHE WORKS

This vital information may be secured instantly from your City Directory. Every person of Directory listing age (18 years and over) is listed, including both men and women. The wife is listed with her husband, and also is listed separately if steadily employed.

# AXEL'S BOAT RENTALS

AXEL SODERBERG, Owner



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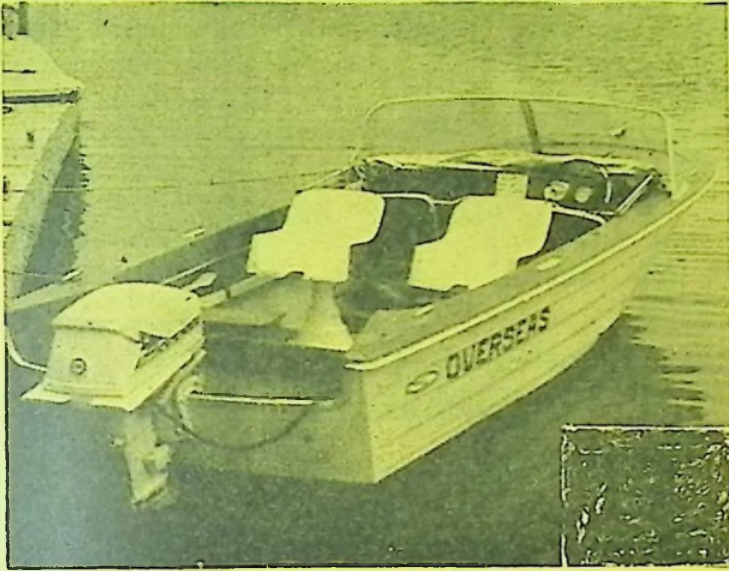
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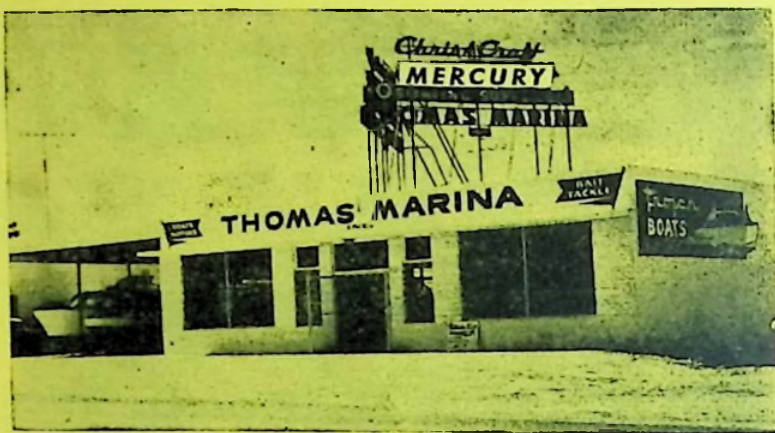
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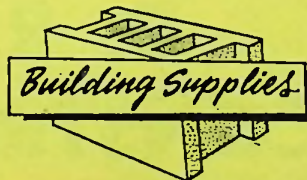


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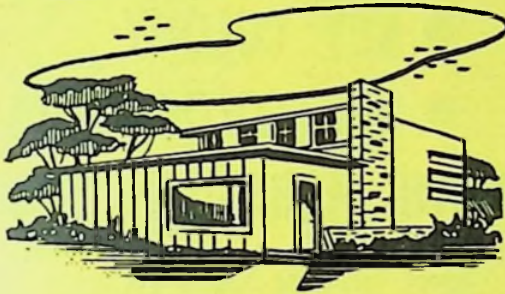


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NAME OF  
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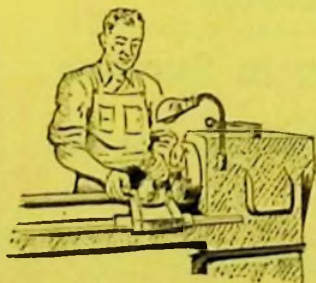
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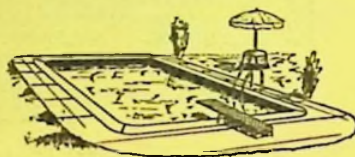
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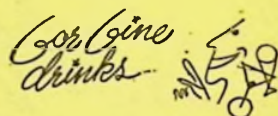
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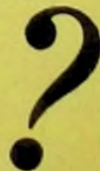
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FRESH COOKED LOBSTER  
FROZEN LOBSTER

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## and SERVICE STATION



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## STATION

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---

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- TOURS** —Domestic and Foreign Conducted Tours—Specially prepared custom made itineraries
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On U. S. No. 1

### Key West

P. O. Box 161

514 Southard St.

### Islamorada

P. O. Box 738

On U. S. No. 1

**Tel. 743-5274    Tel. 296-5722    Tel. 664-4812**



# CABLE-VISION, INC.

*a year 'round Pleasure*

SOMBRERO BEACH DRIVE

MARATHON, FLA.



**DEPENDABILITY**

Free Service Calls



A CABLE SUBSCRIBER has only a slim cable attached to his home. No unsightly, dangerous, rooftop antennas, boosters, rotors, or other gadgets are needed when you connect to the cable. Your cable connection doesn't corrode, blow down, bend, or need up-keep. You have no **LIABILITY** from falling antennas—you have **NO ROOF-TOP** worries. You have no unsightly, hazardous antenna on your roof.

**AND BEST OF ALL**



**PICTURE'S BEST**

Your monthly service charge buys you television without a hazardous antenna AND: complete freedom from ANY service worry right up to the terminals on the back of your TV set.

You ALWAYS have the BEST PICTURE available.

If your picture does give trouble, you call us FIRST and we will quickly determine if it's the TV receiver or a cable fault. If it's the cable we will fix it in a jiffy . . . AND IT COSTS YOU NOTHING. We do not charge for home calls. If it's your TV set, we will tell you immediately and you can call your TV repairman. OUR CALL STILL COSTS YOU NOTHING.

If you wish . . . we can spread the initial charge over several months . . . making budget sized payments . . . at your convenience.

YOU HAVE NO UPKEEP ON A CABLE CONNECTION—no guy wires—no new elements to buy—no holes in your roof—no lightning or windstorm hazard.

Call today—don't delay—enjoy the BEST TV PICTURE!

# CABLE-VISION, INC.

*a year 'round family gift*

SOMBRERO BEACH ROAD

MARATHON, FLA., Tel. 743-5575

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COST TO YOU!**



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- OCEAN TRAVEL** —Trans-Atlantic, Trans-Pacific, South America, Round the World, "Wherever Steamships Go"
- RAIL TRAVEL** —Seaboard Railroad with connections to all parts of the United States and Canada
- TOURS** —Domestic and Foreign Conducted Tours—Specially prepared custom made itineraries
- CRUISES** —To the Bahamas, Bermuda, West Indies, Caribbean, Mexico, South America, the Mediterranean, North Cape, Round the World
- LAND SERVICES** —Hotel reservations everywhere in the World—Auto rentals—Passport Applications, visas, Health documents
- TRAVEL FUNDS** —American Express Travelers cheques—Letters of Credit

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### Marathon Shores

P. O. Box 3225

On U. S. No. 1

### Key West

P. O. Box 161

514 Southard St.

### Islamorada

P. O. Box 738

On U. S. No. 1

**Tel. 743-5274**

**Tel. 296-5722**

**Tel. 664-4812**



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SOMBRERO BEACH DRIVE

MARATHON, FLA.



## DEPENDABILITY

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**AND BEST OF ALL**



**PICTURE'S BEST**

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If you wish . . . we can spread the initial charge over several months . . . making budget sized payments . . . at your convenience.

YOU HAVE NO UPKEEP ON A CABLE CONNECTION—no guy wires—no new elements to buy—no holes in your roof—no lightning or windstorm hazard.

Call today—don't delay—enjoy the BEST TV PICTURE!

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**2002 Key Colony Dr.**

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—"TEX" and RUTH ALICE CAMPBELL—

## **CIGARETTE VENDING MACHINE SERVICE**

*--24 Hour Service--*

**ALL MODERN CONSOLE EQUIPMENT  
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DAY and NITE TEL.

**Tel. 743-5626**

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**Accountants—Certified Public**

Faison Stuart Moore, Sadowski Arcade, 6500 US Hwy 1, PO Box  
2301, Marathon Shores, Tel 743-5015

Senning Maude E Mrs 235 107th Gulf (MS)

**\*Acreage**

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hwy), Tel 743-5371

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**Airports**  
Marathon Airport Overseas hwy (MS)  
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**\*Aluminum Storm Doors and Windows**  
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**Amusements—Places of**  
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Adams Apartments 152 23d Ocean  
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Brantner Courts rear 1777 Overseas hwy  
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Groves Apartments 389 23d Ocean  
Holmstead Apartments 130 23d Gulf  
Home Port Apartments 11502 2d av Ocean (MS)  
Key Colony Beach Club 501 Ocean dr E (KCBch)  
Kris' Apartment 421 73d Ocean (MS)  
Mikkelsen's Key Colony Beach Botsels 100 7th (KCBch)  
Monroe Apartments 305 17th Gulf  
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Sea & Key Botel 401 6th (KCBch)  
Silver King Villas 1466 Overseas hwy  
Sombrero Apartments 174 26th Ocean  
Sunset Beach Apartments 581 Ocean dr E (KCBch)  
Thomas Apartments 2069 Overseas hwy  
Villa Marina Apartments 372 11th Ocean  
Woodburn Apartments 2085 Overseas hwy  
Woods Apartments 345 64th Ocean

**\*Appliances—Household**  
**TURNER APPLIANCES, 2499 US Hwy 1 (Overseas hwy), At**  
25th, PO Box 1026, Tel 743-5307

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**SKINDIVER'S HEADQUARTERS, 7088 Overseas hwy (US**  
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### Artists

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### \*Attorney-At-Law

Appleton Robert S, Appleton Bldg, PO Box 2256 (MS), Tel 743-5458

### \*Attorneys-At-Law

Cunningham Ralph E Jr, 2975 US Hwy 1 (Overseas hwy), Tels 743-5412 and 743-5783

### \*Auto Courts

PFEIFER'S COURT & TRAILER PARK, 1401 US Hwy 1 (Overseas hwy), Tel 743-5286 and Manager's Tel 743-5614

### \*Auto Courts and Motels

DAVIS MARATHON MOTEL AND DOCKS, 1996 US Hwy 1 (Overseas hwy), Tel 743-5382, Dock Tel 743-9942 (See Page 30 Buyers' Guide)

THOMPSON'S BILL MARATHON YACHT BASIN & SILVER KING VILLAS, 1466 US Hwy 1 (Overseas Hwy), Tel 743-5300 (See Page 27 Buyers' Guide)

### Automobile Accessories and Parts—Retail

BEVIS-LEWIS CHEVROLET INC, 3500 N Roosevelt blvd, Key West, Tels CYpress 4-1003, CYpress 4-1004, CYpress 4-1005 and CYpress 4-1006 (See Page 2 Buyers' Guide)

Roy's Auto Parts Inc 2888 Overseas hwy

TEXACO SERVICE OF MARATHON, Overseas Hwy (US Hwy 1), PO Box 662, Tel 743-2321 (See Page 4 Buyers' Guide)

Western Auto Associate Store 3710 Overseas hwy

### Automobile Accessories and Parts—Wholesale and Jobbers

MARATHON SHORES OIL COMPANY, 10896 Overseas Hwy (US Hwy 1), PO Box 2257, Marathon Shores, Tel 743-5171 (See Page 3 Buyers' Guide)

### Automobile Body Repairers

BEVIS-LEWIS CHEVROLET INC, 3500 N Roosevelt blvd, Key West, Tels CYpress 4-1003, CYpress 4-1004, CYpress 4-1005 and CYpress 4-1006 (See Page 2 Buyers' Guide)

COTNER TOM, US Hwy 1 (Overseas hwy)

### Automobile Dealers

BEVIS-LEWIS CHEVROLET INC, 3500 N Roosevelt blvd, Key West, Tels CYpress 4-1003, CYpress 4-1004, CYpress 4-1005 and CYpress 4-1006 (See Page 2 Buyers' Guide)

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# CABLE-VISION, INC.

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### Automobile Dealers—Used Cars

**BEVIS-LEWIS CHEVROLET INC**, 3500 N Roosevelt blvd, Key West, Tels CYpress 4-1003, CYpress 4-1004, CYpress 4-1005 and CYpress 4-1006 (See Page 2 Buyers' Guide)

### Automobile Garages

**BEVIS-LEWIS CHEVROLET INC**, 3500 N Roosevelt blvd, Key West, Tels CYpress 4-1003, CYpress 4-1004, CYpress 4-1005 and CYpress 4-1006 (See Page 2 Buyers' Guide)

### \*Automobile Insurance

**GULFSTREAM INSURANCE AGENCY INC**, 10887 US Hwy 1, PO Box 2648, Tel 743-5516 (See Page 23 Buyers' Guide)

**KEYS INSURANCE AGENCY INC**, 2001 Overseas hwy (US Hwy 1), PO Box 154, Tel 743-5643, Tavernier Office, Tel Key Largo 852-5388 (See Page 24 Buyers' Guide)

### \*Automobile Loans

**MARATHON STATE BANK**, Sombrero Beach dr, (55th), Tel 743-2231 (See Pages 6 and 50 Buyers' Guide)

### Automobile Painters

**BEVIS-LEWIS CHEVROLET INC**, 3500 N Roosevelt blvd, Key West, Tels CYpress 4-1003, CYpress 4-1004, CYpress 4-1005 and CYpress 4-1006 (See Page 2 Buyers' Guide)

**Cecil's Paint & Body Shop** 155 37th Gulf

**LEE & DULL PAINT & BODY SHOP**, 2990-92 US Hwy 1 (Overseas hwy), Tel 743-5652

### Automobile Renting

**Avis Rent-A-Car** off Peter Jay (MS)

**Fincher Executive Leasing** 601 6th No 9 (KCBch)

**Hertz-Rent-A-Car** 12220 Overseas hwy (MS)

**Morse National Car Rental** 10696 Overseas hwy (MS)

**SIMONE TRAVEL AGENCY**, US Hwy 1, PO Box 3225 (MS), Tel 743-5274, 514 Southard Key West, Tel 296-5722, US Hwy 1, Islamorada, Tel 664-4812 (See Page 54 Buyers' Guide)

### Automobile Repairing

**Aero Garage & Service Station** 6203 Overseas hwy

**Auto Clinic** 3890 Overseas hwy

**BEVIS-LEWIS CHEVROLET INC**, 3500 N Roosevelt blvd, Key West, Tels CYpress 4-1003, CYpress 4-1004, CYpress 4-1005 and CYpress 4-1006 (See Page 2 Buyers' Guide)

**COTNER TOM**, US Hwy 1 (Overseas hwy)

**Cotner's Garage & Junk Yard** 105 7th av Gulf (MS)

**LEE & DULL PAINT & BODY SHOP**, 2990-92 US Hwy 1 (Overseas hwy), Tel 743-5652

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End of N. 36th Street



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Tel.  
743-2321

### \*Automobile Tires—Dealers

**MARATHON SHORES OIL COMPANY** (Firestone), 10896 Overseas hwy, (US Hwy 1), PO Box 2257, Marathon Shores, Tel 743-5171 (See Page 3 Buyers' Guide)

### \*Automobile Towing

**BEVIS-LEWIS CHEVROLET INC**, 3500 N Roosevelt blvd, Key West, Tels CYpress 4-1003, CYpress 4-1004, CYpress 4-1005 and CYpress 4-1006 (See Page 2 Buyers' Guide)

**COTNER TOM**, US Hwy 1 (Overseas hwy)

### Automobile Trailers—Dealers

**Neal Walt Inc** 2015 Overseas hwy

### Automobile Trailers—Rental

**Nationwide Rent-It** 2503 Overseas hwy

### \*Automobile Truck Dealers

**BEVIS-LEWIS CHEVROLET INC**, 3500 N Roosevelt blvd, Key West, Tel CYpress 4-1003, CYpress 4-1004, CYpress 4-1005 and CYpress 4-1006 (See Page 2 Buyers' Guide)

### \*Automobile and Truck Owner Lists

## POLK R L & CO

Polk Building  
431 Howard  
Detroit 31, Mich

### \*Automobile Wreckers

**LEE & DULL PAINT & BODY SHOP**, 2990-92 US Hwy 1 (Overseas hwy), Tel 743-5652

### \*Automotive Statistics

## POLK R L & CO

Polk Building  
431 Howard  
Detroit 31, Mich

### Awnings and Canopies

**BATTON GLASS & WINDOW SERVICE INC**, 2727 US Hwy 1 (Overseas hwy), Box 882, Marathon Shores, Tel 743-2461

### Bail Bonds

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FRESH SEA FOOD  
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BUILDING Contractors



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2387 OVERSEAS HWY.

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ANYWHERE IN U. S. A.  
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Sea Food — Chicken — Steaks — Hamburgers

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AT 7 MILE BRIDGE

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Joe's Marathon Bait & Tackle Shop 1666 Overseas hwy

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PO Box 2666, Tels 743-5251, Res 743-5061

**MILLER'S JACK TACKLE SHOP**, US Hwy 1 (Overseas hwy),

Tel 743-5321 (See Page 19 Buyers' Guide)

**OVERSEAS BOAT RENTAL**, 1244 US Hwy 1 (Overseas hwy),

PO Box 516, Tel 743-5476 (See Page 11 Buyers' Guide)

**THOMPSON'S BILL MARATHON YACHT BASIN & SILVER**

**KING VILLAS**, 1466 US Hwy 1 (Overseas hwy), Tel 743-5300  
(See Page 27 Buyers' Guide)

**YE OLD FISHING HOLE**, 1776 US Hwy 1, (Overseas hwy), Tel  
743-5384

### Baked Goods—Retail

Holsum Bakery Sub Station 48-49 201 37th Gulf

Loudenslager Bakery 2825 Overseas hwy

### \*Bank Directories

## POLK'S BANK DIRECTORY

130 4th av N

Nashville 3, Tenn

### \*Banks

**MARATHON STATE BANK**, Sombbrero Beach dr, (55th), Tel  
743-2231 (See Pages 6 and 50 Buyers' Guide)

### \*Banks—Savings

**MARATHON STATE BANK**, Sombbrero Beach dr, (55th), Tel  
743-2231 (See Pages 6 and 50 Buyers' Guide)

### \*Banks—State.

**MARATHON STATE BANK**, Sombbrero Beach dr (55th), Tel  
743-2231 (See Pages 6 and 50 Buyers' Guide)

### Banks and Trust Companies

Marathon State Bank 315 55th (S Bch)

### Barber Shops

Al's Barber Shop 1645 Overseas hwy

Aney Paul C 26 Tuna dr (MS)

**CRAMER BARBER SHOP**, PO Box 3142 (Marathon Shores)

Verb's Barber Shop 2601 Overseas hwy

### \*Bath Room Fittings and Fixtures

**GREEN OREN B PLUMBER**, 9121 Overseas Hwy (US Hwy  
1), PO Box 821, Tel 743-5488 (See Page 34 Buyers' Guide)

## JORDAN'S BEAUTY SALON

Specialists In  
Permanent Waving and  
Hair Coloring

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Air Conditioned

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743-5429

**Keys**  
Real Estate

#### Battery Dealers and Service

**BOB'S SUNOCO SERVICE**, US Hwy 1, (Overseas hwy), at Reef dr, Tel 743-9992 (See Page 5 Buyers' Guide)  
**MARATHON SHORES OIL COMPANY** (Delco), 10896 Overseas hwy (US Hwy 1), PO Box 2257, Marathon Shores, Tel 743-5171 (See Page 3 Buyers' Guide)

#### \*Beauticians

**JORDAN'S BEAUTY SALON**, 1709 US Hwy 1, Tel 743-5628 and Colony Terrace Shop, Ogunquit, Maine (See Page 8 Buyers' Guide)

#### \*Beauty Salons

**JORDAN'S BEAUTY SALON**, 1709 US Hwy 1, Tel 743-5628 and Colony Terrace Shop, Ogunquit, Maine (See Page 8 Buyers' Guide)

#### Beauty Shops

Anthony's Beauty Shop 376 82d Ocean (MS)  
**ISLAND BEAUTY SALON**, 2317 US Hwy 1, (Overseas hwy), Tel 743-5425 (See Page 7 Buyers' Guide)  
**JORDAN'S BEAUTY SALON**, 1709 US Hwy 1, Tel 743-5628 and Colony Terrace Shop, Ogunquit, Maine (See Page 8 Buyers' Guide)  
Moran Flo Beauty Studio 1125 50th ct Gulf  
**WELLING BEAUTY SALON**, 11199 US Hwy 1 (Overseas hwy), Marathon Shores, Tel 743-5429 (See Page 9 Buyers' Guide)

#### Beer—Retail

**MARATHON BOWLING LANES**, US Hwy 1 (Overseas hwy), Tel 743-5400  
**MARATHON LIQUORS**, Food Fair Plaza 4103 US Hwy 1 (Overseas hwy), Tel 743-6350 (See Page 32 Buyers' Guide)

#### Beer Gardens

**MARATHON BOWLING LANES**, US Hwy 1 (Overseas hwy), Tel 743-5400  
**MARATHON LIQUORS**, Food Fair Plaza, 4103 US Hwy 1 (Overseas hwy), Tel 743-6350 (See Page 32 Buyers' Guide)

#### \*Beer and Wine—Retail Stores

**MARATHON LIQUORS**, Food Fair Plaza, 4103 US Hwy 1 (Overseas hwy), Tel 743-6350 (See Page 32 Buyers' Guide)

#### Bicycle Renting

Sea & Key Bicycle Rental Service 401 6th apt 2 (KCBch)

#### \*Bilge Pumps

**THOMAS MARINA INC THE**, 2055-65 Overseas hwy (US Hwy 1), PO Box 377, Tel 743-5553 (See Pages 12 and 29 Buyers' Guide)

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24-Hour Cigarette Vending Service  
All Modern Electric Console Equipment  
20 and 30 Column Machines

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FISH — SHRIMP — LOBSTER FRESH OR FROZEN — BAITS

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TELS. 743-2271 AND 743-2281

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RENTALS

5,000 LB. BOAT HOIST

1300 U. S. Hwy. 1 (Overseas Hwy.) Lower End of Marathon Tel. 743-5320

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Marathon Sports Center 1665 Overseas hwy

### Blacksmiths

Frank's Blacksmith Shop 202 107th Gulf (MS)

### \*Boat Awnings

THOMAS MARINA INC THE, 2055-65 Overseas hwy (US Hwy 1), PO Box 377, Tel 743-5553 (See Pages 12 and 29 Buyers' Guide)

### Boat Builders

Marathon Marina & Boat Works Inc 1000 15th Ocean

### \*Boat Builders' Hardware

THOMAS MARINA INC THE, 2055-65 Overseas hwy (US Hwy 1), PO Box 377, Tel 743-5553 (See Pages 12 and 29 Buyers' Guide)

### Boat Chartering and Renting Service

ACE 379 28th Ocean  
Alva Junior 1021 11th Ocean  
AXEL'S, 1300 US Hwy 1 (Overseas hwy), Lower End of Marathon, Tel 743-5320 (See Page 10 Buyers' Guide)  
Bluefin 507 6th (KCBch)  
Conch II 610 84th Ocean (MS)  
Dee-Cee rear 2805 Overseas hwy  
Dolphin The 1333 Ocean Breeze ter  
Espada 5325 Overseas hwy  
Fi Ji III 1490 Ocean View av  
Fiesta 1333 Ocean Breeze ter and 1777 Overseas hwy  
Flying "G" 5325 Overseas hwy  
Islander The 737 24th Ocean  
Jack Allen 1250 14th Ocean  
Jane Arden The 372 11th Ocean  
Kay Darlene The 1021 11th Ocean  
Keith's Boat Rental Service 12430 Overseas hwy  
Kingfish The 1251 24th Ocean  
Leonard's Boat Rentals 11833 Overseas hwy (MS)  
Lesara rear 2396 Overseas hwy  
Lesara II 511 6th (KCBch)  
Little John 1251 24th Ocean  
Little Minas 1021 11th Ocean  
Lucky Penny 5325 Overseas hwy  
Marathon Lady end 108th Ocean (MS)  
Marlyn 892 69th Ocean  
Mary & Daphne 1021 11th Ocean  
Miss Swindel 1021 11th Ocean

## Marathon Sundry Store and Service Station

Sundries—Fountain—Luncheonette—Standard Oil Products  
Marathon's Greyhound Station

1260 Overseas Hwy. (U. S. Hwy. 1)

Tel. 743-5361

**GULFSTREAM INSURANCE AGENCY, INC.****GENERAL INSURANCE**

10887 U. S. Hwy. 1

P. O. Box 2648

Tel. 743-5516

Muriel III 5325 Overseas hwy

Nellio O 1251 24th Ocean

Norseman The rear 1996 Overseas hwy

**OVERSEAS BOAT RENTAL, 1244 US Hwy 1 (Overseas hwy),****PO Box 516, Tel 743-5476 (See Page 11 Buyers' Guide)**

Pablo IV end 108th Ocean (MS)

Pequod 5325 Overseas hwy

Ranger The 372 11th Ocean

Ranger The 1021 11th Ocean

Rosemary 372 11th Ocean

Salty Dog II end 108th Ocean (MS)

Sea Legs 1300 Overseas hwy

See-Bee 1021 11th Ocean

Sigler Marine &amp; Boat Rentals 415 15th Ocean

Sombrero Fishing Fleet The 5325 Overseas hwy

Swiftly 464 12th Gulf

**THOMPSON'S BILL MARATHON YACHT BASIN & SILVER****KING VILLAS, 1466 US Hwy 1 (Overseas hwy), Tel 743-5300****(See Page 27 Buyers' Guide)**

Toni-Lynn rear 6940 Overseas hwy

Wahoo III rear 1996 Overseas hwy

**\*Boat Cruisers—Rentals****THOMAS MARINA INC THE, 2055-65 Overseas hwy (US Hwy 1), PO Box 377, Tel 743-5553 (See Pages 12 and 29 Buyers' Guide)****Boat Dealers—Repair and Supplies**

Boyles Boat Yard 4875 Gulfview

Thomas Marina Inc The 2055 Overseas hwy

**Boat Motors—Outboard****AXEL'S, 1300 US Hwy 1 (Overseas hwy), Lower End of Marathon, Tel 743-5320 (See Page 10 Buyers' Guide)****THOMAS MARINA INC THE, 2055-65 Overseas hwy (US Hwy 1), PO Box 377, Tel 743-5553 (See Pages 12 and 29 Buyers' Guide)****\*Boat Renting****OVERSEAS BOAT RENTAL, 1244 US Hwy 1 (Overseas hwy), PO Box 516, Tel 743-5476 (See Page 11 Buyers' Guide)****Boat Storage****THOMAS MARINA INC THE, 2055-65 Overseas hwy (US Hwy 1), PO Box 377, Tel 743-5553 (See Pages 12 and 29 Buyers' Guide)****\*Boats****AXEL'S, 1300 US Hwy 1 (Overseas hwy), Lower End of Marathon, Tel 743-5320 (See Page 10 Buyers' Guide)****JACK'S RESTAURANT****MARATHON'S FINEST PLACE TO EAT  
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Tel. 743-9953



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**MARATHON**  
Tel. 743-5780

**FOOD FAIR CENTER**  
4161 U. S. Hwy. 1 (Overseas Hwy.)

## \*Bondsman

TRANDEL WALTER, US Hwy 1 (Overseas hwy), Tel 743-5600

## \*Book Stores

KNIT WIT SHOP, 1710 US Hwy 1 (Overseas hwy), Tel 743-5112  
(See Page 26 Buyers' Guide)

## Bookkeeping Service

Vliet Bookkeeping Service rear 10696 Overseas hwy (MS)

## Books—Second Hand

Slater Book Exchange 1710 Overseas hwy

## \*Botels

MIKKELSEN'S KEY COLONY BEACH BOTELS, Key Colony Beach, Marathon Shores, Fla, Tel 743-5549 (See Page 31 Buyers' Guide)

SADOWSKI CHESTER P-REALTOR, 6510 US Hwy 1 (Overseas hwy), Marathon Shores, Tel 743-2121 (See Pages 16 and 39 Buyers' Guide)

## \*Bottle Gas

PUBLIC GAS CO OF FLORIDA KEYS, 5140 US Hwy 1, (Overseas hwy), Tels 743-2021, 743-5102 and 743-5739

## \*Bowling Alleys

MARATHON BOWLING LANES, US Hwy 1 (Overseas hwy), Tel 743-5400

## Bowling Lanes

Marathon Bowling Lanes 320 63d Ocean

## \*Bridal Wreaths

EFFIE'S FLORIST, 2387 Overseas hwy, PO Box 95, Tel 743-5811 (See Page 20 Buyers' Guide)

## Brokers—Money

BUCK RICHARD J & CO, US Hwy 1 (Overseas hwy) At 62d, Marathon Shores, Tel 743-2611

## \*Brokers—Real Estate

BRANTNER WILMA REALTOR, 1777 US Hwy 1 (Overseas hwy), PO Box 552, Tels 743-5445, 734-6300, Res 734-5550 (See Page 37 Buyers' Guide)

SADOWSKI CHESTER P-REALTOR, 6510 US Hwy 1 (Overseas hwy), Marathon Shores, Tel 743-2121 (See Pages 16 and 39 Buyers' Guide)

WILLIAMS H O REALTOR & YACHT BROKER, Key Colony Beach Causeway, Tels 743-5858 or 743-4300, Res 743-4301 (See Page 40 Buyers' Guide)

# CURLINE'S CAFE

REGULAR MEALS  
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N. 36th St., P. O. Box 583

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## ATLANTIC & GULF DIESEL ENGINE SERVICE

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MARINE SURVEY SERVICE

U. S. Hwy. 1 (Overseas Hwy.) Marathon Shores

Tel. 743-4871

### Brokers—Stocks and Bonds

Buck Richard J & Co 6167 Overseas hwy

### \*Builders

**WIX CONSTRUCTION**, New Found blvd, PO Box 458, Big Pine Key, Tel 872-2340 (See Page 15 Buyers' Guide)

### \*Building Contractors

**WIX CONSTRUCTION**, New Found blvd, PO Box 458, Big Pine Key, Tel 872-2340 (See Page 15 Buyers' Guide)

### Building Materials and Supplies

**SADOWSKI CHESTER P-REALTOR**, 6510 US Hwy 1 (Over-Pine Key, Tel 872-2337 (See Page 13 Buyers' Guide)

**MARATHON LUMBER CO**, 1828 US Hwy 1 (Overseas hwy), Tel 743-5636

Shell Lumber Co Inc 1255 107th Gulf (MS)

### Buildings—Office and Public

Appleton Building 6161-87 Overseas hwy

Key Colony Beach City Hall 601 6th (KCBch)

Professional Building 2805 Overseas hwy

Sadowiski Arcade 10700-10900 Overseas hwy (MS)

### Bus Stations

**MARATHON SUNDRY STORE & SERVICE STATION**, 1260 Overseas hwy (US Hwy 1), Tel 743-5360 (See Page 52 Buyers' Guide)

Southeast Greyhound Lines 1600 Overseas hwy

### \*Cabana Clubs

**MIKKELSEN'S KEY COLONY BEACH BOTELS**, Key Colony Beach, Marathon Shores, Fla, Tel 743-5549 (See Page 31 Buyers' Guide)

### Cabinet Makers

Arlt Cabinet Shop 7885 Overseas hwy (MS)

Marathon Mill & Supply Co rear 1700 Overseas hwy (MS)

### \*Cable Service—Television

**CABLE-VISION INC**, Sombrero Beach rd, Tel 743-5575 (See Page 55 Buyers' Guide)

### \*Cafes

**CURLINE'S CAFE**, N 36th, PO Box 585, Tel 743-6165 (See Page 43 Buyers' Guide)

## CECIL TOYE PLUMBING & SUPPLIES, Inc.

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The Key's Most Complete Plumbing Supply House

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U. S. HWY. 1

P. O. BOX 972

TEL. 743-9909

Cafe's—Contd

**DROP ANCHOR RESTAURANT**, Parrish av at Shrimp Docks  
(See Page 44 Buyers' Guide)

**JACK'S RESTAURANT**, 3350 US Hwy 1 (Overseas hwy), PO  
Box 654, Tel 743-9953 (See Page 45 Buyers' Guide)

**JOHNSON'S BAR-B-Q**, 151 N 35th (See Page 46 Buyers' Guide)  
Guide)

**KEY COLONY SUNDRIES & GIFTS**, PO Box 3236, Marathon  
Shores, Tel 743-5452

**KOPPER KETTLE**, US Hwy 1 (Overseas hwy) at 7 Mile  
Bridge (See Page 47 Buyers' Guide)

**SILVER STAR CAFE**, 121 N 36th (See Page 49 Buyers' Guide)

**Cameras—Dealers and Repairing**

Swift's Camera Inc 1515 Overseas hwy

**Carpets, Rugs and Floor Coverings—Retail**

Marathon Carpet Sales & Service 357 50th Gulf

**Cesspool and Septic Tank Builders**

Carter & Son 2146 Overseas hwy

**\*Chemical Apparatus And Supplies**

**GREEN OREN B PLUMBER**, 9121 Overseas hwy (US Hwy 1),  
PO Box 821, Tel 743-5488 (See Page 34 Buyers' Guide)

**Churches**

Church of Christ 254 26th Ocean

Church of God 822 74th Ocean (MS)

Church of Jesus Christ of Latter Day Saints 2920 Overseas hwy

Church of Kingdom of God & Christ 227½ 41st Gulf

Kirk of The Keys Presbyterian Church Overseas hwy

Lutheran Church 12204 Malahini la (HV)

Marathon Baptist Church 290 62d Ocean

Marathon Shores San Pablo Catholic Church 300 122d Ocean

Methodist Community Church 3010 Overseas hwy

New Mt Zion Baptist Church 109 41st ct Gulf

Saint Paul AME Church 119 41st ct Gulf

Saint Thomas Episcopal Church 201 52d Gulf

**\*Cigarette Machines**

**CAMPBELL VENDING SERVICE**, 2002 Key Colony dr, Mara-  
thon Shores, Tel 743-5626 (See Page 56 Buyers' Guide)

**\*City Directory Libraries**

## CITY DIRECTORY LIBRARY

CHAMBER OF COMMERCE

2910 US Hwy 1 (Overseas hwy)

Telephone 743-5417

(See Page 17 Buyers' Guide)

## BAY-SIDE POOL HALL

Open 10:00 A.M. — Close 12:00 P.M. — 4 Tables

End of N. 36th Street

**OVERSEAS BOAT RENTAL**

BAIT—TACKLE—FISHING INFORMATION

Authorized Sales — SCOTT — Service

1244 U. S. Hwy. 1 (Overseas Hwy.) P. O. Box 516

Tel. 743-5476

\*City Directory Publishers

**POLK R L & CO**

2910 W Clay

Richmond 30, Va

Telephone 359-6001

(See Page 17 Buyers' Guide)

**Cleaners and Dyers**

Marathon Cleaners 9051 Overseas hwy (MS)

**Clergymen**

Cave Geo H (Episc) 399 121st Gulf (HV)

Daniel Randolph 822½ 74th Ocean (MS)

Halter E Jay (Meth) 210 68th Ocean

Hickey Bernard (Cath) 285 122d Ocean

Hutchinson David R (Presby) 309 Shark dr (MS)

McCormick Robt R 354 26th Ocean

**Clinics****LANAM CLINIC**, US Hwy 1 (Overseas hwy), PO Box 3208,

Marathon Shores, Tel 743-2641

Marathon Medical Center 6090 Overseas hwy

Medical Clinic 2805 Overseas hwy

**\*Clothes Cleaners****PAGE'S LAUNDRY**, 7009 US Hwy 1, Marathon Shores, Fla,

Tel 743-5244

**Clothing—Retail**

Carmen's Sportswear 10710 Overseas hwy (MS)

Dodd's Resort Wear 5230 Overseas hwy

Era's Elite Fashions (women's) 10872 Overseas hwy (MS)

Fenton's Family Store 2357 Overseas hwy

**GIFTORAMA**, 6567 US Hwy 1 (Overseas hwy), Tel 743-5173

Jon's Beach Shop 421 Ocean dr (KC Bch)

Lee's Knotical Shop 2301 Overseas hwy

Marathon Clothing Center 2755 Overseas hwy

**NEISNER BROS INC**, US Hwy 1 (Overseas hwy), Tel 743-6440

Seiler Nome T Mrs 2244 Overseas hwy

**Clothing—Used**

Thrift Shop The 5140 Overseas hwy

**Clubs****BAYSIDE POOL HALL**, end of N 36th (See Page 42 Buyers' Guide)

Key Colony Beach Cabana Club 421 Ocean dr E (KC Bch)

**GULFSTREAM TRAILER PARK**

Modern Trailer Spaces—Efficiency Apartments

37th and Gulfview Ave. (On Gulf)

Tel. 743-5619

(See Page 53 Buyers' Guide)

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## Clubs—Contd

Key Colony Beach Golf Club 7th cor Ocean dr (KC Bch)

Marathon Yacht Club end of 33d Gulf

Sombrero Yacht & Golf Club Club dr (S Bch)

## Cocktail Lounges

Kay's Five O'Clock Club 3680 Overseas hwy

**MARATHON LIQUORS**, Food Fair Plaza 4103 US Hwy 1  
(Overseas hwy), Tel 743-6350 (See Page 32 Buyers' Guide)

Overseas Stage Lounge 3568 Overseas hwy

## \*Coffee Shops

**CURLINE'S CAFE**, N 36th, PO Box 585, Tel 743-6165 (See  
Page 43 Buyers' Guide)

**JACK'S RESTAURANT**, 3350 US Hwy 1 (Overseas hwy), PO  
Box 654, Tel 743-9953 (See Page 45 Buyers' Guide)

**JOHNSON'S BAR B Q**, 151 N 35th (See Page 46 Buyers' Guide)

**KOPPER KETTLE**, US Hwy 1 (Overseas hwy) at 7 Mile  
Bridge (See Page 47 Buyers' Guide)

**RALPH'S DRIVE-IN**, 5800 US Hwy 1 at Airport (Overseas  
hwy), PO Box 835, Tel 743-5213 (See Page 48 Buyers' Guide)

**SILVER STAR CAFE**, 121 N 36th (See Page 49 Buyers' Guide)

## \*Commercial Loans

**MARATHON STATE BANK**, Sombrero Beach dr (55th), Tel  
743-2231 (See Pages 6 and 50 Buyers' Guide)

## \*Concrete Blocks

**BIG PINE BUILDERS SUPPLY**, US Hwy 1, PO Box 415, Big  
Pine Key, Tel 872-2337 (See Page 13 Buyers' Guide)

## Concrete Products—Manufacturers

Beachcombers Inc 235 109th Ocean (MS)

Toppino Charley & Sons Inc 107th Gulf nr 5th av Gulf (MS)

## Confectionery—Retail

Key Colony Sundry & Coffee Shop 10933 Overseas hwy

Marathon Sundry Store & Service Station 1592 Overseas hwy

Teen Age Teen Lite Ice Cream 225½ 41st Gulf

## Consultants

Kerlin Wm 280 12th (KC Bch)

## \*Contractors

**WIX CONSTRUCTION** (Genl), New Found blvd, PO Box 458,  
Big Pine Key, Tel 872-2340 (See Page 15 Buyers' Guide)

## Contractors—Bridge

**GAINES D R CONSTRUCTION INC**, PO Box 273, Marathon  
Shores, Tel 743-5742 (See Page 14 Buyers' Guide)

# Davis Marathon Motel and Docks

42 MODERN UNITS — AIR CONDITIONED

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Tel. 743-5382

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**\*Contractors—Building—Commercial and Residential**  
**WIX CONSTRUCTION**, New Found blvd, PO Box 458, Big Pine  
Key, Tel 872-2340 (See Page 15 Buyers' Guide)

**Contractors—Building—General**  
Cameron Construction Co Inc 10800 Overseas hwy (MS) and  
6 Shark dr (MS)  
Gaines D R Construction Inc 503 107th Gulf (MS)  
Hausted Developers 275 11th (KC Bch)  
Hickman R H Construction Co 584 97th Ocean  
Johns I M 12380 Overseas hwy (MS)  
Marshall John A 401 122d Ocean N (MS)  
Moring Allan E 153 Dolphin dr (MS)  
Nu-Way Construction 410 122d Gulf  
Rackley David A 580 79th Ocean (MS)  
Sadowski Building Co 10800 Overseas Hwy (MS)  
Sadowski Felix P Corp 700 dr W (KC Bch)  
**WIX CONSTRUCTION**, New Found blvd, PO Box 458, Big Pine  
Key, Tel 872-2340 (See Page 15 Buyers' Guide)

**Contractors—Concrete**  
**GAINES D R CONSTRUCTION INC**, PO Box 273, Marathon  
Shores, Tel 743-5742 (See Page 14 Buyers' Guide)

**Contractors—Electrical**  
Henderson Electric 545 110th Ocean (MS) and 601 6th (KC  
Bch)  
Kerce James G 633 94th Ocean (MS)  
Lyon Karl G 200 114th av Ocean (MS)

**Contractors—Excavating and Grading**  
**GAINES D R CONSTRUCTION INC**, PO Box 273 Marathon  
Shores, Tel 743-5742 (See Page 14 Buyers' Guide)

**\*Contractors—General**  
**GAINES D R CONSTRUCTION INC**, PO Box 273, Marathon  
Shores, Tel 743-5742 (See Page 14 Buyers' Guide)

**Contractors—Mason**  
Garrison Lewis L 545 69th Ocean

**Contractors—Painting and Decorating**  
Greene Chas N 7425 Overseas Hwy  
Painting J B Co 300 Peter Jay (MS)

**Contractors—Plumbing**  
Floyd's Plumbing Service 202 107th Gulf (MS)  
**GREEN OREN B PLUMBER**, 9121 Overseas Hwy (US Hwy  
1), PO Box 821, Tel 743-5488 (See Page 34 Buyers' Guide)

# KNIT WIT SHOP

**"DON'T BE A NIT-WIT, LEARN TO KNIT WIT ME"**  
**FREE INSTRUCTIONS**

1710 U. S. Hwy. 1 (Overseas Hwy.)

Tel. 743-5112



# Island Beauty Salon

## COMPLETE BEAUTY SERVICE

2317 U. S. Hwy. 1 (Overseas Hwy.)

Tel. 743-5425

### Contractors—Plumbing—Contd

**TOYE CECIL PLUMBING & SUPPLIES INC.**, 1611 US Hwy (Overseas hwy), PO Box 977, Tel 743-5433, Night Tel 743-5198 (See Page 35 Buyers' Guide)

### Contractors—Road

Corey & Sons Inc 1361 Overseas hwy

### Contractors—Roads

**GAINES D R CONSTRUCTION INC.**, PO Box 273, Marathon Shores, Tel 743-5742 (See Page 14 Buyers' Guide)

### Contractors—Roofing and Siding

Marathon Roofing Co 10750 5th av Gulf (MS)

### Contractors—Tile

Bertossi & Son Terrazzo Tile Co 118 2d av Gulf (MS)

Handley Robt V 2815 Overseas hwy

Steadham Marshall B 232 96th Ocean (MS)

### Convents

San Pablo Convent 315 122d Ocean N

### \*Corsages

**EFFIE'S FLORIST**, 2387 Overseas hwy, PO Box 95, Tel 743-5811 (See Page 20 Buyers' Guide)

### \*Currency Exchanges

**BUCK RICHARD J & CO**, US Hwy 1 (Overseas hwy) at 62d, Marathon Shores, Tel 743-2611

### Dairy Products—Retail

Home Milk Dairy Products 8325 Overseas hwy (MS)

Orange Mill & Dairy Store The 8325 Overseas hwy (MS)

**RALPH'S DRIVE IN**, 5800 US Hwy 1 at Airport (Overseas hwy), PO Box 835, Tel 743-5213 (See Page 48 Buyers' Guide)

### Day Nurseries

Moore's Nursery & Kindergarten 555 73d Ocean (MS)

### Delicatessen—Retail

Keys Delicatessen & Grocery 10901 Overseas hwy (MS)

### Dentists

Fennell Alvah C 12205 Overseas hwy (MS)

Riffle Albert F 5107 Overseas hwy

## BOB'S SUNOCO SERVICE

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U. S. Hwy. 1 (Overseas Hwy.) at Reef Dr.

Tel. 743-9992

**GULFSTREAM INSURANCE AGENCY, INC.****GENERAL INSURANCE**

10887 U. S. Hwy. 1

P. O. Box 2648

Tel. 743-5516

**Department Stores****FENTON'S FAMILY STORE**, 2357 US Hwy 1 (Overseas hwy),  
Tel 743-5408**NEISNER BROS INC**, US Hwy 1 (Overseas hwy), Tel 743-6440**\*Developers—Real Estate****SADOWSKI CHESTER P-REALTOR**, 6510 US Hwy 1, Marathon Shores, Tel 743-2121 (See Pages 16 and 39 Buyers' Guide)**Diamonds and Precious Stones****MARATHON JEWELERS**, 2787 Overseas hwy, PO Box 915,  
Tel 743-6175 (See Page 25 Buyers' Guide)**\*Direct Mail Advertising****POLK R L & CO**Polk Building  
431 Howard  
Detroit 31, Mich**Directory Publishers****POLK R L & CO**2910 W Clay  
Richmond 30, Va  
Telephone 359-6001  
(See Page 17 Buyers' Guide)**\*Docks****GULFSTREAM TRAILER PARK**, 37th and Gulfview av (On The Gulf of Mexico), Tel 743-5619 (See Page 53 Buyers' Guide)**THOMPSON'S BILL MARATHON YACHT BASIN & SILVER KING VILLAS**, 1466 US Hwy 1 (Overseas hwy), Tel 743-5300 (See Page 27 Buyers' Guide)**\*Drapery Fabrics****INTERIORS INC**, Food Fair Center, 4161 US Hwy 1 (Overseas hwy), Tel 743-5780 (See Page 21 Buyers' Guide)**Dressmakers**

Floyd Sadie V 319 37th Gulf

**\*Drive In Restaurant****RALPH'S DRIVE IN**, 5800 US Hwy 1 at Airport (Overseas hwy), PO Box 835, Tel 743-5213 (See Page 48 Buyers' Guide)**JACK'S RESTAURANT**MARATHON'S FINEST PLACE TO EAT  
AT THE OASIS

3350 U. S. Hwy. 1 (Overseas Hwy.) P. O. Box 654

Tel. 743-9953



6510 U. S. Hwy. 1 (Overseas Hwy.)

Developers of Key Colony — Key Colony Beach — North Marathon Shores

Marathon Shores

Tel. 743-2121

**Chester P. Sadowski-Realtor**

27 YEARS OF REAL ESTATE SERVICE







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# FLORIDA KEYS ELECTRIC COOPERATIVE ASSOCIATION, Inc.

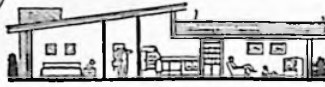
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COMMUNITY BUILT

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4161 U. S. Hwy. 1 (Overseas Hwy.)

FINE FURNITURE  
AND ACCESSORIES

INTERIORS, INC.

MARATHON  
Tel. 743-5780

## \*Drive-In Restaurants

KOPPER KETTLE, US Hwy 1 (Overseas hwy) at 7 Mile Bridge (See Page 47 Buyers' Guide)

## Druggists—Retail

Key Pharmacy 2210 Overseas hwy  
Ship 'N Shore Drugs 6363 Overseas hwy

## \*Dry Cleaners

PAGE'S LAUNDRY, 7009 US Hwy 1, Marathon Shores, Fla.,  
Tel 743-5244

## Dry Docks

THOMAS MARINA INC THE, 2055-65 Overseas hwy (US Hwy 1), PO Box 377, Tel 743-5553 (See Pages 12 and 29 Buyers' Guide)

## \*Eating Places

DROP ANCHOR RESTAURANT, Parrish av at Shrimp Docks  
(See Page 44 Buyers' Guide)

JACK'S RESTAURANT, 3350 US Hwy 1 (Overseas hwy), PO Box 654, Tel 743-9953 (See Page 45 Buyers' Guide)

## \*Electric—Lighting Plants

FLORIDA KEYS ELECTRIC COOPERATIVE ASSN INC,  
Headquarters Office Tavernier, Fla., Tel Key Largo 852-2431, District Office Tel 743-5344 (See Pages 18 and 36 Buyers' Guide)

## \*Electric Companies

FLORIDA KEYS ELECTRIC COOPERATIVE ASSN INC,  
Headquarters Office: Tavernier, Fla., Tel Key Largo 852-2431 District Office, Tel 743-5344 (See Pages 18 and 36 Buyers' Guide)

## \*Electric Dynamos

FLORIDA KEYS ELECTRIC COOPERATIVE ASSN INC,  
Headquarters Office: Tavenier, Fla., Tel Key Largo 852-2431, District Office Tel 743-5344 (See Pages 18 and 36 Buyers' Guide)

## \*Electric Switchboards and Switches

FLORIDA KEYS ELECTRIC COOPERATIVE ASSN INC,  
Headquarters Office: Tavernier, Fla., Tel Key Largo 852-2431, District Office Tel 743-5344 (See Pages 18 and 36 Buyers' Guide)

## Electrical Appliances—Sales and Service

ELECTRONICS, Food Fair Bldg 4141 US Hwy 1, PO Box 884,  
Tel 743-5656 (See Page B)

# CURLINE'S CAFE

REGULAR MEALS  
SHORT ORDERS

BEER AND  
WINE

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Tel. 743-6165

## ATLANTIC & GULF DIESEL ENGINE SERVICE

MAINTENANCE AND REPAIR ON DIESEL ENGINES  
MARINE SURVEY SERVICE

U. S. Hwy. 1 (Overseas Hwy.) Marathon Shores

Tel. 743-4871

### \*Electrical Controlling Apparatus

**FLORIDA KEYS ELECTRIC COOPERATIVE ASSN INC,**  
Headquarters Office: Tavernier, Fla, Tel 852-2431, District Office Tel 743-5344 (See Pages 18 and 36 Buyers' Guide)

### Electronic Equipment and Supplies

Keytronics 5105 Overseas hwy

### \*Engine Builders

**ATLANTIC & GULF DIESEL ENGINE SERVICE, US Hwy 1,**  
(Overseas hwy), Marathon Shores, Tel 743-4871 (See Page 28 Buyers' Guide)

### Engines—Diesel

**ATLANTIC & GULF DIESEL ENGINE SERVICE, US Hwy 1**  
(Overseas hwy), Marathon Shores, Tel 743-4871 (See Page 28 Buyers' Guide)

### \*Engines—Marine Engines

**ATLANTIC & GULF DIESEL ENGINE SERVICE, US Hwy 1**  
(Overseas hwy), Marathon Shores, Tel 743-4871 (See Page 28 Buyers' Guide)

### Express Companies

R E A Express 2334 Overseas hwy

### \*Facial Specialists

**ISLAND BEAUTY SALON, 2317 US Hwy 1 (Overseas hwy),**  
Tel 743-5425 (See Page 7 Buyers' Guide)

### Finance Companies

Marathon Finance Co 10800 Overseas hwy (MS)

### Fire Extinguishers

Bu Shea Ray O 315 51st Gulf

### \*Fish Bait

**PINELLAS SEA FOODS OF MARATHON, 1250 14th Ocean,**  
Tels 743-2271 and 743-2281 (See Page 51 Buyers' Guide)

### Fish Curers

**PINELLAS SEA FOODS OF MARATHON, 1250 14th Ocean,**  
Tels 743-2271 and 743-2281 (See Page 51 Buyers' Guide)

### Fish and Sea Food Dealers—Retail

**CITY FISH MARKET INC, 900 US Hwy 1 (Overseas hwy), PO**  
Box 818, Tel 743-2372

Mount Mike Smoked Seafood 110 1st av Gulf (MS)

## CECIL TOYE PLUMBING & SUPPLIES, Inc.

WE SELL—WE INSTALL—WE GUARANTEE

The Key's Most Complete Plumbing Supply House

1611 U. S. Hwy. 1 (Overseas Hwy.) P. O. Box 977

Tels.: Day 743-5433  
Nights 743-5198

Overseas Highway — P. O. Box 2522 (Opposite Airport)

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RENTALS

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A COMMUNITY TELEVISION SYSTEM FOR SUBSCRIBERS  
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Pleasure

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## WILMA BRANTNER REALTOR

Property Management—Rentals—Homes—Lots—Acreage  
1777 U. S. Hwy. 1 (Overseas Hwy.) P. O. Box 552  
Telephones 743-5445—743-6300—743-5550

### Fish and Sea Food Dealers—Wholesale

East Coast Fisheries 3520 Gulfview  
Marathon Sea Foods Inc 1021 11th Ocean  
**PINELLAS SEA FOODS OF MARATHON**, 1250 14th Ocean,  
Tels 743-2271 and 743-2281 (See Page 51 Buyers' Guide)

### \*Fisherman's Supplies

**MILLER'S JACK TACKLE SHOP**, US Hwy 1 (Overseas hwy),  
Tel 743-5321 (See Page 19 Buyers' Guide)  
**OVERSEAS BOAT RENTAL**, 1244 US Hwy 1 (Overseas hwy)  
PO Box 516, Tel 743-5476 (See Page 11 Buyers' Guide)

### Fishermen—Commercial

Cavanaugh Lennis A 1021 11th Ocean  
Colette Anthony L rear 6960 Overseas hwy  
Hamilton Mark 543½ 11th Ocean  
Hopkins Hyman G 1021 11th Ocean  
**PINELLAS SEA FOODS OF MARATHON**, 1250 14th Ocean,  
Tels 743-2271 and 743-2281 (See Page 51 Buyers' Guide)  
Potter Hubert E 1021 11th Ocean  
Sheffield Willie 256 41st Gulf apt 5  
Ziegenhagen Norman M 120 S 11th

### Fishing Camp

Keith's Longhorn Fishing Lodge 1240 Overseas hwy (MS)

### \*Fishing Docks

**MIKKELSEN'S KEY COLONY BEACH BOTELS** Key Colony Beach, Marathon Shores, Fla, Tel 743-5549 (See Page 31 Buyers' Guide)

### \*Fishing Tackle

**LEONARD'S SPORTING GOODS**, US Hwy 1 (Overseas hwy),  
PO Box 2666, Tels 743-5251, Res 743-5061  
**THOMAS MARINA INC THE**, 2055-65 Overseas hwy (US Hwy 1), PO Box 377, Tel 743-5553 (See Pages 12 and 29 Buyers' Guide)  
**THOMPSON'S BILL MARATHON YACHT BASIN & SILVER KING VILLAS**, 1466 US Hwy 1 (Overseas hwy), Tel 743-5300 (See Page 27 Buyers' Guide)  
**YE OLD FISHING HOLE** 1776 US Hwy 1 (Overseas hwy), Tel 743-5384

### \*Fishing Tackle and Rods

**OVERSEAS BOAT RENTAL**, 1244 US Hwy (Overseas hwy),  
PO Box 516, Tel 743-5476 (See Page 11 Buyers' Guide)

### \*Florida Keys Properties

**SADOWSKI CHESTER P REALTOR**, 6510 US Hwy 1 (Overseas hwy) Marathon Shores, Tel 743-2121 (See Pages 16 and 39 Buyers' Guide)

## BAY-SIDE POOL HALL

Open 10:00 A.M. — Close 12:00 P.M. — 4 Tables

End of N. 36th Street



## TEXACO SERVICE of MARATHON

Tires—Tubes—Oil—Gas—Accessories  
ED. WARD

Overseas Hwy.  
(U. S. Hwy. No. 1)

P. O. Box 622

Tel.  
743-2321

### Florists—Retail

**EFFIE'S FLORIST**, 2387 Overseas hwy, PO Box 95, Tel  
743-5811 (See Page 20 Buyers' Guide)

### \*Flowers—By—Wire

**EFFIE'S FLORIST**, 2387 Overseas hwy, PO Box 95, Tel  
743-5811 (See Page 20 Buyers' Guide)

### Food Freezers

**PINELLAS SEA FOODS OF MARATHON**, 1250 14th Ocean,  
Tels 743-2271 and 743-2281 (See Page 51 Buyers' Guide)

### Food Processors—Dehydrated

**PINELLAS SEA FOODS OF MARATHON**, 1250 14th Ocean,  
Tels 743-2271 and 743-2281 (See Page 51 Buyers' Guide)

### \*Food Products—Brokers

**PINELLAS SEA FOODS OF MARATHON**, 1250 14th Ocean,  
Tels 743-2271 and 743-2281 (See Page 51 Buyers' Guide)

### Food Products Manufacturers—Prepared

**PINELLAS SEA FOODS OF MARATHON**, 1250 14th Ocean,  
Tels 743-2271 and 743-2281 (See Page 51 Buyers' Guide)

### \*Foreign Exchange

**MARATHON STATE BANK**, Sombrero Beach dr (55th), Tel  
743-2231 (See Pages 6 and 50 Buyers' Guide)

### Frozen Food Lockers

**Marathon Freezer** 2348 Overseas hwy

### Fruit Dealers—Retail

**RALPH'S DRIVE IN**, 5800 US Hwy 1 at Airport (Overseas  
hwy), PO Box 835, Tel 743-5213 (See Page 48 Buyers'  
Guide)

### Fruit Juice Dealers

**RALPH'S DRIVE IN** 5800 US Hwy 1 at Airport (Overseas  
Hwy), PO Box 835, Tel 743-5213 (See Page 48 Buyers'  
Guide)

### \*Fruit Syrups

**RALPH'S DRIVE IN**, 5800 US Hwy 1 at Airport (Overseas  
hwy), PO Box 835, Tel 743-5213 (See Page 48 Buyers'  
Guide)

### \*Funeral Designs

**EFFIE'S FLORIST**, 2387 Overseas hwy, PO Box 95, Tel  
743-5811 (See Page 20 Buyers' Guide)

## DROP ANCHOR RESTAURANT

FRESH SEA FOOD  
HOME COOKED FOOD  
PARRISH AV. AT SHRIMP DOCKS

New Found Blvd., P. O. Box 458

**CUSTOM BUILDING**

Residential—Commercial  
Florida Rooms

Big Pine Key, Marathon Shores, Tel. 872-2340

**WIX CONSTRUCTION T. J. WIX**





# KOPPER KETTLE

Sea Food — Chicken — Steaks — Hamburgers

BOX LUNCHES TO GO

U. S. HWY. 1 (OVERSEAS HWY.)

AT 7 MILE BRIDGE

## Funeral Directors

Martin-Vegue Funeral Home 2901 Overseas hwy

## Furniture Dealers—Retail

**INTERIORS INC.**, Food Fair Center 4161 US Hwy 1 (Overseas hwy), Tel 743-5780 (See Page 21 Buyers' Guide)

Marathon Furniture Co 1767 Overseas hwy

Schmitt Pat House of Furniture 12210 Overseas hwy (MS)

## \*Garages

**THAD'S PURE OIL STATION, US Hwy 1, PO Box 972, Tel 743-9909** (See Page 22 Buyers' Guide)

## Garbage Collection Service

Marathon Garbage Service Inc rear 4290 Overseas hwy

## Gas—Bottled

**PUBLIC GAS CO OF FLORIDA KEYS**, 5140 US Hwy 1 (Overseas hwy), Tels 743-2021, 743-5102 and 743-5739

## Gasoline—Wholesale

**MARATHON SHORES OIL COMPANY** (Texaco), 10896 Overseas hwy (US Hwy 1), PO Box 2257, Marathon Shores, Tel 743-5171 (See Page 3 Buyers' Guide)

## Gasoline Stations

**BOB'S SUNOCO SERVICE**, US Hwy 1 (Overseas hwy) at Reefs Dr, Tel 743-9992 (See Page 5 Buyers' Guide)

Cities Service Oil Co 235 107th Gulf (MS)

Dick's Pure Oil Service 3780 Overseas hwy

Food Fair Gas Station 5125 Overseas hwy

Herr Frank Cities Service Station 12650 Overseas hwy

Lawson's "66" Service Station 4901 Overseas hwy

**MARATHON GULF SERVICE**, 5051 US Hwy 1 (Overseas hwy), Tel 743-5164

Marathon Sinclair Service Station 1447 Overseas hwy

**MARATHON SUNDRY STORE & SERVICE STATION** 1260 Overseas hwy (US Hwy 1), Tel 743-5360 (See Page 52 Buyers' Guide)

Milt's Peek Service 11025 Overseas hwy (MS)

Paul's Gulf Service 2040 Overseas hwy

Pepe & Dave's Cities Service Station 10696 Overseas hwy (MS)

Ray's Atlantic Service Station 2525 Overseas hwy

Southern Oil Co No 29 2673 Overseas hwy

Standard Oil Co 10709 Overseas Hwy (MH)

**TEXACO SERVICE OF MARATHON**, Overseas Hwy (US Hwy 1), PO Box 662, Tel 743-2321 (See Page 4 Buyers' Guide)

## JORDAN'S BEAUTY SALON

Specialists In  
Permanent Waving and  
Hair Coloring  
1709 U. S. Hwy. 1



Air Conditioned  
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CORSAGES AND ARRANGEMENTS FOR ALL OCCASIONS.

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AND OVERSEAS

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TEL. 743-5811

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(Overseas Hwy.)  
P. O. Box 352  
Marathon Shores, Fla.PHONE  
743-5429Keys  
Real Estate**THAD'S PURE OIL STATION**, US Hwy 1, PO Box 972, Tel 743-9909 (See Page 22 Buyers' Guide)**THOMPSON'S BILL MARATHON YACHT BASIN & SILVER KING VILLAS**, 1466 US Hwy 1 (Overseas hwy), Tel 743-5300 (See Page 27 Buyers' Guide)**General Merchandise—Retail****NEISNER BROS INC**, US Hwy 1 (Overseas hwy), Tel 743-6440**Gift Shops****AIR PORT CORNER GIFT & VARIETY STORE**, Overseas hwy, PO Box 3282 (MS)

Aloha Gift Shop 12390 Overseas hwy

Bishop Alma C Mrs 185 111th Ocean (MS)

Domino Gift &amp; Hobby Shop Inc 2201 Overseas hwy

Giftoorama 10888 Overseas hwy (MS)

**MARATHON 5 & 10 VARIETY STORE**, 2390 US Hwy 1 (Overseas hwy), Tel 743-5361

Native Craft Shoppe 6980 Overseas hwy

Tropic Mart Gift Shop 2225 Overseas hwy

**\*Gifts****KEY COLONY SUNDRIES & GIFTS**, PO Box 3236 Marathon Shores, Tel 743-5452**Glass Dealers—Window and Plate**

Batton Glass &amp; Window Service Inc 2727 Overseas hwy

**\*Golf Courses****MIKKELSEN'S KEY COLONY BEACH BOTELS**, Key Colony Beach, Marathon Shores, Fla, Tel 743-5549 (See Page 31 Buyers' Guide)**\*Government Bonds****MARATHON STATE BANK**, Sombrero Beach dr (55th), Tel 743-2231 (See Pages 6 and 50 Buyers' Guide)**Groceries and Meats—Retail**

Cash &amp; Carry Market 1757 Overseas hwy

Food Fair Stores Inc 5101 Overseas hwy

Hilton Dorothy M Mrs 3549 Gulf ter

**KEY DELICATESSEN**, 6900 US Hwy 1 (Overseas hwy), Tel 743-5645

Little Grocery The 6950 Overseas hwy

Mason's Grocery 100 41st Gulf

Murph's Super Market 3710 Overseas hwy

**CAMPBELL VENDING SERVICE**24-Hour Cigarette Vending Service  
All Modern Electric Console Equipment  
20 and 30 Column Machines

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Marine Supplies

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**BILL THOMPSON'S**  
**MARATHON YACHT BASIN & SILVER KING VILLAS**



# PINELLAS SEA FOODS of MARATHON

WHOLESALE

FISH — SHRIMP — LOBSTER FRESH OR FROZEN — BAITS

1250 14th ST. OCEAN

TELS. 743-2271 AND 743-2281

## AXEL'S

BOAT  
RENTALS

5,000 LB. BOAT HOIST

1300 U. S. Hwy. 1 (Overseas Hwy.) Lower End of Marathon Tel. 743-5320

### Grocers—Wholesale

Frosty Acres 1090 Overseas hwy  
Plantation Frozen Foods 1090 Overseas hwy

### \*Hair Stylists

JORDAN'S BEAUTY SALON, 1709 US Hwy 1, Tel 743-5628 and  
Colony Terrace Shop Ogunquit, Maine (See Page 8 Buyers'  
Guide)

### Hairdressers

ISLAND BEAUTY SALON, 2317 US Hwy 1 (Overseas hwy),  
Tel 743-5425 (See Page 7 Buyers' Guide)

### Halls

Convention Hall 600 Ocean dr W (KC Bch)  
Marathon Chamber of Commerce Hall end of 33d Gulf

### Hardware Dealers—Retail

BIG PINE BUILDERS SUPPLY, US Hwy 1, PO Box 415, Big  
Pine Key, Tel 872-2337 (See Page 13 Buyers' Guide)  
Johnson's Hardware 10730 Overseas hwy (MS)  
MARATHON HOUSE 'N HARDWARE, 2745 US Hwy 1 (Over-  
seas hwy), Tel 743-5131  
MARATHON LUMBER CO, 1828 US Hwy 1 (Overseas hwy),  
Tel 743-5636  
SHELL LUMBER CO INC, PO Box 3235, Marathon Shores, Tel  
743-5767

### Hearing Aids

AMY OPTICAL DISPENSARY, 503 Southard, Key West, Fla,  
Tel CYpress 4-1522

### \*Hoists

AXEL'S, 1300 US Hwy 1 (Overseas hwy), Tel 743-5320 (See  
Page.10 Buyers' Guide)

### \*Home Improvement Loans

MARATHON STATE BANK, Sombrero Beach dr (55th),  
Tel 743-2231 (See Pages 6 and 50 Buyers' Guide)

### \*Home Loans

FIRST FEDERAL SAVINGS & LOAN ASSOCIATION OF  
KEY WEST, 510 Southard, Key West, Fla, Tel CYpress  
6-5693

### Hospitals and Dispensaries

Fisherman's Hospital 3325 Overseas hwy

## Marathon Sundry Store and Service Station

Sundries—Fountain—Luncheonette—Standard Oil Products  
Marathon's Greyhound Station

1260 Overseas Hwy. (U. S. Hwy. 1)

Tel. 743-5361

**GULFSTREAM INSURANCE AGENCY, INC.****GENERAL INSURANCE**

10887 U. S. Hwy. 1

P. O. Box 2648

Tel. 743-5516

**Hotels**

**MIKKELSEN'S KEY COLONY BEACH BOTELS**, Key Colony Beach, Marathon Shores, Fla, Tel 743-5549 (See Page 31 Buyers' Guide)

**House Furnishing Goods—Retail**

Interiors Inc 5109 Overseas hwy

**Household Appliances—Dealers**

**KEYTRONICS**, Food Fair Bldg 4141 US Hwy 1, PO Box 884,  
Tel 743-5656 (See Page B)  
Turner Appliances 2499 Overseas hwy

**Ice—Dealers**

Royal Palm Ice Co 3770 US Hwy 1

**Ice Cream and Frozen Desserts—Dealers**

Tastee Freez 2633 Overseas hwy

**\*Infants' Clothing—Retail**

**MARATHON 5 & 10 VARIETY STORE**, 2390 US Hwy 1 (Overseas hwy), Tel 743-5361

**\*Insurance—Accident**

**GULFSTREAM INSURANCE AGENCY INC**, 10887 US Hwy 1, PO Box 2648, Tel 743-5516 (See Page 23 Buyers' Guide)

**\*Insurance—Automobile**

**GULFSTREAM INSURANCE AGENCY INC**, 10887 US Hwy 1, PO Box 2648, Tel 743-5516 (See Page 23 Buyers' Guide)  
**KEYS INSURANCE AGENCY INC**, 2001 Overseas hwy (US Hwy 1), PO Box 154, Tel 743-5643, Tavernier Office, Tel Key Largo 852-5388 (See Page 24 Buyers' Guide)

**\*Insurance—Burglary**

**GULFSTREAM INSURANCE AGENCY INC**, 10887 US Hwy 1, PO Box 2648, Tel 743-5516 (See Page 23 Buyers' Guide)

**\*Insurance—Casualty**

**GULFSTREAM INSURANCE AGENCY INC**, 10887 US Hwy 1, PO Box 2648, Tel 743-5516 (See Page 23 Buyers' Guide)  
**KEYS INSURANCE AGENCY INC**, 2001 Overseas hwy (US Hwy 1), PO Box 154, Tel 743-5643, Tavernier Office, Tel Key Largo 852-5388 (See Page 24 Buyers' Guide)

**\*Insurance—Fidelity Bonds**

**GULFSTREAM INSURANCE AGENCY INC**, 10887 US Hwy 1, PO Box 2648, Tel 743-5516 (See Page 23 Buyers' Guide)

**JACK'S RESTAURANT**

MARATHON'S FINEST PLACE TO EAT  
AT THE OASIS

3350 U. S. Hwy. 1 (Overseas Hwy.) P. O. Box 654

Tel. 743-9953



# Chester P. Sadowski-Realtor

6510 U. S. Hwy. 1 (Overseas Hwy.)

Developers of Key Colony — Key Colony Beach — North Marathon Shores  
Marathon Shores

Tel. 743-2121



# Marathon Shores Oil Company

distributors

Texaco Petroleum Products — Firestone Tires and Tubes — Delco Batteries  
Dayton Belts — AC Filters — AC Sparkplugs — DuPont Products — Auto Parts

JOHN C. PUTO  
Pres.



	<p>FINE FURNITURE AND ACCESSORIES <b>INTERIORS, INC.</b> MARATHON Tel. 743-5780</p>
<p><b>FOOD FAIR CENTER</b> 4161 U. S. Hwy. 1 (Overseas Hwy.)</p>	

**\*Insurance—Fire and Marine**  
**GULFSTREAM INSURANCE AGENCY INC,** 10887 US Hwy 1, PO Box 2648, Tel 743-5516 (See Page 23 Buyers' Guide)

**\*Insurance—General**  
**GULFSTREAM INSURANCE AGENCY INC,** 10887 US Hwy 1, PO Box 2648, Tel 743-5516 (See Page 23 Buyers' Guide)

**\*Insurance—Hurricane**  
**GULFSTREAM INSURANCE AGENCY INC,** 10887 US Hwy 1, PO Box 2648, Tel 743-5516 (See Page 23 Buyers' Guide)

**\*Insurance—Life**  
**KEYS INSURANCE AGENCY INC,** 2001 Overseas hwy (US Hwy 1), PO Box 154, Tel 743-5643, Tavernier Office Tel Key Largo 852-5388 (See Page 24 Buyers' Guide)  
**NATIONAL LIFE INSURANCE CO OF VERMONT,** 311 Nine Ninety Bldg 990 SW 1st, Miami Fla, Tel FRanklin 3-7774

**\*Insurance—Mobile Homes**  
**GULFSTREAM INSURANCE AGENCY INC,** 10887 US Hwy 1, PO Box 2648, Tel 743-5516 (See Page 23 Buyers' Guide)

**\*Insurance—Surety Bonds**  
**GULFSTREAM INSURANCE AGENCY INC,** 10887 US Hwy 1, PO Box 2648, Tel 743-5516 (See Page 23 Buyers' Guide)

**\*Insurance—Windstorm**  
**GULFSTREAM INSURANCE AGENCY INC,** 10887 US Hwy 1, PO Box 2648, Tel 743-5516 (See Page 23 Buyers' Guide)

**Insurance Agents**  
**GULFSTREAM INSURANCE AGENCY INC,** 10887 US Hwy 1, PO Box 2648, Tel 743-5516 (See Page 23 Buyers' Guide)

## KEYS INSURANCE AGENCY INC

2001 Overseas Hwy (US Hwy 1)  
Marathon Fla  
Telephone 743-5643  
Tavernier Fla  
Telephone Key Largo 852-5388  
(See Page 24 Buyers' Guide)

**Insurance Companies**  
**NATIONAL LIFE INSURANCE CO OF VERMONT,** 311 Nine Ninety Bldg 990 SW 1st, Miami, Fla, Tel FRanklin 3-7774

**\*Insurance Liability**  
**GULFSTREAM INSURANCE AGENCY INC,** 10887 US Hwy 1, PO Box 2648, Tel 743-5516 (See Page 23 Buyers' Guide)

## CURLINE'S CAFE

REGULAR MEALS  
SHORT ORDERS

BEER AND  
WINE

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Tel. 743-6165



## ATLANTIC & GULF DIESEL ENGINE SERVICE

MAINTENANCE AND REPAIR ON DIESEL ENGINES  
MARINE SURVEY SERVICE

U. S. Hwy. 1 (Overseas Hwy.) Marathon Shores

Tel. 743-4871

**KEYS INSURANCE AGENCY INC.**, 2001 Overseas hwy (US Hwy 1), PO Box 154, Tel 743-5643, Tavernier Office Tel Key Largo 852-5388 (See Page 24 Buyers' Guide)

### Interior Decorators

**INTERIORS INC.**, Food Fair Center 4161 US Hwy 1 (Overseas hwy), Tel 743-5780 (See Page 21 Buyers' Guide)

Schmitt Pat Interior Decorating 12210 Overseas hwy (MS)

### \*Investments—Real Estate

**SADOWSKI CHESTER P-REALTOR** 6510 US Hwy 1 (Overseas hwy), Marathorn Shores, Tel 743-2121 (See Pages 16 and 39 Buyers' Guide)

### \*Jewelers—Repairers

**MARATHON JEWELERS**, 2787 Overseas hwy, PO Box 915, Tel 743-6175 (See Page 25 Buyers' Guide)

### Jewelers—Retail

**MARATHON JEWELERS**, 2787 Overseas hwy, PO Box 915, Tel 743-6175 (See Page 25 Buyers' Guide)

### Justices of the Peace

Martin-Veague Norman D 2901 Overseas hwy

### Kennels

Cat Cay 748 30th Ocean

### \*Key Colony Beach Properties

**SADOWSKI CHESTER P-REALTOR**, 6510 US Hwy 1 (Overseas Hwy), Marathon Shores, Tel 743-2121 (See Pages 16 and 39 Buyers' Guide)

### \*Key Colony Properties

**SADOWSKI CHESTER P-REALTOR**, 6510 US Hwy 1, (Overseas hwy) Marathon Shores, Tel 743-2121 (See Pages 16 and 39 Buyers' Guide)

### \*Knitting Shops

**KNIT WIT SHOP**, 1710 US Hwy 1 (Overseas hwy), Tel 743-5112 (See Page 26 Buyers' Guide)

### Lamps—Retail Dealers

**INTERIORS INC.**, Food Fair Center, 4161 US Hwy 1 (Overseas hwy), Tel 743-5780 (See Page 21 Buyers' Guide)

### \*Land Developers

**SADOWSKI CHESTER P-REALTOR**, 6510 US Hwy 1 (Overseas Hwy), Marathon Shores, Tel 743-2121 (See Pages 16 and 39 Buyers' Guide)

## CECIL TOYE PLUMBING & SUPPLIES, Inc.

WE SELL—WE INSTALL—WE GUARANTEE

The Key's Most Complete Plumbing Supply House

1611 U. S. Hwy. 1 (Overseas Hwy.) P. O. Box 977

Tels.: Day 743-5433  
Nights 743-5198

151 N. 35th ST.

**JOHNSON'S BAR-B-Q**  
SOUTHERN FRIED CHICKEN — BAR-B-Q  
FOR COLORED ONLY

# THAD'S PURE OIL STATION

GAS — OIL — TIRES — BATTERIES  
AUTO REPAIR

U. S. HWY. 1

P. O. BOX 972

TEL. 743-9909

## Landscape Gardeners

Dowling Lawn Service 201 73d Ocean (MS)  
Fontis Frank Landscaping Service 12670 Overseas hwy  
Zolan Yard Work 101 11th Ocean

## Laundries

PAGE'S LAUNDRY, 7009 US Hwy 1, Marathon Shores, Fla,  
Tel 743-5244  
Skidmore Laundry 2940 Overseas hwy  
Sparkle Laundry 2771 Overseas hwy

## Laundries—Self Serve

Norge Laundermat rear 1757 Overseas hwy

## \*Law Offices

Appleton Robert S Appleton Bldg, PO Box 2256 (MS), Tel  
743-5458

## \*Lawn Furniture

INTERIORS INC, Food Fair Center, 4161 US Hwy 1, (Overseas  
hwy), Tel 743-5780 (See Page 21 Buyers' Guide)

## Lawyers

Appleton Robert S, Appleton Bldg, PO Box 2256 (MS), Tel  
743-5458  
Cunningham Ralph E Jr, 2975 US Hwy 1 (Overseas hwy), Tels  
743-5412 and 743-5783  
Tittle Fred, US Hwy 1, PO Box 1386, Marathon Shores, Tel  
743-5578

## Libraries

(See also Reading Rooms)

## CITY DIRECTORY LIBRARY

CHAMBER OF COMMERCE  
2910 US Hwy 1 (Overseas hwy)  
Telephone 743-5417  
(See Page 17 Buyers' Guide)

Marathon Public Library 5150 Overseas hwy

MONROE COUNTY PUBLIC LIBRARY, 700 Fleming, Key  
West, Fla, Tel CYpress 4-2624

## Light, Heat and Power Companies

Florida Keys Electric Co-Operative Assn Inc business ofc 2399  
Overseas hwy plant 3555 Overseas hwy

## Liquor and Wines—Retail

Herbie's Bar & Grill 6350 Overseas hwy  
Hurricane Bar & Restaurant 4650 Overseas hwy

# BAY-SIDE POOL HALL

Open 10:00 A.M. — Close 12:00 P.M. — 4 Tables

End of N. 36th Street

# OVERSEAS BOAT RENTAL

BAIT—TACKLE—FISHING INFORMATION

Authorized Sales — SCOTT — Service

1244 U. S. Hwy. 1 (Overseas Hwy.) P. O. Box 516

Tel. 743-5476

Hurricane Drive In Liquor Store 4690 Overseas hwy

Oasis 3660 Overseas hwy

Overseas Liquor Shop 3568 Overseas hwy

Reef Bar 1638 Overseas hwy

SOS Bar 6500 Overseas hwy

## \*Liquors and Wine—Retail

LINDAHL'S DOG HOUSE LOUNGE, 10700 US Hwy 1 (Overseas hwy), Marathon Shores, Tel 743-5717

## \*Liquors and Wines—Retail

MARATHON LIQUORS, Food Fair Plaza 4103 US Hwy 1 (Overseas hwy), Tel 743-6350 (See Page 32 Buyers' Guide)

## Loans—Automobile

HOUSEHOLD FINANCE CORPORATION, 515 Fleming, Key West, Fla, Tel CYpress 4-1088

MARATHON STATE BANK, Sombrero Beach dr (55th), Tel 743-2231 (See Pages 6 and 50 Buyers' Guide)

## Loans—Collateral and Salary

Keys Loan Co 2945 Overseas hwy

## \*Loans—Commercial

MARATHON STATE BANK, Sombrero Beach dr (55th), Tel 743-2231 (See Pages 6 and 50 Buyers' Guide)

## \*Loans—Salary

HOUSEHOLD FINANCE CORPORATION, 515 Fleming, Key West, Fla, Tel CYpress 4-1088

## Loans Collateral and Salary

HOUSEHOLD FINANCE CORPORATION, 515 Fleming, Key West, Fla, Tel CYpress 4-1088

## \*Lobster Dealers

PINELLAS SEA FOODS OF MARATHON, 1250 14th Ocean, Tels 743-2271 and 743-2281 (See Page 51 Buyers' Guide)

## Lumber—Dealers

MARATHON LUMBER CO, 1828 US Hwy 1 (Overseas hwy), Tel 743-5636

## Lumber—Retail

Marathon Lumber Co 2188 Overseas hwy

SHELL LUMBER CO INC, PO Box 3235, Marathon Shores, Tel 743-5767

# GULFSTREAM TRAILER PARK

Modern Trailer Spaces—Efficiency Apartments

37th and Gulfview Ave. (On Gulf)

Tel. 743-5619

(See Page 53 Buyers' Guide)

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Offices at Marathon Shores, Key West, Islamorada

## \*Lunch Rooms

**JACK'S RESTAURANT**, 3350 US Hwy 1 (Overseas hwy), PO Box 654, Tel 743-9953 (See Page 45 Buyers' Guide)

**MARATHON SUNDRY STORE & SERVICE STATION**, 1260 Overseas hwy (US Hwy 1), Tel 743-5360 (See Page 52 Buyers' Guide)

## \*Machine Shops

**ATLANTIC & GULF—DIESEL ENGINE SERVICE**, US Hwy 1 (Overseas hwy), Marathon Shores, Tel 743-4871 (See Page 28 Buyers' Guide)

## \*Machines—Cigarette

**CAMPBELL VENDING SERVICE**, 2002 Key Colony dr, Marathon Shores, Tel 743-5626 (See Page 56 Buyers' Guide)

## Machinists

**ATLANTIC & GULF—DIESEL ENGINE SERVICE**, US Hwy 1 (Overseas hwy), Marathon Shores, Tel 743-4871 (See Page 28 Buyers' Guide)

## \*Mailing Lists

### **POLK R L & CO**

Polk Building  
431 Howard  
Detroit 31, Mich

## \*Marine Engine—Repairs

**ATLANTIC & GULF—DIESEL ENGINE SERVICE**, US Hwy 1 (Overseas hwy), Marathon Shores, Tel 743-4871 (See Page 28 Buyers' Guide)

**THOMAS MARINA INC THE**, 2055-65 Overseas hwy (US Hwy 1), PO Box 377, Tel 743-5553 (See Pages 12 and 29 Buyers' Guide)

## \*Marine Engines

**THOMAS MARINA INC THE**, 2055-65 Overseas hwy (US Hwy 1), PO Box 377, Tel 743-5553 (See Pages 12 and 29 Buyers' Guide)

## Marine Hardware

**THOMAS MARINA INC THE**, 2055-65 Overseas hwy (US Hwy 1), PO Box 377, Tel 743-5553 (See Pages 12 and 29 Buyers' Guide)

## \*Marine Motors

**THOMAS MARINA INC THE**, 2055-65 Overseas hwy (US Hwy 1), PO Box 377, Tel 743-5553 (See Pages 12 and 29 Buyers' Guide)

# DAVIS DOCKS

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\*Marine Paints

**THOMAS MARINA INC THE**, 2055-65 Overseas hwy (US Hwy 1), PO Box 377, Tel 743-5553 (See Pages 12 and 29 Buyers' Guide)

Marine Supplies

Axel's Texaco Marine Products 1300 Overseas hwy  
**THOMAS MARINA INC THE**, 2055-65 Overseas hwy (US Hwy 1), PO Box 377, Tel 743-5553 (See Pages 12 and 29 Buyers' Guide)

\*Money Brokers

**BUCK RICHARD J & CO**, US Hwy 1 (Overseas hwy) at 62d, Marathon Shores, Tel 743-2611

\*Mortgage Loans

**FIRST FEDERAL SAVINGS & LOAN ASSOCIATION OF KEY WEST**, 510 Southard Key West, Fla, Tel Cypress 6-5693  
**MARATHON STATE BANK**, Sombrero Beach dr (55th), Tel 743-2231 (See Pages 6 and 50 Buyers' Guide)

Motels

A J A Motel 3590 Overseas hwy  
Atlantic Shores Motel 7931 Overseas hwy (MS)  
Bay Point Motel 12650 Overseas hwy  
Buena Vista Motel Inc 3296 Overseas hwy  
Blue Waters Motel 2222 Overseas hwy  
Bonfish Bay Motel 12565 Overseas hwy (MS)  
Buccaneer Lodge Inc The 2610 Overseas hwy  
Caboosa Motel 7277 Overseas hwy (MS)  
Casa Manana 6800 Overseas hwy  
Casa Serena Motel & Trailer Park 5125 US Hwy 1  
Christensen's Motel 201 73d Ocean (MS)  
**COCONUT GROVE MOTEL**, 4090 US Hwy 1 (Overseas hwy), Marathon Shores, Fla, Tel 743-5312  
Coral Court Motel 12235 Overseas hwy (MS)  
Davis Marathon Motel & Docks 1996 Overseas hwy  
**HALL'S CAMP**, 1290 US Hwy 1 (Overseas hwy), Tel 743-5314  
Herbie & Virgie's Motel & Efficiencies 651 11th Ocean  
Hurricane Lodge 4650 Overseas hwy  
Key Colony Beach Motel 441 Ocean dr (KCBch)  
Kingsail Motel 6940 Overseas hwy  
Lagoon Motel 1 Aviation blvd (MS)  
Marathon Court 1655 Overseas hwy  
Martin's Cottages 506 74th Ocean (MS)  
Marty's Lodge 290 12th Gulf  
**MIKKELSEN'S KEY COLONY BEACH BOTELS**, Key Colony Beach, Marathon Shores, Fla, Tel 743-5549 (See Page 31 Buyers' Guide)

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Tel. 743-5425

### Motels—Contd

**NORTH POLE MOTEL & CAFE, US Hwy 1 (Overseas hwy),**  
Tel 743-5324

Paul Ray Motel 12690 Overseas hwy

Peach Motel 2443 Overseas hwy

Pelican Point 6190 Overseas hwy

Ranch House Motel 7251 Overseas hwy

Reefside Resort Motel 12415 Overseas hwy (MS)

Ribble's Cottages 4880 Overseas hwy

Royal Hawaiian Motel 12160 Overseas hwy (MS)

**RUBY'S MOTEL, 5210 US Hwy 1 (Overseas hwy), Tel 743-5451**

Ruttger's Keys Motor Lodge 351-99 Ocean dr E (KCBch)

Sea Cove Motel 12685 Overseas hwy

Sea-Dell Motel 5000 Overseas hwy

Seahorse Motel 7096 Overseas hwy

Seaward Motel 7987 Overseas hwy (MS)

Siesta Motel 7425 Overseas hwy (MS)

Simmons' Motel 1606 Overseas hwy

Stevens Botel 240 117th Ocean (MS)

Tar Jack Keys Motor Lodge 10877 Overseas hwy (MS)

Tarpon Lodge 4590 Overseas hwy

Tropical Cottages The 243 61st Gulf

Vaca Cut Motel & Botel 11699 Overseas hwy (MS)

Vaca-key Motel 2411 Overseas hwy

Washington Booker T Motel 230 41st Gulf

### \*Motels and Auto Courts

**DAVIS MARATHON MOTEL AND DOCKS, 1996 US Hwy 1**  
(Overseas hwy), Tel 743-5382 (See Page 30 Buyers' Guide)

**PFEIFER'S COURT & TRAILER PARK, 1401 US Hwy 1**  
(Overseas hwy), Tel 743-8286 and Manager's Tel 743-5614

**THOMPSON'S BILL MARATHON YACHT BASIN AND SILVER KING VILLAS, 1466 US Hwy 1 (Overseas hwy), Tel 743-5300 (See Page 27 Buyers' Guide)**

### Museums

Southeast Museum of The North American Indian 5400 Overseas hwy

### Music and Musical Instruments—Dealers

Freeman Music 2603 Overseas hwy

### News Dealers—Wholesale

Keys News Service 200 Peter Jay (MS)

### Newspapers

**FLORIDA KEYS KEYNOTER, 3015 US Hwy 1 (Overseas hwy), Tel 743-5551**

## BOB'S SUNOCO SERVICE

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Tel. 743-9992



**GULFSTREAM INSURANCE AGENCY, INC.****GENERAL INSURANCE**

10887 U. S. Hwy. 1

P. O. Box 2648

Tel. 743-5516

**\*North Marathon Shores Properties**

**SADOWSKI CHESTER P-REALTOR**, 6510 US Hwy 1 (Overseas hwy), Marathon Shores, Tel 743-2121 (See Pages 16 and 39 Buyers' Guide)

**Notaries—Public**

Forrest Alsina M Mrs 2299 Overseas hwy

**Nurserymen**

Collins Nursery & Landscaping 1111st av Gulf (MS)  
Shannon's W C Nursery 1000 Palm la (MS)

**Office Supplies and Equipment**

Carrero Office Supply 2233 Overseas hwy  
Makepeace G Borden Jr Office Equipment 12360 Overseas hwy (MS)

**Oils and Lubricants—Dealers**

Cities Service Oil Co rear 10696 Overseas hwy (MS)  
**MARATHON GULF SERVICE**, US Hwy 1 (Overseas hwy), Tel 743-5164  
Marathon Shores Oil Co Inc rear 10896 Overseas hwy  
**THAD'S PURE OIL STATION**, US Hwy 1, PO Box 972, Tel 743-9909 (See Page 22 Buyers' Guide)

**Opticians—Retail**

**AMY OPTICAL DISPENSARY**, 503 Southard, Key West, Fla, Tel CYpress 4-1522

**Optometrists**

**AMY OPTICAL DISPENSARY**, 503 Southard, Key West, Fla, Tel CYpress 4-1522  
Beckwith Jules I 2851 Overseas hwy

**Organizations—Benevolent and Fraternal**

Benevolent & Protective Order of Elks No 2139 8239 Overseas hwy (MS)  
Loyal Order of the Moose Lodge No 1058 1891 Overseas hwy

**Organizations—Business, Civic and Professional**

Marathon Business & Professional Women's Club 601 6th No 8 (KCBch)  
**MARATHON CHAMBER OF COMMERCE**, 2910 US Hwy 1 (Overseas hwy), PO Box 212, Tel 743-5417

**Organizations—Patriotic and Veterans**

Marathon Memorial Post No 154 American Legion 4141 Overseas hwy

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## Outboard Motors Sales and Service

Milt's Marine Service 2332 Overseas hwy  
Sid's Outboard 11711 Overseas hwy (MS)

## \*Outdoor Advertising

**MARATHON SIGN SERVICE**, 5070 US Hwy 1, (Overseas hwy),  
PO Box 272, Tel 743-5092

## \*Oyster and Sea Food Dealers—Wholesale

**CITY FISH MARKET INC**, 900 US Hwy 1 (Overseas hwy), PO  
Box 818, Tel 743-2372

## Paint—Retail

**BIG PINE BUILDERS SUPPLY**, US Hwy 1, PO Box 415, Big  
Pine Key, Tel 872-2337 (See Page 13 Buyers' Guide)  
**POPE PAINT CO**, 2815 Overseas hwy (US Hwy 1), Tel 743-5342  
(See Page 33 Buyers' Guide)  
**SHELL LUMBER CO INC**, PO Box 3235, Marathon Shores,  
Tel 743-5767

## Parks and Playgrounds

City Park & Beach end of 33d Gulf

## Pawnbrokers

Hock Shop The 2996 Overseas hwy

## Pest Control

Orkin Exterminating Co Inc 12220 Overseas hwy (MS)

## \*Petroleum Products

**MARATHON SHORES OIL COMPANY**, (Texaco), 10896 Over  
seas hwy (US Hwy 1), PO Box 2257, Marathon Shores, Tel  
743-5171 (See Page 3 Buyers' Guide)

## Physicians and Surgeons—MD

Damsey Lloyd MD Medical Clinic, Professional Bldg, 2805  
Overseas hwy (US Hwy 1), Marathon, Tel 743-5235  
Eisenbarth E J 6090 Overseas hwy  
Hall Marshall F 6090 Overseas hwy  
Himmelberger C G 11300 Overseas hwy (MS)  
Laman John E 11300 Overseas hwy (MS)  
Morse Irvin A 6090 Overseas hwy  
Riechling Raymond J 6090 Overseas hwy  
Wynn Mark F 6090 Overseas hwy

## Piers Docks and Wharves

Marathon Gas & Oil Docks 1000 15th Ocean  
Powell's City Pier 1333 Ocean Breeze ter  
Thompson's Bill Marathon Yacht Basin 1466 Overseas hwy  
Vaca Cut Marina off Overseas hwy (MS)

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Tel. 743-4871

### Planing Mills

Andrews Mill & Shop 201 7th av Gulf (MS)

### \*Plumbers

**GREEN OREN B PLUMBER**, 9121 Overseas hwy (US Hwy 1),  
PO Box 821, Tel 743-5488 (See Page 34 Buyers' Guide)

**TOYE CECIL PLUMBING & SUPPLIES INC**, 1611 US Hwy 1  
(Overseas hwy), PO Box 977, Tel 743-5433, Night Tel  
743-5198 (See Page 35 Buyers' Guide)

### \*Plumbing Contractors

**GREEN OREN B PLUMBER**, 9121 Overseas Hwy (US Hwy 1),  
PO Box 821, Tel 743-5488 (See Page 34 Buyers' Guide)

### Plumbing Supplies—Dealers

**GREEN OREN B PLUMBER**, 9121 Overseas Hwy (US Hwy 1),  
PO Box 821, Tel 743-5488 (See Page 34 Buyers' Guide)

**TOYE CECIL PLUMBING & SUPPLIES INC**, 1611 US Hwy 1  
(Overseas hwy), PO Box 977, Tel 743-5433, Night Tel  
743-5198 (See Page 35 Buyers' Guide)

### \*Power Companies

**FLORIDA KEYS ELECTRIC COOPERATIVE ASSN INC**,  
Headquarters Office Tavernier, Tel Key Largo 852-2431,  
District Office, Tel 743-5344 (See Pages 18 and 36 Buyers'  
Guide)

### \*Power and Light Companies

**FLORIDA KEYS ELECTRIC COOPERATIVE ASSN INC**,  
Headquarters Office: Tavernier Tel Key Largo 852-2431,  
District Office, Tel 743-5344 (See Pages 18 and 36 Buyers'  
Guide)

### \*Power Plant Engineers

**FLORIDA KEYS ELECTRIC COOPERATIVE ASSN INC**,  
Headquarters Office, Tavernier, Fla, Tel Key Largo  
852-2431, District Office, Tel 743-5344 (See Pages 18 and 36  
Buyers' Guide)

### \*Property Management—Real Estate

**BRANTNER WILMA REALTOR**, 1777 US Hwy 1 (Overseas  
hwy), PO Box 552, Tels 743-5445, 743-6300, Res 743-5550 (See  
Page 37 Buyers' Guide)

### Public Relations Counsel

**KEY ASSOCIATES INC**, 300 Simonton 2d Floor, Tel CYpress  
4-1527, Key West, Fla, PO Box 1300

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### Publishers—Directory

#### POLK R L & CO

2910 W Clay  
Richmond 30, Va  
Telephone 359-6001  
(See Page 17 Buyers' Guide)

### Pumps—Dealers

GREEN OREN B PLUMBER, 9121 Overseas Hwy (US Hwy 1),  
PO Box 821, Tel 743-5488 (See Page 34 Buyers' Guide)

### \*Radio Broadcasting Stations

WKWF RADIO STATION, McDonald av, (Stock Island), PO  
Box 1300, Key West, Fla, Tel CYpress 6-2222

### Radio and Television Broadcasting Companies and Stations

Key Broadcasting Inc Boot Key  
WFFG Boot Key

### Radio and Television Program Producers

Cable-Vision Inc 505 55th Ocean (SBCh)

### Radio and Television Repairing

Smith's Radio & TV Service 2120 Overseas hwy

### Radio and Television Sets—Sales and Service

Cavanah's Pete Marathon Radio & TV Service 3000 Overseas  
hwy

ELLERY'S TELEVISION & RADIO SALES & SERVICE, US  
Hwy 1 (Overseas hwy), PO Box 2675 (MS), Tel 743-5392  
KEYTRONICS, Food Fair Bldg, 4141 US Hwy 1, PO Box 884,  
Tel 743-5656 (See Page B)

### Reading Rooms

Christian Science Reading Room 2797 Overseas hwy

### Real Estate

Ackerman Bill Real Estate 2191 Overseas hwy  
Barrett Oma B Mrs 11287 Overseas hwy (MS)  
BRADLEY WILLIAM B, 1240 US Hwy 1 (Overseas hwy), Tel  
743-5335 and Big Pine Key, Tel 872-2251  
BRANTNER WILMA REALTOR, 1777 US Hwy 1 (Overseas  
hwy), PO Box 552, Tels 743-5445, 743-6300, Res 743-5550  
(See Page 37 Buyers' Guide)  
Forrest Realty 2299 Overseas hwy  
James Harbor Isles 799 28th Ocean  
MARATHON-BOOT KEY REALTY, Overseas hwy, PO Box  
2522, Tel 743-5332 (See Page 38 Buyers' Guide)

## BAY-SIDE POOL HALL

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Parrish W A Inc 2945 Overseas hwy

Realtyrama 496 50th Gulf

Roman Dennis jr 325 E 105th Ocean (MS)

**SADOWSKI CHESTER P-REALTOR, 6510 US Hwy 1 (Overseas hwy), Marathon Shores, Tel 743-2121 (See Pages 16 and 39 Buyers' Guide)**

Schmitt Alan G 12204 Overseas hwy (MS)

Spiegel Philip 10977 Overseas hwy (MS)

**TRANDEL WALTER REAL ESTATE, US Hwy 1 (Overseas hwy), Tel 743-5600**

Treasure Island Properties Inc 2000 Sombrero Beach dr (SBch)

Tropic-South Inc 2000 Sombrero Beach dr (SBch)

**WELLING J P "JOE", 11199 US Hwy 1 (Overseas hwy), PO Box 352, Marathon Shores, Tel 743-5429 (See Page 41 Buyers' Guide)**

**WILLIAMS H O REALTOR & YACHT BROKER, Key Colony Beach Causeway, Tels 743-5858 or 743-4300, Res 743-4301 (See Page 40 Buyers' Guide)**

### \*Real Estate—Acreage

**BRANTNER WILMA REALTOR, 1777 US Hwy 1 (Overseas hwy), PO Box 552, Tels 743-5445, 743-6300, Res 743-5550 (See Page 37 Buyers' Guide)**

### \*Real Estate—Appraisers

**BRANTNER WILMA REALTOR, 1777 US Hwy 1 (Overseas hwy), PO Box 552, Tels 743-5445, 743-6300, Res 743-5550 (See Page 37 Buyers' Guide)**

### \*Real Estate—Brokers

**WILLIAMS H O REALTOR & YACHT BROKER, Key Colony Beach Causeway, Tels 743-5858 or 743-4300, Res 743-4301 (See Page 40 Buyers' Guide)**

### \*Real Estate—Building Management

**BRANTNER WILMA REALTOR, 1777 US Hwy 1 (Overseas hwy), PO Box 552, Tels 743-5445, 743-6300, Res 743-5550 (See Page 37 Buyers' Guide)**

### Real Estate—Lands

**Williams H O Realtor & Yacht Broker Key Colony Beach Causeway**

### \*Real Estate—Rentals

**BRANTNER WILMA REALTOR, 1777 US Hwy 1 (Overseas hwy), PO Box 552, Tels 743-5445, 743-6300, Res 743-5550 (See Page 37 Buyers' Guide)**

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## Real Estate—Resort Property

Williams H O Realtor & Yacht Broker Key Colony Beach Causeway

## \*Real Estate—Tropical Lands

BRANTNER WILMA REALTOR, 1777 US Hwy 1 (Overseas hwy), PO Box 552, Tels 743-5445, 743-6300, Res 743-5550 (See Page 37 Buyers' Guide)

## \*Real Estate Abstracts

MARATHON-BOOT KEY REALTY, Overseas hwy, PO Box 2522, Tel 743-5332 (See Page 38 Buyers' Guide)

## \*Real Estate Brokers

BRADLEY WILLIAM B, 1240 US Hwy 1 (Overseas hwy), Box 547, Tel 743-5335 and Big Pine Key, Tel 872-2251

SADOWSKI CHESTER P-REALTOR, 6510 US Hwy 1 (Overseas Hwy), Marathon Shores, Tel 743-2121 (See Pages 16 and 39 Buyers' Guide)

## \*Real Estate Exchanges

MARATHON-BOOT KEY REALTY, Overseas hwy, PO Box 2522, Tel 743-5332 (See Page 38 Buyers' Guide)

## \*Real Estate Investments

WILLIAMS H O REALTOR & YACHT BROKER, Key Colony Beach Causeway, Tels 743-5858 or 743-4300, Res 743-4301 (See Page 40 Buyers' Guide)

## Real Estate Owners and Dealers

MARATHON-BOOT KEY REALTY, Overseas hwy, PO Box 2522, Tel 743-5332 (See Page 38 Buyers' Guide)

WILLIAMS H O REALTOR & YACHT BROKER, Key Colony Beach Causeway, Tels 743-5858 or 743-4300, Res 743-4301 (See Page 40 Buyers' Guide)

## \*Real Estate Rental Agents

MARATHON-BOOT KEY REALTY, Overseas hwy, PO Box 2522, Tel 743-5332 (See Page 38 Buyers' Guide)

WILLIAMS H O REALTOR & YACHT BROKER, Key Colony Beach Causeway, Tels 743-5858 or 743-4300, Res 743-4301 (See Page 40 Buyers' Guide)

## \*Real Estate Resort Property

BRANTNER WILMA REALTOR, 1777 US Hwy 1 (Overseas hwy), PO Box 552, Tels 743-5445, 743-6300, Res 743-5550 (See Page 37 Buyers' Guide)

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(Overseas Hwy.)  
P. O. Box 352  
Marathon Shores, Fla.PHONE  
743-5429Keys  
Real Estate

## \*Realtors

- ACKERMAN BILL REAL ESTATE**, 2191 US Hwy 1 (Overseas hwy), Tel 743-5371
- BRADLEY WILLIAM B**, 1240 US Hwy 1 (Overseas hwy), Tel 743-5335 and Big Pine Key, Tel 872-2251
- BRANTNER WILMA REALTOR**, 1777 US Hwy 1 (Overseas hwy), PO Box 552, Tels 743-5445, 743-6300, Res 743-5550 (See Page 37 Buyers' Guide)
- SADOWSKI CHESTER P REALTOR**, 6510 US Hwy 1 (Overseas hwy), Marathon Shores, Tel 743-2121 (See Pages 16 and 39 Buyers' Guide)
- WELLING J P "JOE"**, 11199 US Hwy 1 (Overseas hwy), PO Box 352, Marathon Shores, Tel 743-5429 (See Page 41 Buyers' Guide)
- WILLIAMS H O REALTOR & YACHT BROKER**, Key Colony Beach Causeway, Tels 743-5858 or 743-4300, Res 743-4301 (See Page 40 Buyers' Guide)

## \*Recreation Clubs

- BAYSIDE POOL HALL**, end of N 36th (See Page 42 Buyers' Guide)

## Refrigerators Sales and Service

- Barker Refrigeration Service** 438 83d Ocean (MS)

## Rental Agents

- Colette Apartment & Stores** 6960 Overseas hwy
- How Enterprises** 601 6th No 9 (KC Bch)

## \*Rental Apartments

- GULFSTREAM TRAILER PARK**, 37th and Gulfview av  
(On The Gulf of Mexico), Tel 743-5619 (See Page 53 Buyers' Guide)

## \*Resort Property

- SADOWSKI CHESTER P-REALTOR**, 6510 US Hwy 1 (Overseas hwy), Marathon Shores, Tel 743-2121 (See Pages 16 and 39 Buyers' Guide)

## Resorts

- DAVIS MARATHON MOTEL AND DOCKS**, 1996 US Hwy 1 (Overseas hwy), Tel 743-5382, Docks Tel 743-9942 (See Page 30 Buyers' Guide)

## Restaurants

- B & B Cafe** 4881 Gulfview
- Bill & Shirley's Restaurant** 2344 Overseas hwy
- Castaway The** 1151 Ocean View av
- Charlie's Restaurant & Bar** 264 41st Gulf

**CAMPBELL VENDING SERVICE**24 Hour Cigarette Vending Service  
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### Restaurants—Contd

Colony House Restaurant 401 Ocean dr (KC Bch)

CURLINE'S CAFE, N 36th, PO Box 585, Tel 743-6165 (See Page 43 Buyers' Guide)

Dave's Saucy Pig 2068 Overseas hwy

Day's Restaurant 6200 Overseas hwy

Dee's Restaurant 1700 Overseas hwy

**DROP ANCHOR RESTAURANT**, Parrish av at Shrimp Docks (See Page 44 Buyers' Guide)

Farmer's Daughter The 11405 Overseas hwy (MS)

Flamingo Lounge The 2130 Overseas hwy

Flying Bridge Dining Room 4590 Overseas hwy

Frank & Beulah's Snack Bar 12650 Overseas hwy

Hanley's Restaurant Inc 1220 Overseas hwy

**JACK'S RESTAURANT**, 3350 US Hwy 1 (Overseas hwy), PO Box 654, Tel 743-9953 (See Page 45 Buyers' Guide)

**JOHNSON'S BAR B Q**, 151 N 35th (See Page 46 Buyers' Guide)

**KEY COLONY SUNDRIES & GIFTS**, PO Box 3236, Marathon Shores, Tel 743-5452

**KOPPER KETTLE**, US Hwy 1 (Overseas hwy), At 7 Mile Bridge (See Page 47 Buyers' Guide)

Mae's 2900 Overseas hwy

Marathon Lanes Snack Bar 320 63d Ocean

Marathon Sundries Restaurant 1600 Overseas hwy

**MIKKELSEN'S KEY COLONY BEACH BOTELS**, Colony Beach, Fla, Marathon Shores, Tel 743-5549 (See Page 31 Buyers' Guide)

Overseas Restaurant & Coffee Shop 3580 Overseas hwy

Peach Joseph R 327 12th Gulf

**RALPH'S DRIVE IN**, 5800 US Hwy 1 at Airport (Overseas hwy) PO Box 835, Tel 743-5213 (See Page 48 Buyers' Guide)

Ruttger's Keys Motor Lodge Restaurant 351 Ocean dr E

**SILVER STAR CAFE**, 121 N 36th (See Page 49 Buyers' Guide)

**SOUTH SEAS RESTAURANT**, Overseas hwy and 15th, Tel 743-5600

Tar's Jack Charcoal Galley end 108th Ocean (MS)

Ted 'N Mary's Restaurant 6985 US Hwy No 1

Two Charlie's Restaurant rear 11833 Overseas hwy (MS)

### \*Rings—Jewelry

**MARATHON JEWELERS**, 2787 Overseas hwy, PO Box 915, Tel 743-6175 (See Page 25 Buyers' Guide)

### Roofing Material and Supplies

**BIG PINE BUILDERS SUPPLY**, US Hwy 1, PO Box 415, Big Pine Key, Tel 872-2337 (See Page 13 Buyers' Guide)

### \*Rug and Carpet Dealers

**INTERIORS INC**, Food Fair Center, 4161 US Hwy 1 (Overseas hwy), Tel 743-5780 (See Page 21 Buyers' Guide)

## Marathon Sundry Store and Service Station

Sundries—Fountain—Luncheonette—Standard Oil Products  
Marathon's Greyhound Station

1260 Overseas Hwy. (U. S. Hwy. 1)

Tel. 743-5360

**GULFSTREAM INSURANCE AGENCY, INC.****GENERAL INSURANCE**

10887 U. S. Hwy. 1

P. O. Box 2648

Tel. 743-5516

**\*Safe Deposit Boxes****MARATHON STATE BANK**, Sombrero Beach dr (55th), Tel 743-2231 (See Pages 6 and 50 Buyers' Guide)**Saloons****MARATHON LIQUORS**, Food Fair Plaza, 4103 US Hwy 1 (Overseas hwy), Tel 743-6350 (See Page 32 Buyers' Guide)**Savings and Loan Associations****FIRST FEDERAL SAVINGS & LOAN ASSOCIATION OF KEY WEST**, 510 Southard Key West, Fla, Tel CYpress 6-5693**Saw Filers, Setters and Repairers**

Eckl John 8405 Overseas hwy (MS)

**\*Schools—Correspondence****INTERNATIONAL ACCOUNTANTS SOCIETY INC**, 3840 W Flagler R5, Miami, Fla, Tel Highland 4-6148**Schools—Parochial**

Marathon Shores San Pablo Catholic School 290 122d Ocean

**Schools—Public**

Jones Grace School 210 41st Gulf

Marathon High School 1005 55th Ocean (S Bch)

Moore Sue M Elementary School 3050 Overseas hwy

**\*Sea Food Dealers—Wholesale****CITY FISH MARKET INC**, 900 US Hwy 1 (Overseas hwy), PO Box 818, Tel 743-2372**\*Service Stations****MARATHON GULF SERVICE**, US Hwy 1 (Overseas hwy), Tel 743-5164**TEXACO SERVICE OF MARATHON**, Overseas Hwy (US Hwy 1), PO Box 662, Tel 743-2321 (See Page 4 Buyers' Guide)**THAD'S PURE OIL STATION**, US Hwy 1, PO Box 972, Tel 743-9909 (See Page 22 Buyers' Guide)**\*Service Stations—Gasoline and Oil****BOB'S SUNOCO SERVICE**, US Hwy 1 (Overseas hwy), at Reef dr, Tel 743-9992 (See Page 5 Buyers' Guide)**Sewing Machine Dealers**

Sewing Center The 10911 Overseas hwy (MS)

**Shoe Repairers**

Fenton's Shoe Repair 2357 Overseas hwy

**JACK'S RESTAURANT****MARATHON'S FINEST PLACE TO EAT  
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**MARATHON**  
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## Shopping Centers

Key Colony Beach Shopping Center 601 6th (KCBch)  
Marathon Plaza Shopping Center 5101-5249 Overseas hwy

## \*Sign Board Advertising

**SOUTHERNMOST SIGN SERVICE**, 913 Eaton, PO Box 1524,  
Key West, Fla, Tel CYpress 4-1877

## Sign and Card Writers

Marathon Sign Service 5070 Overseas hwy

## Sign Hangers

**SOUTHERNMOST SIGN SERVICE**, 913 Eaton, PO Box 1524,  
Key West, Fla, Tel CYpress 4-1877

## Sign Painters and Manufacturers

**SOUTHERNMOST SIGN SERVICE**, 913 Eaton, PO Box 1524,  
Key West, Fla, Tel CYpress 4-1877

## \*Skin Diving Charter Trips

**SKINDIVER'S HEADQUARTERS**, 7088 Overseas hwy, (US  
Hwy 1), Box 2534, Marathon Shores, Tel 743-5012

## \*Skin Diving Equipment

**SKINDIVER'S HEADQUARTERS**, 7088 Overseas hwy, (US  
Hwy 1), Box 2534 Marathon Shores, Tel 743-5012

## Sporting Goods—Retail

**LEONARD'S SPORTING GOODS**, US Hwy 1 (Overseas hwy),  
PO Box 2666, Tels 743-5251, Res 743-5061  
Leonard's Skindiving Headquarters 11834 Overseas hwy (MS)  
Miller's Jack Tackle Shop 1901 Overseas hwy  
Tar Jack Tackle Shop end 108th Ocean (MS)  
**YE OLD FISHING HOLE**, 1776 US Hwy 1, (Overseas hwy),  
Tel 743-5384

## Stenographers—Public

**KNIT WIT SHOP**, 1710 US Hwy 1 (Overseas hwy), Tel 743-5112  
(See Page 26 Buyers' Guide)

## Storage

Cameron Moving & Storage Co 10800 Overseas hwy (MS)

## \*Subdivision Developers

**SADOWSKI CHESTER P-REALTOR**, 6510 US Hwy 1 (Overseas  
hwy), Marathon Shores, Tel 743-2121 (See Pages 16 and 39  
Buyers' Guide)

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MARINE SURVEY SERVICE

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Tel. 743-4871

### \*Sundries

**MARATHON SUNDRY STORE & SERVICE STATION**, 1260 Overseas hwy (US Hwy 1), Tel 743-5360 (See Page 52 Buyers' Guide)

### \*Surety Bonds

**KEYS INSURANCE AGENCY INC.**, 2001 Overseas hwy (US Hwy 1), PO Box 154, Tel 743-5643, Tavernier Office, Tel Key Largo 852-5388 (See Page 24 Buyers' Guide)

### Surveyors—Land

**Bailey-Mooney Post Associates** 2191 Overseas hwy

### Taverns

**MARATHON LIQUORS**, Food Fair Plaza 4103 US Hwy 1 (Overseas hwy), Tel 743-6350 (See Page 32 Buyers' Guide)

### Taxicab Service

**Marathon Cab Corp** 1505 Overseas hwy

### Taxidermists

**Flueger Al P & J J Reese** 1717 Overseas hwy

### \*Tea Rooms

**JACK RESTAURANT**, 3350 US Hwy 1 (Overseas hwy), PO Box 654, Tel 743-9953 (See Page 45 Buyers' Guide)

### Telegraph Companies

**Western Union Telegraph Co** 2210 Overseas hwy

### Telephone Companies

**SOUTHERN BELL TELEPHONE & TELEGRAPH CO.**, 530 Southard, Key West, Fla, Tel 296-9011

### \*Television Cable Companies

**CABLE-VISION INC.**, Sombrero Beach rd, Tel 743-5575 (See Page 55 Buyers' Guide)

### \*Television Cable Systems

**CABLE-VISION INC.**, Sombrero Beach rd, Tel 743-5575 (See Page 55 Buyers' Guide)

### \*Television Equipment

**CABLE-VISION INC.**, Sombrero Beach rd, Tel 743-5575 (See Page 55 Buyers' Guide)

### \*Television Repairing

**CABLE-VISION INC.**, Sombrero Beach rd, Tel 743-5575 (See Page 55 Buyers' Guide)

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\*Television Sets—Sales and Service

**KEYTRONICS**, Food Fair Bldg, 4141 US Hwy 1, PO Box 884,  
Tel 743-5656 (See Page B)

Theatres

**Marathon Theatre** 6303 Overseas hwy

\*Tile—Retail

**HANDLEY ROBERT V**, 2815 Overseas hwy (US Hwy 1), Tel  
743-5342 (See Page 33 Buyers' Guide)

Tire Dealers—Wholesale

**MARATHON SHORES OIL COMPANY INC** (Firestone), 10896  
Overseas hwy (US Hwy 1), PO Box 2257, Marathon Shores  
Tel 743-5171 (See Page 3 Buyers' Guide)

Tire Dealers and Repairing

**BOB'S SUNOCO SERVICE**, US Hwy 1 (Overseas hwy), at Reef  
dr, Tel 743-9992 (See Page 5 Buyers' Guide)

\*Tourist Courts

**DAVIS MARATHON MOTEL AND DOCKS**, 1996 US Hwy 1 (Ov-  
erseas hwy), Tel 743-5382, Docks Tel 743-9942 (See Page 30  
Buyers' Guide)

**GULFSTREAM TRAILER PARK**, 37th and Gulfview av (On  
The Gulf of Mexico), Tel 743-5619 (See Page 53 Buyers'  
Guide)

**THOMPSON'S BILL MARATHON YACHT BASIN & SILVER  
KING VILLAS**, 1466 US Hwy 1 (Overseas hwy), Tel 743-5300  
(See Page 27 Buyers' Guide)

\*Trailer Coach Repairing

**KEY TRAILER COURT & SALES INC**, 4700 US Hwy 1 (Over-  
seas hwy), Tel 743-5164

Trailer Courts and Parks

**A J A Trailer Park & Marina** 3600 Gulfview

**Clark's Trailer Park** 3307 Aviation blvd (MS)

**Ever's Trailer Site** 1251 24th Ocean

**Felton's Trailer Park** 227 41st Gulf

**Forsythe Trailer Haven** 2146 Overseas hwy

**GULFSTREAM TRAILER PARK**, 37th and Gulfview av (On  
The Gulf of Mexico), Tel 743-5619 (See Page 53 Buyers'  
Guide)

**KEY TRAILER COURT & SALES INC**, 4700 US Hwy 1 (Over-  
seas hwy), Tel 743-5164

**Little Sombrero The** 590 24th Ocean

**Marathon Trailerama Inc** 1571 Overseas hwy

**Mooring Trailer Park** 101 11th Ocean

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Parrett's Gulf View Trailer Haven 12380 Overseas hwy (MS)  
Pinellas Trailer Park 1250 14th Ocean

**PFEIFER'S COURT & TRAILER PARK**, 1401 US Hwy 1 (Overseas hwy), Tel 743-8286 and Manager's Tel 743-5614

Reith Trailer Park 675 11th Ocean

Rose Trailer Park 102 7th av Gulf (MS)

Roundhouse Trailer Park 110 37th Gulf

Sisters Creek Trailer Park & Sales 301 25th Ocean

Tanner's Trailer Park 1425 Ocean ter

Terra Trailer Park & Yacht Basin 610 24th Ocean

Thirty Seventh Street Trailer Park 250 37th Gulf

Trailer Ranch By The Sea end 72 S Ocean

## \*Trailer Rentals

**KEY TRAILER COURT & SALES INC**, 4700 US Hwy 1 (Overseas hwy), Tel 743-5164

## \*Travel Agencies

**SIMONE TRAVEL AGENCY**, US Hwy 1, PO Box 3225 (MS), Tel 743-5274, 514 Southard, Key West, Tel 296-5722 and US Hwy 1, Islamorada, Tel 664-4812 (See Page 54 Buyers' Guide)

## Travel Bureaus

Simone Travel Agency 12220 Overseas hwy (MS)

## \*Travel Bureaus—Airlines

**SIMONE TRAVEL AGENCY**, US Hwy 1, PO Box 3225 (MS), Tel 743-5274, 514 Southard, Key West, Tel 296-5722 and US Hwy 1, Islamorada, Tel 664-4812 (See Page 54 Buyers' Guide)

## \*Travel Bureaus—Railroads

**SIMONE TRAVEL AGENCY**, US Hwy 1, PO Box 3225 (MS), Tel 743-5274, 514 Southard Key West, Tel 296-5722 and US Hwy 1, Islamorada, Tel 664-4812 (See Page 54 Buyers' Guide)

## \*Travel Bureaus—Steamship

**SIMONE TRAVEL AGENCY**, US Hwy 1, PO Box 3225 (MS), Tel 743-5274, 514 Southard, Key West, Tel 296-5722 and US Hwy 1, Islamorada, Tel 664-4812 (See Page 54 Buyers' Guide)

## Trucking

Avery Robt C 343 11th Gulf

## Upholsterers

Marathon Canvas & Upholstery Shop 413 92d Ocean (MS)

Marathon Upholstery Shop 2264 Overseas hwy

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Modern Trailer Spaces—Efficiency Apartments

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## Variety Stores

**MARATHON 5 & 10 VARIETY STORE**, 2390 US Hwy 1 (Overseas hwy), Tel 743-5361

## Vending Machines

**CAMPBELL VENDING SERVICE**, 2002 Key Colony dr, Marathon Shores, Tel 743-5626 (See Page 56 Buyers' Guide)  
Keys Vending Co 1665 Overseas hwy

## Wall Paper—Retail

**POPE PAINT CO (Wall-Tex)**, 2815 Overseas hwy (US Hwy 1), Tel 743-5342 (See Page 33 Buyers' Guide)

## Watch Clock and Jewelry Repairing

Marathon Time Shop 2375 Overseas hwy

## \*Watch and Jewelry Repairers

**MARATHON JEWELERS**, 2787 Overseas hwy, PO Box 915, Tel 743-6175 (See Page 25 Buyers' Guide)

## \*Watches, Clocks and Jewelry—Retail

**MARATHON JEWELERS**, 2787 Overseas hwy, PO Box 915, Tel 743-6175 (See Page 25 Buyers' Guide)

## Water Heaters—Dealers

**GREEN OREN B PLUMBER**, 9121 Overseas hwy (US Hwy 1), PO Box 821, Tel 743-5488 (See Page 34 Buyers' Guide)

## Water Supply Companies

**FLORIDA KEYS AQUEDUCT COMMISSION**, Main Office: 522 Southard, Key West, Fla, Tel Cypress 6-3551, Marathon Plant: Overseas Hwy (US Hwy 1), Tel 743-5409  
Key Colony Aqueduct 12699 Overseas hwy

## \*Waterfront Properties

**SADOWSKI CHESTER P-REALTOR**, 6510 US Hwy 1 (Overseas hwy), Tel 743-2121 (See Pages 16 and 39 Buyers' Guide)

## \*Wedding Decorations

**EFFIE'S FLORIST**, 2387 Overseas hwy, PO Box 95, Tel 743-5811 (See Page 20 Buyers' Guide)

## Welcome Service

Key Colony Welcome Station 12686 Overseas hwy

# Davis Marathon Motel and Docks

42 MODERN UNITS — AIR CONDITIONED

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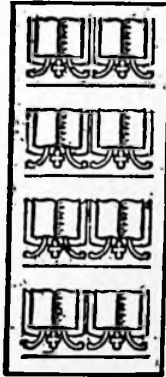
**MARATHON LIQUORS, Food Fair Plaza 4103 US Hwy 1  
(Overseas hwy), Tel 743-6350 (See Page 32 Buyers' Guide)**

**\*Yarn Shops**

**KNIT WIT SHOP, 1710 US Hwy 1, (Overseas hwy), Tel 743-5112  
(See Page 26 Buyers' Guide)**

**Yarns—Retail**

**Knit Wit Shop 1710 Overseas hwy**



# **KNIT WIT SHOP**

**"DON'T BE A NIT-WIT, LEARN TO KNIT WIT ME"**

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# PINELLAS SEA FOODS of MARATHON

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TELS. 743-2271 AND 743-2281

## AXEL'S

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Benischek Ann Mrs waitress Shirley & Bill's Restr h13 Marlin dr (MS)

Benit Eldo M (Thelma) h11184 4th av Ocean (MS)

Bennett Chas (Josephine) r101 11th Ocean

Bennett Donald C (Fay E) mgr Sisters Creek Trailer Park & Sales h301 25th Ocean

Bennett Earl (Helen) r101 11th Ocean

Bennett Fay E Mrs hlpr Sisters Creek Trailer Park & Sls r301 25th Ocean

Bennett Kathleen Mrs tchr Moore Sch r Marlin dr (MS)

Bennett Neva Mrs h581 Ocean dr E apt 13 (K C Bch)

Bennett Phillips (Blanche) h127 Gulfstream blvd (MS)

Benson Harriet F Mrs h end Corte del Brisas (S Bch)

Berman Fannie Mrs bkpr Marathon State Bank r695 61st Gulf

Berman Philip (Fannie; Marathon Clothing Center) h695 61st Gulf

Bertossi Chas A (Lucy A; Bertossi & Son Terrazzo Tile Co) h118 2d av Gulf (MS)

Bertossi & Son Terrazzo Tile Co (Charles A Bertossi) 118 2d av Gulf (MS)

Betts J W pres Key Broadcasting r Maysville Ky

**BEVIS-LEWIS CHEVROLET INC**, Morgan Harold Bevis Pres, Chevrolet, Oldsmobile, Cadillac, Sales and Service, 3500 N Roosevelt blvd, Key West, Tels CYpress 4-1003, CYpress 4-1004, CYpress 4-1005 and CYpress 4-1006 (See Page 2 Buyers' Guide)

Bice F J (Laverne B) h121 10th Ocean (K C Bch)

**BIG PINE BUILDERS SUPPLY** (Charles E Scharch), Miriam Scharch Sec, Building Supplies, Hardware, Mainland Concrete Blocks, US Hwy 1, PO Box 415, Big Pine Key, Tel 872-2337 (See Page 13 Buyers' Guide)

Bigelow Roy r Gulfstream Trailer Park

Bill & Shirley's Restaurant (Wm T and Mrs Shirley W Clark) 2344 Overseas hwy

Bird Anna W Mrs (Frazier) maid Ruttger's Keys Motor Lodge r100 7th apt 55 (K C Bch)

Bird S Frazier (Anna W) ofc mgr How Enterprises h100 7th apt 55 (K C Bch)

Bishop Alma C Mrs gifts 185 111th Ocean (MS) h do

Bishop Aubrey J (Pam) h625 27th Ocean

Bishop Geo T (Patricia A) asst supt Hausted Developers h901 46th ct Gulf

Black Albert D (Eliz M) h313 4th av Ocean (MS)

Blackburn Robt h501 Ocean dr E apt 5 (K C Bch)

Blank Jack h100 7th apt 27 (K C Bch)

Blanton L W (Mildred) coml fisherman h3586 Gulf ter

Blares J A (Bertie) plastering contr h60 3d (K C Bch)

Blaylock Esther D Mrs tchr Marathon High Sch r28 Aviation blvd

## Marathon Sundry Store and Service Station

Sundries—Fountain—Luncheonette—Standard Oil Products  
Marathon's Greyhound Station

1260 Overseas Hwy. (U. S. Hwy. 1)

Tel. 743-5361

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Blaze Geo D (Edna M) chf mech Navy Pumping Sta h389 27th Ocean

Blitch F E h988 68th Ocean

Blizzard Raymond K (Tropic Mart Gift Shop) h2225 Overseas hwy

Bloomfield Mary E (wid Chas E) h590 11th Ocean

Blough Chris r1571 Overseas hwy

Blue Waters Motel (Thos and Mrs Lillian Costa) 2222 Overseas hwy

Bluemle Doyle L (Daphne S; Marathon House 'N Hardware) r Grassy Key Fla

Bluefin (Geo Grathwohl) charter boat 507 6th (K C Bch)

**BOB'S SUNOCO SERVICE** (James R Smith), Sunoco Oil Products, Tires, Batteries, Accessories, Washing, Waxing, Motor Tune Up, Lubrication, Courteous Service, US Hwy 1 (Overseas hwy) at Reef dr, Tel 743-9992 (See Page 5 Buyers' Guide)

Bochterle Alida (wid Fredrick J) h101 2d av Gulf (MS)

Bodey Paul r1571 Overseas hwy

Bodgon Elmer (Margt; Peggy r101 11th Ocean

Bogden Clem F (Toni Lynn) h2146 Overseas hwy

Boggess Buddy (Greta) meat mn Food Fair Stores h372 11th Ocean apt 3

Boggess Clifton (Barbara A) boat mn Alonzo Cauthon h662 92d Ocean (MS)

Boldt R E r1571 Overseas hwy

Boley Estelle Mrs r301 25th Ocean

Bonefish Bay Motel (Kenneth Z and Mrs Margt L Rehner) 12565 Overseas hwy (MS)

Bonney Christine A Mrs store mgr Southeast Museum of the North American Indian r2146 Overseas hwy

Booker Roland r1183 74th Ocean (MS)

Borome Posco (Susie) hlpr Crosland Bait &amp; Freezer

Bouseman Forrest H (Mabel) h501 Ocean dr E apt 19 (K C Bch)

Bowes Thomas h581 Ocean dr E apt 2 (K C Bch)

Bowes Thomas D h501 Ocean dr E apt 7 (K C Bch)

Bowler Frank R (Lois) charter boat capt h11685 3d av Ocean (MS)

Boykins B J lab Housted Developers r The Rock

Boyle James h604 Yellowtail dr (MS)

Boyles Albert C (Ruth L; Boyles Boat Yard) r 28th Harbor Isle

Boyles Boat Yard (Albert C &amp; Mrs Ruth L Boyles) 4875 Gulfview

Boyles Ruth L Mrs (Boyles Boat Yard) r 28th Harbor Isle

Bradley Dockery C (Eloy B) h115 Gulfstream blvd (MS)

**BRADLEY WILLIAM B** (Helen B), Realtor, Member Multiple Listing Service, 1240 US Hwy 1 (Overseas hwy), Box 547, Tel 743-5335 and Big Pine Key, Tel 872-2251, h Gulfstream blvd, North Marathon Shores, Tel 743-5229**JACK'S RESTAURANT****MARATHON'S FINEST PLACE TO EAT  
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Tel. 743-9953



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Tel. 743-2121

**Chester P. Sadowski-Realtor**

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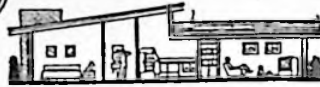
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Texaco Petroleum Products — Firestone Tires and Tubes — Delco Batteries  
Dayton Belts — AC Filters — AC Sparkplugs — DuPont Products — Auto Parts

JOHN C. PUTO  
Pres.



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**FINE FURNITURE  
AND ACCESSORIES**  
**INTERIORS, INC.**

**MARATHON**  
Tel. 743-5780

- Brady John T (Mary) coml fisherman h800 83d Ocean (MS)  
Brady Mary Mrs hlpr Moore's Nursery & Kindergarten r800 83d Ocean (MS)  
Bragale Vincent musician h114 1st av Gulf (MS)  
Bragassa Louis T (Rionette; Key Pharmacy) agt WU Telegr Grassy Key Fla  
Brainard Wm L (Aero Garage & Service Station) r Pompano Beach Fla  
Brandhorst Wm J (W Louise) bulldozer opr Scharf Constn r675 11th Ocean  
Branthoover W D coml fishermn East Coast Fisheries r3520 Gulfview  
Brantner Courts (John H and Mrs Wilma Brantner) apts rear 1777 Overseas hwy  
Brantner John H (Wilma; Brantner Courts; Fiesta) h850 85th Ocean  
**BRANTNER WILMA (Wilma Brantner Realtor), 1777 US Hwy 1 (Overseas hwy), PO Box 552, Tels 743-5445, 743-6300, h850 85th (Ocean), Tel 743-5550**  
**BRANTNER WILMA REALTOR (Wilma Brantner), Specializing in Property Management, Rentals, Homes, Acreage, Lots, "Enjoy Living In The Heart of The Florida Keys" 1777 US Hwy 1 (Overseas hwy), PO Box 552, Tels 743-5445, 743-6300, Res Tel 743-5550 (See Page 37 Buyers' Guide)**  
Brassington Donald E (Josephine) plant mgr Charley Topino & Sons Inc h 107th Gulf nr 5th av Gulf (MS)  
Bratton Dale (Jeanete; North Pole Motel & Cafe) h3520 Overseas hwy  
Bratton Jeanette Mrs (North Pole Motel & Cafe) r3520 Overseas hwy  
Bratton Lawrence P (Mary R) slsmn Realtyrama h212 Ocean ter (MS)  
Brett Kieth r1571 Overseas hwy  
Briceman Jean Mrs r201 73d Ocean (MS)  
Brickhouse Geo r596 96th Ocean (MS)  
Brickhouse Ruth Mrs ofc sec Sombrero Yacht & Golf Club h596 96th Ocean (MS)  
Brinson Wesley hlpr Fla Keys Aqueduct Comn h rear 3375 Overseas hwy  
Britchard Alice (wid Howard) r1571 Overseas hwy  
Britton Ailene Mrs h rear 100 41st Gulf  
Brooks Gordon (M Alice) mech Graft Marine r101 11th Ocean  
Brooks Louis h581 Ocean dr E apt 31 (K C Bch)  
Brooks O r1571 Overseas hwy  
Brown Ann Mrs with Kopper Kettle r rear 1240 Overseas hwy  
Brown Clarence M (Faye A) shrimper r207 62d Ocean  
Brown Dora Mrs (Silver Star Cafe) r Miami Fla

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MARINE SURVEY SERVICE

U. S. Hwy. 1 (Overseas Hwy.) Marathon Shores

Tel. 743-4871

- Brown Emily (wid Harry) r101 11th Ocean  
 Brown Faye A Mrs clk Food Fair Stores  
 Brown Frances Mrs slswn The Sewing Center r Gulfstream Trailer Park  
 Brown Frank h rear 4881 Gulfview apt 3  
 Brown Harry (Ann; Kopper Kettle) h rear 1240 Overseas hwy  
 Brown Wm (Marathon Lady) h rear 4650-90 Overseas hwy  
 Brown Woodrow (Frances) lab Floyd's Plumbing Serv r Gulfstream Trailer Park  
 Browne Jacqueline clk The Little Grocery r Casa Serena Trailer Park  
 Browning Arthur A (Maude E) driver Bd of Pub Instn r Big Pine Key Fla  
 Browning Rico actor h4880 Overseas hwy  
 Broyle David (Ophelia; Pepe & Dave's Cities Service Station) agt Mors Natl Car Rental r500 88th Ocean (MS)  
 Bruce Norman (Ellen) h798 96th Ocean (MS)  
 Brundza Paul (Ruth I; Keytronics) h662 97th Ocean (MS)  
 Brundza Ruth I Mrs waitress Colony House Restr r662 97th Ocean (MS)  
 Bryan Alice M Mrs hlpr Pinellas Seafood r1250 14th Ocean  
**BUCCANEER LODGE INC THE**, Robert Stock Mgr, Air Conditioning, New Villas, Efficiencies, Hotel Rooms, Fishing Pier, Unique Dining Room, Cocktail Lounge and Bar, Two Swimming Pools, Tennis Courts, 18 Hole Golf Course, Telephones in Rooms, 2260 US Hwy 1 (Overseas hwy), Tel 743-5511  
**BUCK RICHARD J & CO**, S Candler Dobbs Regional Mgr, Brokers, Money, Member New York Stock Exchange, US Hwy 1 (Overseas hwy), at 62d, Marathon Shores, Tel 743-2611  
 Buena Vista Motel Inc Chas W Wood pres Frank V Wood jr v-pres Mrs Eleanor Metten sec-treas 2396 Overseas hwy  
 Bullock Joseph hlpr Key West Coca-Cola Btlg  
 Bullock Wilbur (Gladys) pipe line wkr US Govt h rear 446 83d Ocean (MS)  
 Burgest Rufus lab Cameron Constn r Little Rock (MS)  
 Burgest Sam (Bernice) mgr Bill Thompson Motel r230 41st Gulf  
 Burghbacher Mack (Christine) r101 11th Ocean  
 Burke Henry (Stella) pntr Bayles Boat Yard h813 84th Ocean (MS)  
 Burke Stella Mrs waitress Marathon Sundrie Restr r813 84th Ocean (MS)  
 Burns Dorothy I nurses aide Fisherman's Hosp r Summerland Key Fla  
 Burns Edna Mrs slswn Era's Elite Fashions r Marathon  
 Burns Jayne Mrs (Marathon Roofing) r10750 5th av Gulf (MS)

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FOR COLORED ONLY

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- Lacey Chas L (Katheryn) hlpr Marathon Pool Room h607  
Yellow Tail dr (MS)
- Lacey Kay Mrs (Kay's Five O'Clock Club) r Marathon Shore
- Lackey James h1655 Overseas hwy
- Lagoon Motel (Thos C and Mrs Cecilia R Herriman) 1 Aviation  
blvd (MS)
- Laird Clifford E (Margt S) contr h287 22d Ocean
- Laidlaw Carolyn (Cat Cay) h748 30th Ocean
- LANAM CLINIC** (John E Laman), Corydon G Himelberger  
Assoc, Nancy Laman Sec, Rosemary Himelberger Reg  
Nurse, US Hwy 1 (Overseas Hwy), PO Box 3208 Marathon  
Shores, Tel 743-2641
- LANAM JOHN E** (Nancy C; Laman Clinic), US Hwy 1 (Over-  
seas Hwy) PO Box 3208, Marathon Shores, Tel 743-2641, h  
do
- Laman Nancy C Mrs sec Laman Clinic r11300 Overseas hwy  
(MS)
- Lamb Era M Mrs (Era's Elite Fashions) r406 107th Ocean  
(MS)
- Lamb Floyd L (Era M) h406 107th Ocean (MS)
- Lamb Floyd L jr student r406 107th Ocean (MS)
- Lambert Evelyn (wid Wm) h1180 2d av Ocean (MS)
- Lambert Phil supvr Fla Keys Elec Cooperative Assn h2399  
Overseas hwy
- Lander Geo (Cindy M) h400 105 Ocean (MS)
- Landrum June Mrs cash Neisner Bros
- Landrum Phillip lab Bayles Boat Yard
- Langford B J (Joan) atndt Marathon Sundry Store & Serv Sta  
r1571 Overseas hwy
- Langford Belma F cash Food Fair Stores r near Kenoter
- Langford Velva Mrs clk Food Fair h362 28th Ocean
- Langley John M h100 7th apt 45 (K C Bch)
- Lankin Orvel (Nina G) h603 Yellowtail dr (MS)
- LaRose F P (Rose) h100 7th apt 11 (K C Bch)
- Larson Carl E (Mabel) h117 2d av Gulf (MS)
- Larson J Edwin State Treas and Ins Comnr
- Larson Ray A (Laura) h547 27th Ocean
- Lauer John F (Dorothy M) h449 110th Ocean (MS)
- Law Gladys E Mrs bkpr Milts Marine Service r551 28th (Ocean)
- Law Milton H (Gladys E; Milt's Marine Service) agt REA  
Express 551 28th Ocean
- LAWRENCE FRANK J** (Merle C), Supervisor Marathon  
Plant Florida Keys Aqueduct Commission, Overseas hwy  
(US Hwy 1), Tel 743-5409, h3 Dorothy av, Tel 743-5490
- Lawson Geo (Mag; Lawson's "66" Service Station) h4901 Over-  
seas Hwy
- Lawson's "66" Service Station (Geo Lawson) 4901 Overseas  
hwy
- Ledder Dick servmn Marathon Aviation Ledder Trailer Park  
Grassy Key

## BAY-SIDE POOL HALL

Open 10:00 A.M. — Close 12:00 P.M. — 4 Tables

End of N. 36th Street

# OVERSEAS BOAT RENTAL

BAIT—TACKLE—FISHING INFORMATION

Authorized Sales — SCOTT — Service

1244 U. S. Hwy. 1 (Overseas Hwy.) P. O. Box 516

Tel. 743-5476

Ledville Frank lab Pinellas Seafood r1250 14th Ocean

**LEE & DULL PAINT & BODY SHOP** (Lee B Jones and Thurmond Dull), Bear Front End Alignment and Balancing, Radiator Service, Wrecker Service, Complete Automotive Service, 2990-92 US Hwy 1 (Overseas hwy), Tel 743-5652

Lee Ellwood (Elsie M) mgr Lee's Knotical Shop r 23d Ocean  
Lee Stuckey h rear 100 41st Gulf No 7

Lee's Knotical Shop (Roy B and Mrs Lee Snooks) clo 2301 Overseas hwy

Leemon Robt W student r11507 5th av Ocean (MS)

Lenker John H (Jean L) opr Royal Poem Ice h313 92d Ocean (MS)

Lenz Percy C (Viola F) h281 22d Ocean

Leonard E E h1115 100th Ocean (MS)

Leonard's Boat Rentals (Leonard F Lowe) 11833 Overseas hwy (MS)

Leonard's Skindiving Headquarters (Leonard F Lowe) 11834 Overseas (MS)

**LEONARD'S SPORTING GOODS** (Leonard F Lowe), "Come Where The Big Ones Are," Bait, Tackle, Boats, Skin Diving, Charters, Rentals, Sales, Boat Dock and Ramp, US Divers Headquarters, US Hwy 1 (Overseas hwy), PO Box 2666, Tels 743-5251, Res 743-5061

Leonhardt Thos E electn Henderson Elec r 4th av Ocean

Leatherwood Garfield (Rosalie) hlpr Bayles Boat Yd

Lesara (Sage Gabriel) charter boat rear 2396 Overseas hwy

Lesara II (Les Pearson) charter boat 511 6th (K C Bch)

Lewis Betty Mrs cash Neisner Bros h660 84th Ocean (MS)

Lewis Guy h405 89th Ocean (MS)

Lewis Warren L (Mae F) h593 24th Ocean

Lick Geo L (Gladys E) pres City Fish Market Inc h rear 900 Overseas hwy

Lick Gladys E Mrs v-pres-sec-treas City Fish Market Inc r rear 900 Overseas hwy

Lifka Chas G (Sharye) h160 5th Ocean (K C Bch)

Lindahl Helen G Mrs (Lindahl's Dog House Lounge) r10950 5th av Ocean (MS)

Lindahl Theo C (Helen G; Lindahl's Dog House Lounge) h10950 5th av Ocean (MS)

**LINDAHL'S DOG HOUSE LOUNGE** (Theodore C and Helen G Lindahl), Package Goods and Bar, Whiskey, Beer and Wine, 10700 US Hwy 1 (Overseas hwy), Marathon Shores, Tel 743-5717

Linebaugh John E (Johnnie) h837 24th Ocean

Lindeman Howard (Mamie) r101 11th Ocean

Linpakka Donald A (Jean) mtcemn Fla Keys Elec Cooperative Assn h2901 1/2 Overseas hwy

Little Edith P clk Fisherman's Hosp r703 Aviation blvd (MS)

# GULFSTREAM TRAILER PARK

Modern Trailer Spaces—Efficiency Apartments

37th and Gulfview Ave. (On Gulf)

Tel. 743-5619

(See Page 53 Buyers' Guide)

**SILVER STAR CAFE**  
THE FINEST FOOD SERVED ANYWHERE  
121 N. 36th ST.



# Simone Travel Agency

Our Services Cover The World For You

Offices at Marathon Shores, Key West, Islamorada

- Carter Kenneth J (M Jo) State Police h2146 Overseas hwy  
 Carter Mary E Mrs (Forsythe Trailer Haven) r2146 Overseas hwy  
 Carter Melba S Mrs ofc mgr Cable-Vision Inc r Harbor dr (MS)  
 Carter & Son (Chester B Carter) septic tank bldrs 2146 Overseas hwy  
 Carter Wm B (Melba S) dep in chge County Sheriff h304 Harbor dr (MS)  
 Casa Manana (David G and Mrs Blanche M Daniels) motels 6800 Overseas hwy  
 Casa Serena Motel & Trailer Park (Darrell and Mrs Freda B Beam) 6500 Overseas hwy  
 Casale Joyce P Mrs jan Marathon Theatre r249 27th Ocean  
 Casale Steve R (Joyce P) lab Marathon Marina & Boat Works h249 27th Ocean  
 Casey Jerome C h100 7th apt 13 (K C Bch)  
 Casey Mel mgr Frosty Acres and Plantation Frozen Foods r Gulstream Trailer Park  
 Cash & Carry Market (David B Elwell) gros 1757 Overseas hwy  
 Castaway The (Harold L and Mrs Gladys Wilson) restr & beer 1151 Ocean View av  
 Cat Cay (Mrs Virginia O O'Meara Carolyn Laidlaw) kennel 748 30th Ocean  
 Catlin Russell (Rene) ofcr Darlington Race Tracks (SC) r101 11th Ocean  
 Causley Alice K Mrs mgr Casa Manana r6800 Overseas hwy  
 Causley Carmen L Mrs ofc sec Floyd's Plumbing Serv r149 Dolphin dr (MS)  
 Causley Floyd R (Carmen L; Floyd's Plumbing Service) h149 Dolphin dr (MS)  
 Causley Frank (Genevieve) h147 Dolphin dr (MS)  
 Causley Genevieve Mrs (Carmen's Sports Wear) r147 Dolphin dr (MS)  
**CAUSLEY WM F (Alice K), Mgr Keys Insurance Agency Inc, 2001 Overseas hwy (US Hwy 1), PO Box 154, Tel 743-5643, h Little Guy av**  
 Cavanah's Pete Marathon Radio & TV Service (Pete Cavanagh) 3000 Overseas hwy  
 Cavanaugh Lennis A (E Louise) coml fisherman 1021 11th Ocean h do  
 Cavanaugh Margt R Mrs bkpr Pete Cavanah's Marathon Radio & TV Serv r1112 30th Ocean  
 Cavanaugh "Pete" Henry L (Margt R; Pete Cavanah's Marathon Radio & TV Service) h1112 30th Ocean  
 Cave Geo H Rev (Margt J) pastor St Thomas Episcopal Church h399 121st Gulf (HV)  
 Cearls Doris M Mrs with Child Welfare Dept r end 72d Ocean

## Davis Marathon Motel and Docks

42 MODERN UNITS — AIR CONDITIONED

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Classified Business Lists of the Directory  
than by any other medium on earth.**

Cecil's Paint & Body Shop (Cecil Reed) auto paint & body 155  
37th Gulf

Center Mariette C (wid Fred) sec-treas W A Parrish Inc h330  
13th Gulf

**CHAMBER OF COMMERCE (See Marathon Chamber of Commerce)**

Champagne Paul r1571 Overseas hwy

Chaplin Cecelia F Mrs slswn Wilma Brantner Realtor r Sea  
Dell av

Chaplin Delbert (Cecelia F; Sea-Dell Motel) r Sea Dell av

Chaplin Edw E (Mabel C) lab h506 Richard (MS)

Chaplin Eileen R Mrs bartndr Reef Bar r rear 1777 Overseas  
hwy

Chaplin Wm F (Eileen R) capt boat h rear 1777 Overseas hwy

Chapman Chick r rear 1777 Overseas hwy

Chapman Robt A (Joyce L) dragline opr Felix P Sadowski  
Corp h742 69th Ocean

Chappell J M r end 72d Ocean

Charles Marguerite nurse Fisherman's Hosp

Charlie's Restaurant & Bar (Chas Glenton) 264 41st Gulf

Chattel Ethel Mrs r end 72d Ocean

Cherry John W (Winifred) carp Cameron Constn h908 83d  
Ocean (MS)

Cherry Winifred Mrs waitress Key Colony Sundry & Coffee  
Shop r908 83d Ocean (MS)

Childs Chas E (Ione G; Marathon Sign Service) h5070 Over-  
seas hwy

Childs Ione G Mrs (Marathon Sign Service) r5070 Overseas  
hwy

Childs J C (Juanita L) mtcemn Fla Keys Elec Co-op Assn h566  
82d Ocean (MS)

Chisson Willie lab h256 41st Gulf apt 4

Chorn Guy (Carrie) r1571 Overseas hwy

Chrisman Walter (Doris) saladmn Buccaneer Lodge h454 50th  
Gulf

Christensen Ralph (Inez; Home Maintenance Co; Kris' Apart-  
ments) h421 73d Ocean apt 6 (MS)

Christensen Thorwald (Christensen's Motel) h201 73d Ocean  
(MS)

Christensen's Motel (Thorwald Christensen) 201 73d Ocean  
(MS)

Christenson Hans cook Buccaneer Lodge r2610 Overseas hwy

Christian Science Reading Room 2797 Overseas hwy

Church Chas P (June S) prsmn Kenoter h425 65th Ocean

Church of Christ Rev Robt R McCormick pastor 254 26th Ocean

Church of God Rev Randolph Daniel pastor 822 74th Ocean  
(MS)

Church of Jesus Christ of Latter Day Saints 2920 Overseas hwy

## **KNIT WIT SHOP**

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FREE INSTRUCTIONS**

1710 U. S. Hwy. 1 (Overseas Hwy.)

Tel. 743-5112

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## COMPLETE BEAUTY SERVICE

2317 U. S. Hwy. 1 (Overseas Hwy.)

Tel. 743-5425

- Madden Lucille E Mrs (Keys Delicatessen & Grocery) r11102 3d av Ocean (MS)
- Mae's (Mrs Mae Dwyer) restr 2900 Overseas hwy
- Magliano Anthony (Margt M; Nu-Way Construction) h410 122d Gulf (HV)
- Magliano Margt M Mrs (Nu-Way Constrution) r410 122d Gulf (HV)
- Majewski Alfred W (Margt A) tchr Marathon High Sch h14 Marlin dr (MS)
- Makepeace G Borden jr (Mary A; G Borden Makepeace Jr Office Equipment) r18 Shark (N MS)
- Makepeace G Borden Jr Office Equipment (G Borden and Mrs Mary A Makepeace jr) 12360 Overseas hwy (MS)
- Makepeace Mary A Mrs (G Borden Makepeace jr Office Equipment) r18 Shark (N MS)
- Manbeck Max jr (Margt) h401 6th apt 31 (K C Bch)
- Mander Douglas pntr r rear 6500 Overseas hwy
- Mangold Geneva Mrs (Mooring Trailer Park) r Grassy Key Fla
- Mangold Ralph (Geneva; Mooring Trailer Park) r Grassy Key Fla
- Mansell Paul L jr (Eleanor A) h2090 Sombrero Beach dr (S Bch)
- Mansell Robert (Rose) h421 73d Ocean apt 5 (MS)
- Marathon Airport Feraldo George mgr Overseas hwy (MS)
- Marathon Aviation Tom J McCuiston mgr airport Overseas hwy (MS)
- Marathon Aviation (Tom L McCuiston) charter off Peter Jay (MS)
- Marathon Baptist Church 290 62d Ocean
- MARATHON-BOOT KEY REALTY** (William J Morrison Jr), Real Estate Sales and Rentals, "Marathon Is Not A Place-It's A Way of Life," Overseas hwy, PO Box 2522, Tel 743-5332 (See Page 38 Buyers' Guide)
- MARATHON BOWLING LANES**, Walter Reynolds Mgr, Bowling Every Night, US Hwy 1 (Overseas hwy), Tel 743-5400
- Marathon Business & Professional Women's Club Mrs Billie Anderson pres 601 6th No 8 (K C Bch)
- Marathon Cab Corp Mrs Jacqueline J Menendez pres Fred Tittle v-pres Eug M Menendez sec-treas 1505 Overseas hwy
- Marathon Carpet Sales & Service (Harry H and Mrs Joyce M Smith) 357 50th Gulf
- Marathon Canvas & Upholstery Shop (Paul E Neds) uphol 413 92d Ocean (MS)
- MARATHON CHAMBER OF COMMERCE**, Mrs Katherine E Johnson Sec, 2910 US Hwy 1 (Overseas hwy), PO Box 212 Tel 743-5417
- Marathon Chamber of Commerce Hall recreation end of 33d Gulf

# BOB'S SUNOCO SERVICE

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Tel. 743-9992



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10887 U. S. Hwy. 1

P. O. Box 2648

Tel. 743-5516

**MARATHON CITY DIRECTORY****R L POLK & CO****PUBLISHERS**

2910 W Clay

Richmond 30, Va

Telephone 359-6001

(See Page 17 Buyers' Guide)

**MARATHON-CITY OF****BALL PARK, 3455 Gulf ter****PARK AND BEACH, End of 33d Gulf**

Marathon Cleaners (Edmund R and Mrs Dale Knudson) 9051 Overseas hwy (MS)

Marathon Clothing Center (Philip Berman) 2755 Overseas hwy

Marathon Court L Milton Cochran mgr motel 1655 Overseas hwy

Marathon Finance Co Francis G Mark pres Mrs Delora E Mark sec-treas 10800 Overseas hwy

**MARATHON 5 & 10 VARIETY STORE** (Mrs Cecilia R Dusten), Toys, Gifts, Shells, Notions, Household Necessities, Beachwear, Baby Department, Ladies' Purses, Gift Wraps, 2399 US Hwy 1 (Overseas hwy), Tel 743-5361

Marathon Freezer (Wm T and Mrs Shirley W Clark) 2348 Overseas hwy

Marathon Furniture Co Matthew Kaezkowski) 1767 Overseas hwy

Marathon Garbage Service Inc John W Konrath pres Ronald J Konrath v-pres Mrs Sallie T Konrath sec-treas rear 4290 Overseas hwy

Marathon Gas &amp; Oil Docks L H Holmes atndt 1000 15th Ocean

**MARATHON GULF SERVICE** (Joe S Faucett), Gas, Oils, Tires, Tubes, Car Wash, Minor Repairs, 5051 US Hwy 1 (Overseas hwy), Tel 743-5164

Marathon High School Gregory H Morning prin 1005 55th Ocean (S Bch)

**MARATHON HOUSE 'N HARDWARE** (Doyle L Bluemle), General Hardware, Household Utensils, Tools, Fishing Tackle, Accessories, 2745 US Hwy 1 (Overseas hwy), Tel 743-5131**MARATHON JEWELERS** (Richard K and Nona Lee Tucker), "In The Heart of The Keys," Registered Watch Maker on Premises, 2787 Overseas hwy, PO Box 915, Tel 743-6175 (See Page 25 Buyers' Guide)

Marathon Kart-Track go-cart races &amp; rentals 11734 Overseas hwy (MS)

Marathon Lady (Wm Brown) charter boat end 108th Ocean (MS)

**JACK'S RESTAURANT****MARATHON'S FINEST PLACE TO EAT  
AT THE OASIS**

3350 U. S. Hwy. 1 (Overseas Hwy.) P. O. Box 654

Tel. 743-9963

**Chester P. Sadowski-Realtor****27 YEARS OF REAL ESTATE SERVICE**

6510 U. S. Hwy. 1 (Overseas Hwy.)

Developers of Key Colony — Key Colony Beach — North Marathon Shores

Marathon Shores

Tel. 743-2121





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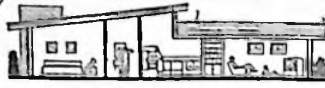
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DISTRICT OFFICE: MARATHON, FLA.

COMMUNITY OWNED

COMMUNITY BUILT

COMMUNITY BUILDER



**FOOD FAIR CENTER**  
4161 U. S. Hwy. 1 (Overseas Hwy.)

**FINE FURNITURE  
AND ACCESSORIES**

**INTERIORS, INC.**

**MARATHON**  
Tel. 743-5780

Marathon Lanes Snack Bar restr 320 63d Ocean

**MARATHON LIQUORS** (John H E and Ethel R Dunnivant),  
Liquors, Wines, Beer, Free Delivery Any Where, Food  
Fair Plaza, 4103 US Hwy 1 (Overseas hwy), Tel 743-6350  
(See Page 32 Buyers' Guide)

**MARATHON LUMBER CO**, Orlando B Roche Mgr, Lumber,  
Cement, Lime, Plaster, Sash, Door, Wallboard, Roofing  
Screens, Hardware, Paints, 1828 US Hwy 1 (Overseas  
hwy), Tel 743-5636

Marathon Marina & Boat Works Inc (Able & Ford Enterprises)  
Theo A Kay controller 1000 15th Ocean

Marathon Medical Center (Marshall F Hall Irvin A Morse  
Raymond J Riechling E J Eisenbarth Mark F Wynn) 6090  
Overseas hwy

Marathon Memorial Post No 154 American Legion Bill Newell  
commander 4141 Overseas hwy

Marathon Mill & Supply Co Otis E Baker mgr cabinet mkr  
rear 11700 Overseas hwy (MS)

Marathon Plaza Shopping Center (Food Fair Stores Inc) 5101-  
5249 Overseas hwy

Marathon Public Library Mrs C Hanak librarian 5150 Over-  
seas hwy

Marathon Roofing Co (Johnny N and Mrs Jayne Burns) contr  
10750 5th av Gulf (MS)

**MARATHON SEA FOODS INC**, Elmer J Aldacosta Pres, Rob-  
ert S Fields Sec-Treas, Wholesale Sea Food Dealers, 222  
S 11th, Tel 743-5367

**MARATHON SHORES OIL COMPANY**, John C Puto Pres,  
Mrs Sylvia M Puto Sec-Treas, Distributors Texaco Pet-  
roleum Products, Firestone Tires and Tubes, Delco Bat-  
teries, AC Filters and Spark Plugs, DuPont Products, 10896  
Overseas hwy (US Hwy 1), PO Box 2257, Marathon Shores,  
Tel 743-5171 (See Page 3 Buyers' Guide)

Marathon Shores San Pablo Catholic Church Rev Bernard  
Hickey pastor 300 r 122d Ocean

Marathon Shores San Pablo Catholic Church Rectory 285 122d  
Ocean (MS)

Marathon Shores San Pablo Catholic School Sisters of the  
Holy Name in chge 290 122d Ocean (MS)

**MARATHON SIGN SERVICE** (Charles E and Mrs Ione G  
Childs), Outdoor Advertising, 5070 US Hwy 1 (Overseas  
hwy), PO Box 272, Tel 743-5092

Marathon Sinclair Service Station (Ray Stover) 1447 Overseas  
hwy

Marathon Sports Center (Robt H and Mrs Irene J Ball) bil-  
liards 1665 Overseas hwy

## CURLINE'S CAFE

REGULAR MEALS  
SHORT ORDERS

BEER AND  
WINE

N. 36th St., P. O. Box 585

Tel. 743-6165

## ATLANTIC & GULF DIESEL ENGINE SERVICE

MAINTENANCE AND REPAIR ON DIESEL ENGINES  
MARINE SURVEY SERVICE

U. S. Hwy. 1 (Overseas Hwy.) Marathon Shores

Tel. 743-4871

**MARATHON STATE BANK**, Martin D Von Zamft Chairman of the Board, Harold P Kravitz Vice-Chairman of the Board, W A Parrish Pres, William C Payne Exec V-Pres, W H Abel V-Pres and Cashier, Marjorie J Street Assistant Cashier, Maude Senning Auditor, Complete Banking Facilities, Member FDIC, Sombrero Beach dr (55th), Tel 743-2231, Miami Tel 235-6031 (See Pages 6 and 50 Buyers' Guide)

**Marathon Sundries Restaurant** (Albert W and Mrs Lucille A Kiederling) 1600 Overseas hwy

**MARATHION SUNDRY STORE & SERVICE STATION** (C R and D O White, S A Spencer Estate), Sundry Store, Standard Oil Products, Marathon's Greyhound Station, 1260 Overseas hwy (US Hwy 1), Tel 743-5360 (See Page 52 Buyers' Guide)

**Marathon Theatre** Norvine S Garner mgr 6303 Overseas hwy  
**Marathon Trailerama Inc** (Abel & Ford Enterprises) trailer ct 1571 Overseas hwy

**Marathon Upholstery Shop** (John S and Mrs Betty A Gomez) 2264 Overseas hwy

**Marathon Volunteer Fire Department** Geo D Blaze chf 3290 Overseas hwy

**Marathon Yacht Club** Lou Campbell mgr end of 33d Gulf

**Marine Artist** The (Wallace E Pierce) 291 11th Gulf

**Marine Henry hlpr** Fla Keys Aqueduct Comn h rear 3375 Overseas hwy

**Mark Delora E** Mrs sec-treas Marathon Finance Co r30 Tuna dr (MS)

**Mark Francis G** (Delora E) pres Marathon Finance Co h30 Tuna dr (MS)

**Markle Ronald** (Shirley) slsmn h13 Shark dr (MS)

**Marlyn** (Raymond J and Mrs Patricia A Mercier) charter boat 892 69th Ocean

**Marsh Frank** (Patricia) fisherman East Coast Fisheries h103 35th la Gulf

**Marshall Geo** clock wkr Pinellas Seafoods r1250 14th Ocean

**Marshall John A** (Carella H) bldg contr 401 122d Ocean N (MS) h do

**Marshall Keith** mgr Jack Tar Keys Motor Lodge h10877 Overseas hwy (MS)

**Martin Edna** Mrs (Martin's Cottages) h506 74th Ocean (MS)

**Martin Eliz** header Pinellas Seafood r 74th Ocean

**Martin K H** h11065 5th av Ocean (MS)

**Martin Steve** (France) r Gulfstream Trailer Park

**Martin-Vegue Frank** h100 7th apt 77 (K C Bch)

**Martin-Vegue Funeral Home** (Norman D Martin-Vegue) 2901 Overseas hwy

**Martin-Vegue Georgia M** Mrs mgr MartinVegue Funeral Home r2901 Overseas hwy

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Martin's Cottages (Mrs Edna Martin) motel 506 74th Ocean (MS)  
Martinez Rubin (Luz) instr Chas Wilson Assocs h575 69th Ocean  
Marty's Lodge (Roy and Mrs Dona M. Hall) motel 290 12th Gulf  
Marvel Thos (Christine) h450 106th Ocean (MS)  
Marx Norman h100 7th apt 52 (K C Bch W)  
Mary and Daphne (Meade Williamson Wade Winston) shrimp boat 1021 11th Ocean  
Mason Albert J (Dorothy B) driver Plantation Foods h588 28th Ocean  
Mason Beulah M Mrs (Mason's Grocery) r100 41st Gulf  
Mason Bobby (Doreathea S) h100a 41st Gulf  
Mason Dorothy J bkpr Marathon State Bank r 27th or 28th Ocean  
Mason Floyd R (Mary E) h109 1st av Gulf (MS)  
Mason I C (Beulah M; Mason's Grocery) h100 41st Gulf  
Mason Mary Mrs clk Marathon High Sch r421 5th (K C Bch)  
Mason's Grocery (I C and Mrs Beulah M Mason) 100 41st Gulf  
Massey Lyman (Reba) r101 11th Ocean  
Matheny Milton (Madeline) h11188 5th av Ocean (MS)  
Matheny Milton H (Juanita) clk PO r55 4th av (Ocean; MS)  
Mathis Martha Mrs r1747 Overseas hwy  
Matlock Don (Helen) serv mn Fla Keys Elec Coop h3566 Gulf ter  
Matlock Richd atndt Standard Oil r 105th Gulf  
Matlock Richd (Margie) mgr East Coast Fisheries r3618 Gulfview  
Matlock Wm (Kathy) hlpr East Coast Fisheries r3600 Gulfview  
Matusayk Raymond pntr h rear 4650-90 Overseas hwy  
Matzer Frank (Kathleen I; Frank's Blacksmith Shop) h612 Yellowtail dr (MS)  
Matzer Kathleen D Mrs ofc sec Frank's Blacksmith Shop r807 Yellowtail dr (MS)  
Mautardier Larry hlpr Pinellas Sea Foods r3600 Gulfview  
Mautardier Odes (Maude) mgr AJA Trailer Park & Marina r3600 Gulfview  
Mauch Hazel (wid Frank) h243 109th Ocean (MS)  
Maxwell John (Helen) h501 Ocean dr E apt 25 (K C Bch)  
Mayette Geo E (Cath A) mason contr h396 50th Gulf  
Mazdzer Philip (Lillian) h264 110th Ocean (MS)  
Mazdzer Walter r264 110th Ocean (MS)  
Mazyck James driver Pinellas Seafood r The Little Rock (MS)  
McAllister John O (Mildred S) genl supt Fla Keys Elec Cooperative Assn h307 3d av Gulf

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McCombs Edgar E h4390 Overseas hwy  
McCord John H h4898 Gulfview  
McCormick Angus (Delores) mtcemn Hausted Developers  
h277 89th Ocean (MS)  
McCormick Jas J (Marie) phys (Miami Fla) h310 51st Gulf  
McCormick Robt R Rev (Naomi C) pastor Church of Christ  
tchr Sue M Moore Elem Sch h354 26th Ocean  
McCulley J D fishermn Pinellas Seafood r1250 14th Ocean  
McCuiston Carleen C Mrs ofc sec-bkpr Marathon Aviation r115  
1st av Gulf (MS)  
McCuiston Tom J mgr Marathon Aviation r Box 3146 Mara-  
thon Fla  
McCuiston Tom L (Carleen C; Marathon Aviation) agt Avis  
Rent-A-Car h115 1st av Gulf (MS)  
McCurdy Jon mgr Jon's Beach Shop and Key Colony Beach Ca-  
bana Club h421 Ocean dr (K C Bch)  
McCurry Jeffie Mrs tchr Bd of Pub Instn r798 28th Ocean  
McCurry Jerry (Jeffie) tchr Marathon High Sch h798 28th  
Ocean  
McDonough Babe (wid Mac) serv ofcr Marathon Am Legion  
Mem Post 154 h251 46th ct Gulf  
McDonough Eveline I Mrs serv ofc Marathon Mem Am Le-  
gion Post 154 r281 46th (Gulf)  
McDougale Mary Mrs maid Sea Horse Motel h182 110th Ocean  
(MS)  
McElhannon Effie T Mrs (Effie's Floriest) r155 96th Ocean  
(MS)  
McElhannon Richd C (Effie T) teller Marathon State Bank h155  
96th Ocean (MS)  
McFadden Isaiah lab Corey & Son r The Rock  
McFarland Chas h401 6th apt 38 (K C Bch)  
McFarland Lucille Mrs waitress Hanley's Restr r1571 Over-  
seas hwy  
McGathey Daisy Mrs h123b 41st ct Gulf  
McGinnis Richd (Nina) h421 73d Ocean apt 4 (MS)  
McIver Eliz Mrs h126 Dolphin dr (MS)  
McKibben Herman (Ethel) h953 96th Ocean (MS)  
McKinney Chas (Laura) hlpr State Rd Dept r101 11th Ocean  
McKinney Eva Mrs tchr Moore Sch r2002 (Gulf)  
McKnight Wm J III (Lillian C) h100 7th apt 3 (K C Bch)  
McMaster Lucille D Mrs (Ye Old Fishing Hole) r1717 Overseas  
hwy  
McMaster Wesley G (Lucille D; Ye Old Fishing Hole) agt Alp  
Flueger & J T Reeser h1717 Overseas hwy  
McWhorter James A (Mira) h150 122d Ocean W (MS)  
McWhorter James A jr r150 122d Ocean W (MS)  
McWilliams James E (Helen E) charter guide Vicky h420  
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Mehrer Harry J (Ada J) h220 Ocean ter (MS)  
Mehrer May (wid Harry) h11505 6th av Ocean (MS)  
Melton Raymond (Louise) cabt mkr Marathon Mill & Sup h1673 74th Ocean (MS)  
Menendez Eug M (Jacqueline J) sec-treas Marathon Cab Corp h402 28th Ocean  
Menendez Jacqueline J Mrs pres Marathon Cab Corp r402 28th Ocean  
Merchants Warehouse rear 6990a Overseas hwy  
Mercier Patricia A Mrs (Marlyn) r892 69th Ocean  
Mercier Raymond J (Patricia A; Marlyn) fishermn h892 69th Ocean  
**MERCURY MOTORS, The Thomas Marina Inc Authorized Dealers, 2055-65 Overseas hwy (US Hwy 1), PO Box 377, Tel 743-5553 (See Pages 12 and 29 Buyers' Guide)**  
Merritt Chas (Helen) r101 11th Ocean  
Methodist Community Church Rev E Jay Halter pastor 3010 Overseas hwy  
Metlock Don (Helen) linesmn Fla Keys Elec Cooperative Assn  
Metten Eleanor Mrs sec-treas Buena Vista Motel Inc  
Mewborn Pearl Mrs shrimper Pinellas Fish r230 41st Gulf  
Meyers A F r2146 Overseas hwy  
Meyers John ydmn r1747 Overseas hwy  
Meyers Kathleen waitress Colony House Restr r Marathon Shores Fla  
Middle Key Development Co Gilmore Nunn pres J T Perry v-pres real est 401 6th apt 1 (K C Bch)  
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Milburn Alex Mrs r243 109th Ocean (MS)  
Millen Anthony (Eva B) hlpr Dick's Pure Oil Serv h622 74th Ocean (MS)  
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der (MS)Miller Burrell T (Dorothaleen; Atlantic & Gulf Diesel Engine  
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h542 109th Ocean (MS)Miller Ike O (Lucy E) routemn Royal Palm Ice h rear 3710  
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Miller J P (Reese) h667 63d ct (Gulf)

Miller Jack L (Jo F; Jack Miller's Tackle Shop) h555 68th  
Ocean

Miller Jo F (Jack Miller's Tackle Shop) r555 68th Ocean

Miller Joel V (Gertrude G) bartndr Buccaneer Lodge h104 2d  
av Gulf (MS)

Miller Margt (wid Clifford) h430 Ocean dr (K C Bch)

Miller R Judson (Donna) contr r667 63d ct (Gulf)

Miller Richd L (June H) h end Calle Ensenada (S Bch)

Miller Ruby M Mrs cafeteria hlpr Marathon High Sch r Olean-  
der (MS)

Miller Thos (Charlotte) fisherman r301 25th Ocean

Miller Wesley C (Alice L; Al's Barber Shop) h202 7th av Gulf  
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Buyers' Guide)**

Millis J G (Annie) coml fishermn h1779 74th Ocean (MS)

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Milt's Peek Service (Milton R and Mrs Ruth Diezel) gas oil  
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boat 1021 11th Ocean

Mitchell James h4894 Gulfview

Mitchell James mtcemn Marathon State Bank r The Little  
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Mitchell Willie J (Meeha J) shrimper h115c 41st ct Gulf

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Mohn John (Jean; Trailer Ranch By The Sea) h end 72d Ocean  
Monette Sid S (Mary H; Sid's Outboard) h11711 Overseas hwy  
(MS)

Monroe Apartments (Chas F and Mrs Ida B Monroe) 305 17th  
Gulf

Monroe Chas F (Ida B; Monroe Apartments) h305 17th Gulf  
apt 1

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Whitehead, Key West, Fla, Tel CYpress 6-2424

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SUPERVISOR OF REGISTRATION, Wm Billy Freeman,  
Court House, 500 Whitehead, Key West, Fla, Tel CYpress  
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TAX ASSESSOR, Joseph B Allen Jr, Court House, 500 White-  
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Monroe Ida B Mrs (Monroe Apartments) r305 17th Gulf apt 1

Monroe Laco W (Loretta S) constn wkr Marathon Sign Serv r  
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Montgomery Chas F (Bertha) repr SBT&T h11548 6th av Ocean  
(MS)

Montgomery Jack (Judy) tech Pete Cavanaugh's Marathon  
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Montgomery W L h100 7th apt 14 (K C Bch)

Moore Adah Mrs ofc sec Marathon High School r Grassy Key  
Fla

Moore Chester G (Estelle C) h814 30th Ocean

Moore Edw (Jeanette) fisherman h592 83d Ocean (MS)

Moore Emily S Mrs clk PO r rear 2111 Overseas hwy

Moore Francis E (Emily S) Postmstr h rear 2111 Overseas  
hwy

Moore Frank T h261 5th (K C Bch)

Moore Jannette Mrs (Moore's Nursery & Kindergarten) r555  
73d Ocean

Moore Jeanette Mrs mgr DeLevicco Apartments r Caloosa la

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 Moore Laurence r1571 Overseas hwy  
 Moore M Mrs h832 84th Ocean (MS)  
 Moore Marlin (Jeanette) coml fishermn h555 73d Ocean (MS)  
 Moore Sue M Elementary School Greg Morning prin 3050 Overseas hwy  
 Moore T A (Floy B) atndt Paul's Gulf Serv r 84th Ocean  
 Moore Wm emp Pinellas Seafood r1250 14th Ocean  
 Moore's Nursery & Kindergarten (Mrs Jannette Moore) 555 73d Ocean  
 Mooring Trailer Park (Ralph and Mrs Geneva Mangold) 101 11th Ocean  
 Moran Benj G (Sylvia L) electn h204 24th Ocean  
 Moran Flo Beauty Studio (Mrs Florence L Moran) 1125 50th ct Gulf  
 Moran Florence L Mrs (Flo Moran Beauty Studio) h1125 50th ct Gulf  
 Moring Allan E (Virginia) bldg contr 153 Dolphin dr (MS) h do  
 Morning Gregory H (C June) prin Marathon High Sch h255 68th Ocean  
 Morrison Albert R (Dora) h216 2d av Ocean (MS)  
 Morrison Gloria M Mrs asst mgr Key Trailer Court r6099 Overseas hwy  
 Morrison Jas J (Gloria M) clk Ye Old Fishing Hole h6099 Overseas hwy  
 Morse Irvin A (Marathon Medical Center)  
 Morse National Car Rental Ernest Rodriquez David Broyle agts 10696 Overseas hwy (MS)  
 Mosher Damon V (Margt H) mgr Tasty Freez h2089 Overseas hwy  
 Mosher Margt H Mrs waitress Tasty Freez r2089 Overseas hwy  
 Mosier Wallis E mech Navy Pumping Sta r Lower Matecumbe Key Fla  
 Mount Geo bartndr Key Colony r6500 Overseas hwy  
 Mount Katherine Mrs waitress Martin's Halfway House h112 Harbor dr (MS)  
 Mount Mike (Mike Mount Smoked Seafood) r Jack Tar Motel  
 Mount Mike Smoked Seafood (Mike Mount Lewis C Kimble) 110 1st av Gulf (MS)  
 Mount Theodore A (Grayce) h329 W 105th Ocean (MS)  
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 Moutardier Larry driver Pinellas Seafood  
 Mozdzer Lillian M Mrs clk Ship 'N Shore Drugs r 110th Ocean (MS)  
 Mozdzer Philip F (Lillian M; Ship 'N Shore Drugs) r 110th Ocean (MS)  
 Mulhollan Merlin (Emma) h932 27th Ocean  
 Munch Doris Mrs maid Buccaneer Lodge r675 11th Ocean

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Murphy John (Mary M; Royal Hawaiian Motel) h12160 Overseas hwy (MS)  
Murphy Lee (Murph's Super Market) mgr Western Auto Assoc Store h401 11th Gulf  
Murphy Mary M Mrs (Royal Hawaiian Motel) r12160 Overseas hwy (MS)  
Mustain Wally (Edith) r101 11th Ocean  
Mutchler Phyllis G nurse Fisherman's Hosp  
Myers Frank h100 7th apt 71 (K C Bch)  
Myers Richd (Mary) r101 11th Ocean  
Myers Stephen P assoc Dennis Roman Jr h325 E 105th Ocean (MS)  
Nafzger Carl F (Madalyn) h501 Ocean dr E (K C Bch)  
Nafzger Madalyn Mrs mgr Key Colony Beach Club r501 Ocean dr E (K C Bch)  
Nagel Chas (Mary) seamn r1571 Overseas hwy  
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Neal Walt Inc mobile homes 2015 Overseas hwy  
Neds Paul E (Marathon Canvas & Upholstery Shop) h413 92d Ocean (MS)  
Neiderstein Karl h100 7th apt 57 (K C Bch W)  
Neilson Nel S r1747 Overseas hwy  
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Nicholls Wm G (Christine A) linemn Fla Keys Elec Cooperative h1606a Overseas hwy

Noble Bethany A B Mrs h400 122d Ocean N (MS)

Noble Marjorie A Mrs mgr Sea-Dell Motel r5000 Overseas hwy

Noble Wm W (Marjorie A) distr Miami Herald h5000 Overseas

Norge Laundermat coin operated rear 1757 Overseas hwy

Norris Ruth P (wid Harry E) h487 29th Ocean

Norseman The (Wm G Collins) charter boat rear 1996 Overseas hwy

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Northrup Reynale E Mrs v-pres-treas Domino Gift & Hobby Shop Inc r Vaca Cut Motel

Norton W M (Vorvara) installer SBT&T h110 110th Ocean (MS)

Norweb J H Mrs h Tingle's Island (S Bch)

Nowiak Ted h547 46th ct Gulf

Nunn Gilmore pres Middle Key Development Co h401 6th apt 27 & 28 (K C Bch)

Nu-Way Construction (Anthony and Mrs Margt M Magliano) bldg contr 410 122d Gulf (H V)

Oasis (Gene Rioux) liquor 3660 Overseas hwy

Oberry D E h110 35th la Gulf

O'Connell Mary R (wid Daniel) clk Flakey's Aqueduct Comn h25 Tuna dr (MS)

Odum Mary A (wid Edw) h2146 Overseas hwy

Oettle James R asst mgr Marathon Lanes r Big Pine Key Fla

O'Grady Beulah (wid Leroy) r301 25th Ocean

Olsen T H (Violet M) h548 29th Ocean

O'Meara Virginia O Mrs (Cat Cay) r748 30th Ocean

Orange Mill & Dairy Store The (Mrs Cath Hollers) 8325 Overseas hwy (MS)

Orkin Exterminating Co Inc Carl A Shriver mgr 12220 Overseas hwy (MS)

Orlikowski Chas W (Sophia Zoe; Key Colony Beach Restaurant) h276 12th (K C Bch)

**OVERSEAS BOAT RENTAL** (Claude E Ashton), Authorized Scott Sales and Service, Bait, Tackle, Fishing Information, Trolling or Bottom Fishing Tarpon Fishing Too, Be A Skipper On Our Boats, 1244 US Hwy 1 (Overseas hwy), PO Box 516, Tel 743-5476 (See Page 11 Buyers' Guide)

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Pablo IV (Quentin Grieser) end 108th Ocean (MS)  
Pack John B tchr Marathon High Sch r 63d Gulf  
Paddock Carol Mrs h3545 Gulf ter  
Padgett Grady R (Betsy) linesmn Fla Keys Elec Cooperative Assn  
Page Marie R Mrs (Page's Laundry) r11201 Overseas hwy (MS)  
Page Wm J (Marie R; Page's Laundry) clk PO h11201 Overseas hwy (MS)  
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Painting J B Co (Jean L Belanger) contrs 300 Peter Jay (MS)  
Palmer Joseph (Pauline) bartndr Hanley's Restarurant h372 74th Ocean (MS)  
Palmer Pauline waitress Colony House Restr  
Pangburn Ethel Mrs (Sisters Creek Trailer Park & Sales) r301 25th Ocean  
Pangburn Kenneth (Ethel; Sisters Creek Trailer Park & Sales) h301 25th Ocean  
Papp Joseph (Johanna L) h274 29th Ocean  
**PAPY BERNIE C, Pres Keys Insurance Agency Inc, 2001 Overseas hwy (US Hwy 1), PO Box 154, Tel 743-5643, r Key West, Fla**  
Parker D Gene capt The L & M r1250 14th Ocean  
Parrett Chas L (Fern O; Aloha Gift Shop; Parrett's Gulf-view Trailer Haven) h12380 Overseas hwy (MS)  
Parrett Fern O Mrs (Aloha Gift Shop; Parrett's Gulf View Trailer Haven) r12380 Overseas hwy (MS)  
Parrett's Gulf View Trailer Haven (Chas L & Mrs Fern O Parrett) 12380 Overseas hwy (MS)  
Parrish Alonzo III tchr Marathon High Sch r Grassy Key Fla  
**PARRISH W A INC, W A Parrish Pres, Charles L Cray V-Pres, Marietta Center Sec-Treas, Realtors, Land Sales, 2330 US Hwy 1 (Overseas hwy), PO Box 313, Tel 743-5364**  
**PARRISH WM A, Pres Marathon State Bank and W A Parrish Inc, h101 Harbor dr (MS), Tel 743-5119**  
Parrish Wm A jr (Marion V) broker W A Parrish Inc h102 Gulfstream blvd (MS)  
Patch Donald R hlpr Cecil C Toye Plumbing & Supplies r Little Torch Key Fla  
Patterson Gwen Mrs h580 68th Ocean

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Pauchey H J (Lois W; Kingsail Motel) h6940 Overseas hwy  
 Pauchey Lois W Mrs (Kingsail Motel) r6940 Overseas hwy  
 Paul Carl linesmn Fla Keys Elec Cooperative Assn r 74th  
 (Ocean)  
 Paul Christine Mrs (Ray Paul Motel) city clk City of K C Bch  
 r12690 Overseas hwy  
 Paul Irving (Margt) opr Fla Keys Elec Cooperative Assn r402  
 74th Ocean  
 Paul Margt N Mrs cafeteria hlpr Marathon High Sch r 74th  
 Ocean  
 Paul Ray J (Christine; Ray Paul Motel) h12690 Overseas hwy  
 Paul Ray J slsmn Chester P Sadowski Realtor r Grassy Key  
 Fla  
 Paul Ray Motel (Ray J and Mrs Christine Paul) 12690 Over-  
 seas hwy  
 Paul's Gulf Service (Paul W and Mrs June D Jones) gas sta  
 2040 Overseas hwy  
**PAYNE WILLIAM C (Alta W), Exec V-Pres Marathon State**  
**Bank Sombbrero Beach dr (55th), Tel 743-2231, h27 Doro-**  
**thy av, Marathon Shores, Tel 743-4271**  
 Peabody W Frankie (Wilma I) shrimper Tommy Allen h372  
 11th Ocean apt 4  
 Peach J Herman (Mildred C; Peach Motel) h2443 Overseas  
 hwy  
 Peach Joseph R (Carolyn S) restr 327 12th Gulf h397 11th Gulf  
 Peach Mildred C Mrs (Peach Motel) r2443 Overseas hwy  
 Peach Motel (J Herman and Mrs Mildred C Peach) 2443 Over-  
 seas hwy  
 Peacock The (Hausted Developers) model home 335 11th (KC  
 Bch)  
 Pearson Geo L (Sara) h11135 3d av Ocean (MS)  
 Pearson Les (Lesara II) r Fish Net ct (MS)  
 Pearson Sadie Mrs r4879 Gulfview apt 3  
 Peed Ervin E (Nell P) shrimper Marathon Sea Foods h290  
 12th Gulf  
 Pelham Thos W h330 63d ct (Gulf)  
 Pelican Point (Dave W and Mrs Emma C Johnson) motel 6190  
 Overseas hwy  
 Pelican The (Hausted Developers) model home 355 11th (K C  
 Bch)  
 Penk Amelia Mrs nurse County Health Dept  
 Pent Amelia Mrs nurse Health Dept r101 Porpoise dr (MS)  
 Pent Chas (Amelia) clk Naval Base h101 Porpoise dr (MS)  
 Pepe & Dave's Cities Service Station (Ernest Rodriquez David  
 Broyle) 10696 Overseas hwy (MS)  
 Pequod (Bob Lowe) charter boat 5325 Overseas hwy  
 Perez Geo (Bessie) guard state r1571 Overseas hwy

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 Perry James (Lulu) lab Carter & Sons h4879 Gulfview apt 6  
 Perry J T v-pres Middlekey Development Co h401 5th apt 29-30  
 (K C Bch)  
 Perry John T (Mary A) ofc mgr Sadowski Building & Realty  
 r650 109th Gulf  
 Perry Marie G Mrs bkpr Royal Palm Ice r rear 3770 Overseas  
 hwy  
 Perry Walter L (D Christine) mgr Royal Palm Ice Co h rear  
 3770 Overseas hwy  
 Peterson Chas D (Erma) mtcmn Fisherman's Hosp r301 25th  
 Ocean  
 Pettit Dwight sign pntr Marathon Sign Serv r Grassy Key Fla  
**PETTIT MARINE PAINTS, Pope Paint Co Distributors, 2815**  
**Overseas hwy (US Hwy 1), Tel 743-5342 (See Page 33**  
**Buyers' Guide)**  
 Pfeifer Earl E (Susie E; Pfeifer's Court & Trailer Park) h1747  
 Overseas hwy  
 Pfeifer Susie E Mrs (Pfeifer's Court & Trailer Park) r1747 Ov-  
 erseas hwy  
**PFEIFER'S COURT & TRAILER PARK (Earl E and Susie E**  
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**Fishing, 1401 US Hwy 1 (Overseas hwy), Tel 743-5286,**  
**Manager's Tel 743-5614**  
 Philips Beverly (Hilda; Native Craft Shoppe) h rear 6980  
 Overseas hwy  
 Philips Hilda Mrs (Native Craft Shoppe) r rear 6980 Overseas  
 hwy  
**PHILLIPS JAMES H (Sarah H), Genl Mgr Florida Keys Elec-**  
**tric Cooperative Assn Inc, Tavernier, Fla, Tel Key Largo**  
**852-2431, r Tavernier, Fla**  
 Phillips Rex (Violetta O) oil prod h716 100th Ocean (MS)  
 Philpot Robt J (Marga M; Realtyrama) h496 50th Gulf  
 Picton James (Cora B) landscaper h125b 41st ct Gulf  
 Pieper B J h720 50th Gulf  
 Pierce Chas (Margt E; Hurricane Bar & Restaurant; Hurri-  
 cane Lodge) h rear 4650 Overseas hwy  
 Pierce Ronald K (Martha Y) mech Auto Clinic h502 50th Gulf  
 Pierce Wallace E (Kath-May; The Marine Artist) pntr Mara-  
 thon Boat Works h291 11th Gulf  
 Pinckney David R (Elon Tharpe) slsmn h361 3d (K C Bch)  
 Pinckney Patricia mgr Simone Travel Agency r 3d av Ocean  
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 Pinder Herbert (Frances) fisherman East Coast Fisheries  
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Page 51 Buyers' Guide)

Pinellas Trailer Park 1250 14th Ocean

Pinkney Rodolphus lab Carter & Sons r The Rock (Gulf)

Piper Idella hsekpr Fisherman's Hosp r 85th Ocean

Piper Jane M supvr Fisherman's Hosp r 85th Ocean

Piser Charlotte Mrs r3545 Gulf ter

Pitts Joe mgr Booker T Washington Motel

Plantation Frozen Food Mel Casy mgr whol 1090 Overseas hwy

Plantier Chas E (Charlie M; Two Charlie's Restaurant) h101  
1st av Gulf (MS)

Plantier Charlie M Mrs (Two Charlie's Restaurant) r101 1st  
av Gulf (MS)

Platter Ken (Cath) slsmn Florida Linen Serv r6099 Overseas  
hwy

Plugge Fredk h100 7th apt 75 (K C Bch)

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**PORTER EARLENE**, Clerk Ruttger's Keys Motor Lodge, Key  
Colony Beach, Tel 743-5802, r101 Minor rd (MS)

Porter Earlene cash Marathon Theatre  
Porter Eliz Mrs h501 Ocean dr E apt 31 (K C Bch)

**PORTER MARION A (Earlene)** Driver Toppino & Sons, 240 92d  
Ocean

Porter Merle D (Margt F) mgr Hurricane Drive In Liquor  
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Potter Clarence E (Marjorie S) emp Marathon Sea Food h543  
29th Ocean

Potter Hubert E (Nona W) coml fishermn 1021 11th Ocean h297  
92d Ocean (MS)

Potts Helen Mrs h11130 2d av Ocean (MS)

Potts Larry slsmn Key West Coca-Cola r11130 2d av Ocean  
(MS)

Powell Cleo M Mrs (City Pier Weigh Station; Powell's City  
Pier) h1333 Ocean Breeze ter

Powell Rufus M (Birle) ydmn h204 91st Ocean (MS)

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'rater Chas (Opal) r1571 Overseas hwy

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'rats Orlando (Sparkle Laundry) stockmn Food Fair Stores  
r12 Chester (N MS)

Prats Orlando A (Migdalia; Sparkle Laundry) r Hawaiian  
Village Fla

Preston Lawrence border patrol US Govt r end 72d Ocean

**PRICE TOM A (Rosemarie)**, Branch Mgr Public Gas Co of  
Florida Keys, 5140 US Hwy 1 (Overseas hwy), PO Box 224,  
Tels 743-2021, 743-5102 and 743-5739, r209 Cora av, Tel  
743-5102

Prince Cath (wid James) cook Ruttger's Keys Mtr Lodge &  
Restr h204 5th av Ocean W (MS)

Pritchard Joyce tchr Moore Sch r High Point Plantation Key  
Fla

Pritchett Hazel C Mrs cash Food Fair Stores r476 11th Ocean

Pritchett James E (Hazel C) h476 11th Ocean

Professional Building 2805 Overseas hwy

Pruett Harrison K (Corrine) station chf Fla Keys Elec Coop  
'Assn h305 Shark dr

Pruitt James h581 Ocean dr E apt 18 (K C Bch)

**PUBLIC GAS CO OF FLORIDA KEYS**, Dick Parker Branch  
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Purcell Henry P tech Fisherman's Hosp h401 6th apt 12 (K C Bch)

Purdy Chas (Alice) r101 11th Ocean

Purman L E r1571 Overseas hwy

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Puto Richd (Diane M) ofc mgr Marathon Shores Oil Co h676 96th Ocean (MS)

Puto Sylvia sec-treas Felix P Sadowski Corp r100 Ocean ter (MS)

**PUTO SYLVIA M MRS, V-Pres Marathon Shores Oil Company, 10896 Overseas hwy (US Hwy 1), PO Box 2257, Marathon Shores, Tel 743-5171, r300 Ocean ter, Marathon Shores, Tel 743-5270**

Puto Walter sec-treas Marathon Shores Oil Co r 5th av Ocean (MS)

Qualls Johnny (Rosemary) landscaping r230 41st Gulf

REA Express Milton H Law agt 2334 Overseas hwy

Rabito Roberta Mrs bar-maid SOS Bar r 43d Gulf

Rackley Caroline student r580 79th Ocean (MS)

Rackley David A (Faye) bldg contr 580 79th Ocean (MS) h do

Rackley Robt A (Dolly F) constn wkr h121 1st av Gulf (MS)

Rackley W O (Florida Keys Builders) h468 100th Ocean (MS)

Raines Brown R (Kay W) park supt Knights Key Corp h151 Dolphin dr (MS)

Rakow Melvin h100 7th apt 73 (K C Bch)

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Ramero Junior (Esther) dept mgr Food Fair h398 50th Gulf

**RAMSEY ERNEST A, Mgr Florida Keys Aqueduct Commission, 522 Southard, Key West, Tel CYpress 6-3551, h110 5th Key Colony Beach, Fla, Tel 743-4142**

Ramsey Luther P (Helen L) mason h112 1st av Gulf (MS)

Ramsey Robt A (Helen) mason Fyrd Constn h1000 83d Ocean (MS)

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Rasch Lillian Mrs h418 107th Ocean (MS)

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 Realtyrama (Robt J Philpot) real est 496 50th Gulf  
 Reaves Jimmy (Mildred R) hlpr Collins Nursery & Landscaping h500 Richard (MS)  
 Reaves Seaborn (Isabella) hlpr Collins Nursery & Landscaping h510 Richard (MS)  
 Receser Arnold O constn wkr r end 72d Ocean  
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 Reed Albert (Alice G A; Silver Star Cafe) emp Gaines Constn Co h rear 120 41st Gulf No 2  
 Reed Cecil (Coral; Cecil's Paint & Body Shop) h116 37th Gulf  
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 Reeser Phyllis Mrs clk Domino Gift & Hobby Shop h1592 73d Ocean (MS)  
 Reeves Joe D (Estella D; Coconut Grove Motel) r Coral Gables Fla  
 Rehfeldt Craig A (Lucille M) concessionaire bartndr h590 24th Ocean  
 Rehrer Kenneth h213 2d av Ocean (MS)  
 Rehrer Kenneth Z (Margt L; Bonefish Bay Motel) h12565 Overseas hwy (MS)  
 Rehrer Margt L Mrs (Bonefish Bay Motel) r12565 Overseas hwy (MS)  
 Reichel Carl A jr lab Marathon Marina & Boat Works h657 46th ct Gulf  
 Reid Alex (Ruth) r end 72d Ocean  
 Reimann Wm H (Winifred; Caloosa Motel) h7277 Overseas hwy (MS)  
 Reiss Clifford C (Kathryn M; Jack Tar Tackle Shop) h119 Key Colony dr (MS)  
 Reiss Kathryn (Clifford) slswn Carmen's Sportswear r353 109th Gulf (MS)  
 Reiter Wm F h581 Ocean dr E apt 11 (K C Bch)  
 Reith Harry E (Merle; Reith Trailer Park) h675 11th Ocean  
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Reno Jack mgr Oasis Restaurant h345 64th Ocean apt 2-S  
Reseling Sharon h206 5th av Ocean E (MS)  
Reynolds Betty hlpr Marathon Lanes r rear 318 63d Ocean  
Reynolds Myrtle (wid Chas) mtcewn Marathon Lanes h rear  
318 63d Ocean  
Reynolds Walter R (Jean) mgr Marathon Bowling Lanes h318  
63d Ocean  
Rhash General V (Lois) constn wkr F P Sadowski Corp h  
rear 6973 Overseas hwy  
Rhash Ruby L (wid Arth E; Ruby's Motel) h6973 Overseas  
hwy  
Rhash Sherl L mgr Ruby's Motel  
Ribble Evelyn Mrs (Ribble's Cottages) r4880 Overseas hwy  
Ribble James L (Evelyn; Ribble's Cottages) h4880 Overseas  
hwy  
Ribble Lois r4880 Overseas hwy  
Ribble's Cottages (James L and Mrs Evelyn Ribble) motel  
4880 Overseas hwy  
Rice Elizabeth Mrs waitress h506 74th Ocean (MS)  
Rich Larry (Florence) lab Hausted Developers h311 W 105th  
Ocean (MS)  
Richmond Jemima F Mrs nurse Fisherman's Hosp r551 61st  
Gulf  
Richmond Silas E (Jemima F) ofc mgr Corey & Sons h551  
61st Gulf  
Rickert Emmanuel h100 7th apt 19 (K C Bch)  
Ridings Frank jr (Mary A E) mason contr 981 83d Ocean  
h do  
Ridings Mary A E Mrs clk The Little Grocery r981 83d Ocean  
Ridley Don (Dorothy) h4879 Gulfview apt 1  
Riechling Raymond J (Marathon Medical Center)  
Riffle Albert F dentist 5107 Overseas hwy h403 107th Ocean  
(MS)  
Rigney Tom F h581 Ocean dr E apt 9 (K C Bch)  
Rioux Gene (Oasis) h3660 Overseas hwy  
Rising F H r1747 Overseas hwy  
Rivrud Etta Mrs (The Farmer's Daughter) r Smokes ct (MS)  
Rivrud Wm (Etta) mgr The Farmer's Daughter r Smokes ct  
(MS)  
Robbins Jackson carp John A Marshall r The Little Rock  
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Roberts Janet L Mrs ofc sec State Ins Dept r Trailer Ranch  
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Robinson Lucille J (wid Warren) clk Key Colony Sundries  
Store h207 Ocean ter (MS)  
Robsham R V (Helen) h501 Ocean dr E apt 32 (K C Bch)  
Roche Hazel S Mrs bkpr Marathon Lumber r rear 2188 Overseas hwy  
Roche Orlando B (Hazel S) mgr Marathon Lumber Co h rear 2188 Overseas hwy  
Rochelle Rubin (Etheline) opr Royal Palm Ice h rear 3770 Overseas hwy  
Rode Forrest W (Betty) bld h614 Yellowtail dr (MS)  
Rodi Dorothy ofc sec State Rd Dept r Marathon Shores Fla  
Rodrigues Ernest (Aida; Pepe & Dave's Cities Service Station) agt Morse Natl Car Rental h534 82d Ocean (MS)  
Roesch Ennis (Grace W) eng State Road Dept r Marathon Shores Fla  
Rogal James R (Skindiver's Headquarters) Ft Lauderdale Fla  
Roger Chas (Betty) h512 30th Ocean  
Rogers John (Irene) h584 28th Ocean  
Rogers Margt E Mrs wrpr Food Fair Stores  
Rogers Mark L (Margt E) butcher Food Fair Stores  
Romine E Romle h1375 51st Gulf  
Roman Dennis jr real est 325 E 105th Ocean (MS) h do  
Roper Cecil (Etta; Rapmar Roofing Co) h510 68th Ocean  
Roper Chas mate h326 82d Ocean (MS)  
Rose Huldah Mrs cook Ted 'N Mary's Restr h101 11th Ocean  
Rose John A (Imogene; Auto Clinic) h rear 6973 Overseas hwy  
Rose Trailer Park (Mrs Rosebud Ezzell) 102 7th av Gulf (MS)  
Rosedale Raymond h581 Ocean dr E apt 22 (K C Bch)  
Rosemary The (Ronald and Mrs Rose Sadler) shrimp boat 372 11th Ocean  
Rosen Deanna T Mrs (Dee's Restaurant) r 28th (Ocean)  
Roundhouse Trailer Park (Wm J and Mrs Nome Seiler) 110 37th Gulf  
Rowell Russell (Virginia) capt "Judy K" h835 96th Ocean (MS)  
Rowsey Robt (Iva) h501 28th Ocean  
Roy's Auto Parts Inc Wm A Gallatin mgr 2888 Overseas hwy  
Royal Hawaiian Motel (John and Mrs Mary M Murphy) 12160 Overseas hwy (MS)  
Royal Palm Ice Co Walter L Perry mgr 3770 Overseas hwy  
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Playground In The Florida Keys, 5210 US Hwy 1 (Overseas hwy), Tel 743-5451  
Rufft Joseph border patrolmn US Govt h rear 4650 Overseas hwy  
Ruggless Merlie J (Susie P) h918 99th Ocean (MS)

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743-2321

Rullman E E jr h581 Ocean dr E apt 8 (K C Bch)  
Rullman Elmer (Martha V) h501 Ocean dr E apt 1 (K C Bch)  
Rullman Martha Mrs h581 Ocean dr E apt 5 (K C Bch)  
Russell Chas B opr Fla Keys Elec Cooperative Assn r PO  
Box 85

Russell Harry r1571 Overseas hwy  
Russell Julia F Mrs waitress Keys Pharmacy h394 28th Ocean  
Russell Julian F (Frances) h214 28th Ocean  
Russell Louie E (Betty M) h350 15th Ocean  
Russell Penny r end 72d Ocean  
Russell Wm insp County Zoning Dept r Key West Fla  
**RUST-OLEUM PAINTS**, Pope Paint Co Distributor, 2815 Overseas hwy (US Hwy 1), Tel 743-5342 (See Page 33 Buyers' Guide)

Ruttger Alec J (Myrle M) pres Ruttger's Keys Motor Lodge  
h230b 4th (K C Bch)  
Ruttger Ann Mrs sec Ruttger's Keys Motor Lodge r230 4th (K C Bch)

Ruttger Jack jr (Ann) v-pres Ruttger's Keys Motor Lodge  
h230a 4th (K C Bch)

Ruttger Myrle M Mrs treas Ruttger's Keys Motor Lodge  
r230b 4th (K C Bch)

Ruttger's Keys Motor Lodge Alec J Ruttger pres Jack Ruttger  
jr v-pres Mrs Ann Ruttger sec Mrs Myrle M Ruttger treas  
351-99 Ocean dr E (K C Bch)

Ruttger's Keys Motor Lodge Restaurant Hobart Tucker mgr  
351-99 Ocean dr E (K C Bch)

S O S Bar (Darrell and Mrs Freds B Beam) liquors 6500 Overseas hwy

Sabath Virginia R Mrs clk Key Pharmacy r Trailer Ranch By  
The Sea

Sabbath Harrold (Virginia) linemn SBT&T r end 72d Ocean  
Sadler Cecil S (Irene E) fishermn Marathon Sea Foods h1051  
11th Ocean

Sadler Gibb A (Sylvia; The Darlene Kay) and shrimper r1021  
11th Ocean

Sadler Glenwood (Lillian; See-Bee) fishermn Marathon Sea  
Foods h1021 11th Ocean

Sadler Harold W (Gail; Alva Junior) and shrimper r1021 11th  
Ocean

Sadler Irene Mrs header Marathon Sea Foods r1021 11th Ocean

Sadler Lillian Mrs header Marathon Sea Foods r1021 11th  
Ocean

Sadler Murray (Juanita) shrimper h207 62d Ocean

Sadler Ronald (Rose; The Rosemary) h372 11th Ocean apt 2

Sadler Rose Mrs (The Rosemary) r372 11th Ocean apt 2

Sadler Sherwood (Irene; Little Minas) shrimper r1021 11th  
Ocean

Sadowiski Arcade 10700-10900 Overseas hwy (MS)

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**SADOWSKI CHESTER P** (Florence E; Chester P Sadowski Realtor), 6510 US Hwy 1 (Overseas hwy), Marathon Shores, Tel 743-2121, h1029 96th Ocean, Marathon Shores Tel 743-5228  
**SADOWSKI CHESTER P-REALTOR** (Chester P Sadowski), Developers of Key Colony, Key Colony Beach, North Marathon Shores, 6510 US Hwy 1 (Overseas hwy), Marathon Shores, Tel 743-2121 (See Pages 16 and 39 Buyers' Guide)  
 Sadowski Dorothy J Mrs v-pres Felix P Sadowski Corp r140 12th (K C Bch)  
 Sadowski Felix P (Dorothy J; Key Colony Beach Golf Club; Sadowski's Golf Club Apartments and Key Colony Beach Golf Club) pres Felix P Sadowski Corp, h140 12th (K C Bch)  
 Sadowski Felix P Corp Felix P Sadowski pres Mrs Dorothy J Sadowski v-pres Sylvia Puto sec-treas bldg contrs 700 Ocean dr W (K C Bch)  
 Sadowski Frank Jr end 72d Ocean  
 Sadowski's Golf Club Apartments (Felix P Sadowski) Ocean dr W cor 8th (K C Bch)  
 Saffel Kenneth E (Marian) mgr Standard Oil Station h309 3d av Gulf (MS)  
 Saffel Marion Mrs switch board opr Marathon State Bank r309 3d av Gulf (MS)  
 Saint Paul AME Church Rev H L Davis pastor 119 41st ct Gulf  
 Saint Thomas Episcopal Church Rev Geo H Cove pastor 201 52d Gulf  
 Saint Thomas Episcopal Church Parish Hall rear 201 52d Gulf  
 Saladino Joseph (Kathleen) h27 Tuna dr (MS)  
 Sallee Clarence F editor Fla Keys Keynoter r Islamarado Fla  
 Salty Dog II Harry Eville capt charber boat end 108th Ocean (MS)  
 Sam Pablo Convent Sisters of the Holy Name in chge 315 122d Ocean N  
 Sandlin Wm B (Jonnie M) production wkr Knight Newspapers Miami h1151 30th Ocean  
 Sandlin Wm B jr USA h1103 86th Ocean (MS)  
 Sangrey Wm (Dorothy) r6099 Overseas hwy  
 Sanshez Frank V chef Dee's Restr r Box 822  
 Santina Milton (Jennie) fishermn Pinellas Sea Food h1415 Ocean Breeze av  
 Sapp M F (Ruth) driver D R Gaines Constn h537 91st Ocean (MS)  
 Sarber Bud (The Dolphin) h1333 Ocean Breeze ter  
 Saunders Phillip r201 73d Ocean (MS)  
 Sawyer Frank (Julia) porter Buccaneer Lodge h rear 4881 Gulfview apt 2

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**743-5429****Keys**  
**Real Estate**

Sayer Elmer (Edyth) r1571 Overseas hwy  
 Scammell D Eug (Ernestine) h806 50th Gulf  
 Scevron Brong driver Marathon Garbage Serv r The Rock  
 Schaefer Chas (Helen) h863 74th Ocean (MS)  
**SCHARCH CHARLES B, Big Pine Builders Supply, US Hwy 1,**  
**PO Box 415, Big Pine Keys, Tel 872-2337, h Big Pine Key,**  
**Tel 872-2261**

**SCHARCH MIRIAM, Sec Big Pine Builders Supply, US Hwy 1,**  
**PO Box 415, Big Pine Keys, Tel 872-2337, r Big Pine Key,**  
**Tel 872-2261**

Schatz Amelia A (wid Clarence) nurse Chester Tingle h222  
 99th Ocean (MS)

**SCHILLING DONALD K (Ruth D), Pres Interiors Inc, Food**  
**Fair Center, 4161 US Hwy 1 (Overseas hwy), Tel 743-5780,**  
**h114 Harbor dr (MS), Tel 743-5067**

Schilling Floyd r1571 Overseas hwy

Schilling Ruth D Mrs sec-treas Interiors Inc r114 Harbor dr (M  
 S)

Schilling Wm D v-pres Interiors Inc r114 Harbor dr (MS)  
 Schmal J B (Ruth E) constn wkr h183 63d ct (Gulf)

Schmitt Roy (Pat) stockmn Food Fair Stores h858 83d Ocean  
 (MS)

Schmitt Alan G (D Patricia) real est 12204 Overseas hwy (MS)  
 h408 122d Ocean N (MS)

Schmitt D Patricia Mrs (Pat Schmitt House of Furniture and  
 Pat Schmitt Interior Decorating) r408 122d Ocean N (MS)

Schmitt Pat House of Furniture (Mrs D Patricia Schmitt)  
 12210 Overseas hwy (MS)

Schmitt Pat Interior Decorating (Mrs D Patricia Schmitt)  
 12210 Overseas hwy (MS)

Schoen Clara Mrs (wid Thos; Sea Legs) h1385 74th Ocean  
 (MS)

Schoen Tom (Sea Legs)

Schofield Robt emp Seven Mile Tr Park r end 72d Ocean

Scholl Russell (Lucille) h12670 Overseas hwy

Schrivier Carl (Opal) exterminator Orkin Exterminating r end  
 72d Ocean

Schubert Alfred (Cay) h162b 23d Ocean

Schulman Ed mate Bud Carr's Boat h129 23d Gulf

Schurnberg Emil (Ruth) r1571 Overseas hwy

Schwandt Wilbur C (Eliz) h100 7th apt 15 (K C Bch)

Schwicker Violet Mrs tchr Moore Sch r Winifred dr Box 432  
 Big Pine Fla

Scofield Leeds (Lois) announcer WFTG r Trailer Ranch By  
 The Sea

Scondel Jal Rev pastor The Church of Kingdom of God &  
 Christ r Miami Fla

Scott Melvin S (Roberta) dragline opr h655 96th Ocean (MS)

Scott R G h1425 Ocean ter

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Sea-Dell Motel (Delbert Chaplin) 5000 Overseas hwy  
Sea & Key Bicycle Rental Service (Gregg Burton) 401 6th apt 2  
(K C Bch)

Sea & Key Motel Clark and Mrs Rufina Burton mgrs apts 401  
6th (K C Bch)

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son's Dock, Overseas hwy on 7 Mile Bridge, Tel 743-5276  
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Seahorse Motel (F L and Mrs Virginia Kempker) 7096 Over-  
seas hwy

Seaward Motel 7987 Overseas hwy (MS)

See Bee (Wm D Lupton Glenwood Sadler) shrimp boat 1021  
11th Ocean

Seiler Nome T Mrs clo 2244 Overseas hwy r110 37th Gulf

Seiler Wm J (Nome T; Roundhouse Trailer Park; Seiler  
Cruise Wear) h110 37th Gulf

Seitz Clifford H (Evelyn) emp State h1530 74th Ocean (MS)

Sellers Ruth M (wid Walter L) slswn Wilma Brantner Realtor  
h424 26th Ocean

Semcic James M (Edna) fishermn (Jimbo II) h16 Marlin dr  
(MS)

Senning Harry M (Maude E) mgr Cities Service Oil Co h11090  
5th av Ocean (MS)

SENNING MAUDE E, Auditor Marathon State Bank, Sombro-  
ero Beach dr (55th), Tel 743-2231, h11090 5th av Ocean, Ma-  
rathon Shores, Tel 743-5660

Sewing Center The (Lee J Murphy) 10911 Overseas hwy (MS)

Seymour Wm D archt 601 6th No 7 (K C Bch) r 4th av Ocean

Shanafelt Raphael r1571 Overseas hwy

Shanahan John r4390 Overseas hwy

Shannon Lois Mrs (W C Shannon's Nursery) r1000 Palm la (M  
S)

Shannon W C (Lois; W C Shannon's Nursery) h1000 Palm la (M  
S)

Shannon's W C Nursery (W C and Mrs Lois Shannon) 1000  
Palm la

Sharp Raymond (Barbara) r6099 Overseas hwy

Sharpe James r475 69th Ocean

Shaughnessy Richd maitre de Key Colony Restr r6500 Over-  
seas hwy

Shaver Edith J Mrs (Reef Bar) r 109th (Ocean; MS)

Shaver John (Edith J) mgr Reef Bar r 109th (Ocean; MS)

Shaw Garth R (Linda R) atndt Atlantic Service Sta h922 50th  
Gulf

Shaw Linda central sup aid Fisherman's Hosp r 50th Gulf

Shaw Thomas (Florence N) h119 Gulfstream blvd (MS)

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 Sheppard Wilbur r1250 14th Ocean

Ship 'N Shore Drugs (Philip F Mozdzer) 6363 Overseas hwy

Shipley John E (Eva) h11322 3d av Ocean (MS)

Shiver Cecil (Virginia) capt Miss Marathon shrimp boat r675  
 11th Ocean

Shiver Virginia Mrs maid Miss Marathon r675 11th Ocean  
 Shone Walter C (Kathleen B) opr Fla Keys Elec Cooperative

Assn h1606b Overseas hwy

Shoup Walter E (Margaret) h501 Ocean dr E apt 22 (K C Bch)

Showell Dale jr h212 117th Ocean (MS)

Showell J D jr h408 4th av Ocean (MS)

Shriver Carl A mgr Orkin Exterminating Co Inc r Marina at  
 Flamingo

Shuey Cecil A h401 2d (K C Bch)

Shull Claude E (Sombrero Apartments) mate Muriel III h174  
 26th Ocean apt 1

Sid's Outboard (Sid S Monette) 11711 Overseas hwy (MS)

Siefka Harry (Hildreth) h1032 100th Ocean (MS)

Siesta Motel (Chas N and Mrs Vertis Greene) 7425 Overseas  
 hwy (MS)

Sigler Bess Mrs (Sigler Marine & Boat Rentals) r415 15th  
 Ocean

Sigler Marine and Boat Rentals (R J and Mrs Bess Sigler) 415  
 15th Ocean

Sigler R J (Bess; Sigler Marine & Boat Rentals) h415 15th  
 Ocean

Sigler Rudolph J (Bessie) mariner h11507 5th av Ocean (MS)

Silver King Villas (Wm R Thompson) apts 1466 Overseas  
 hwy

**SILVER STAR CAFE (Albert Reed)**, Fine Foods, Southern  
 Fried Chicken, Steaks, Chops, 121 N 36th (See Page 49 Buy-  
 ers' Guide)

Silvers Roy block mason Hausted Developers r Key West

Simcic James M (Edna) h16 Marlin dr

Simmons Lola Mrs (Simmons' Motel) r1606 Overseas hwy

Simmons Ray (Lola; Simmons' Motel) h1606 Overseas hwy

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Singletary Albert (Ida) bulldozer opr F P Sadowski Corp r102 7th av Gulf (MS)

Singleton Isabel Mrs h4881 Gulfview

Singleton Lee lab Hausted Developers r The Rock

Singleton Rudolph r4890 Gulfview

Sinkfield Eddie P (Dorothy) lab Carter & Sons r The Rock (Gulf)

Sipe Flora Mrs ofc sec Marathon State Bank r5 Porpoise dr (N MS)

Sisters Creek Trailer Park & Sales (Kenneth and Mrs Ethel Pangburn) 301 25th Ocean

Skeens Clarence r60 3d (K C Bch)

Skidmore Air Conditioning & Refrigeration Service (Carl E and Mrs Marie C Skidmore) 2950 Overseas hwy

Skidmore Carl E (Marie C; Skidmore Air Conditioning & Refrigeration Service; Skidmore Laundry) h554 64th Ocean

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Skillman Cath J (wid Albertt C) h12400 Overseas

Skillman Helen M Mrs (Gifto Rama) r11628 5th av Ocean (MS)

Skillman Leo W (Helen M) h11628 5th av Ocean (MS)

**SKINDIVER'S HEADQUARTERS** (Arnold G Steinmetz

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Slater Jayne Mrs (Knit Wit Shop and Slater Book Exchange) r855 91st Ocean (MS)

Slater Kenneth W (Jayne) bkpr Marathon State Bank h855 91st Ocean (MS)

Smith Betty A Mrs ofc sec Turner Appliance r209 2d av Ocean (MS)

Smith Calvin C (Betty A) formn Powell Bros Constn h209 2d av Ocean (MS)

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 Smith Ed (Hattie) gdnr Bill Thompson's Marathon Yacht Bas-  
 in r The Rock  
 Smith Ed lab Thompson Boat Yd h227 41st Gulf apt 14  
 Smith Eliz M (wid Allen H) beauty opr Pansy Welling h328 63d  
 Ct (Gulf)  
 Smith Ernest (Ann) carp Archie Rackley Constn h1773 74th  
 Ocean (MS)  
 Smith Eug F (Mary L) pres The Beachcombers Inc h235 109th  
 Ocean (MS)  
 Smith Frank lab Hausted Developers  
 Smith H A Mrs h690 52d Gulf  
 Smith Harry H (Joyce M; Marathon Carpet Sales & Service)  
 h357 50th Gulf  
 Smith James R (Gladys R; Bob's Sunoco Service) h rear 6973  
 Overseas hwy  
 Smith John B (Nellie) h rear 100 41st Gulf No 1  
 Smith Joyce M Mrs (Marathon Carpet Sales & Service) r357  
 50th Gulf  
 Smith Kenneth H lwyr Robt Sappleton h1370 51st Gulf  
 Smith Lenora B Mrs (The Flamingo Lounge) r1057 68th  
 Ocean; MS)  
 Smith Patricia A Mrs (Smith's Radio & TV Service) r1762 74th  
 Ocean; MS)  
 Smith Ray L jr h581 Ocean dr E apt 1 (KC Bch)  
 Smith Robt L slsmn Marathon Lumber r 33d (Gulf)  
 Smith S Ross h100 7th apt 51 (KC Bch)  
 Smith S Ross (Vi) h100 7th apt 20 (KC Bch)  
 Smith Wm A (Lenora B; The Flamingo Lounge) r1057 68th  
 Ocean; MS)  
 Smith Wm P (Patricia A; Smith's Radio & TV Service) h1762  
 74th Ocean (MS)  
 Smith Willis gardener h200 37th Gulf  
 Smith Winfred E (Joyce C) bodymn Lee & Dull Body Shop h113  
 1st av Gulf (MS)  
 Smith's Radio & TV Service (Wm P and Mrs Patricia S Smith)  
 repr 2120 Overseas hwy  
 Snooks Lee Mrs (Lee's Knotical Shop) r102 Harbor dr (MS)  
 Snooks Roy B (Lee; Lee's Knotical Shop) h102 Harbor dr (MS)  
 Snow Harry M (Jean A) bone fish guide h201 73d Ocean (MS)  
 Snow Jean A Mrs clk Neisner Bros r 73d Ocean  
 Snyder Harvey r1571 Overseas hwy  
 Soderberg Alice r1300 Overseas hwy  
 Soderberg Axel (Axel's and Axel's Texaco Marine Products)  
 h1300 Overseas hwy  
 Soifer Phillip (Alice L) dept mgr Food Fair Stores h251 27th  
 Ocean  
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Soumar Chas F (Sylvia; Ranch House Motel) h7251 Overseas  
hwy

Soumar Peter (Augusta) h602 Yellowtail dr (MS)

Soumar Sylvia Mrs (Ranch House Motel) r7251 Overseas hwy

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Southern Bell Telephone & Telegraph Co central ofc 2333  
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Spalding Mert (Arnolda) h115 117th Ocean (MS)

Sparkle Laundry (Orlando A and Mrs Migdalia Prats) dry clnrs  
& Indry 2771 Overseas hwy

Spaulding Merton E (Arnolda G) h402 4th av Ocean (MS)

Spear Murry E (Julia M) bridge mtce mn State r1606 Over-  
seas hwy

Spence Gilbert J (Maude G) h421 5th (KC Bch)

Spence Maude G Mrs distr Key West Citizen r421 5th (KC Bch

Spiegel Philip real est 10977 Overseas hwy (MS) h do

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Key Associates Inc, WKWF Radio Station, Sheriff Monroe  
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h531 Caroline, Key West, Fal, Tel CYpress 6-3535**

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Spruance Wm W winter residents h3050 Sombrero Beach dr  
(S Bch)

Spyker Harry (Joan E) with Gulf Steam Insurance Agency  
Inc h120 1st av Gulf (MS)

**SPYKER JOAN E MRS, Pres Managing Agent Gulfstream In-  
surance Agency Inc, 10887 US Hwy 1, PO Box 2648, Tel  
743-5516, r113 Chester, Marathon Shores, Tel 743-5256**

Stage John J (Winifred) h100 2d av Gulf (MS)

# BAY-SIDE POOL HALL

Open 10:00 A.M. — Close 12:00 P.M. — 4 Tables

End of N. 36th Street

# OVERSEAS BOAT RENTAL

BAIT—TACKLE—FISHING INFORMATION

Authorized Sales — SCOTT — Service

1244 U. S. Hwy. 1 (Overseas Hwy.) P. O. Box 516

Tel. 743-5476

Stampian Joan recpt Layman's Medical Clinic r12380 Overseas hwy (MS)  
 Stampian Josep (Joan) with Keys Co-op Elec Plant r12386 Overseas hwy (MS);  
 Standard Oil Co Kenneth Saffel mgr gas sta 10709 Overseas hwy  
 Stander Richd (Betty) h501 Ocean dr E apt 6 (KC Bch)  
 Stangle Gladys M Mrs dir of nurses Fisherman's Hosp r rear 2424 Overseas hwy  
 Stangle Ray (Gladys) agt Nationwide Rent-It h Overseas hwy  
 Stanton W F h100 7th apt 17 (KC Bch)  
 Staples Jas L (Aeva J) mgr Housted Developers h220 5th (KC Bch)  
 Stapp Wm F (Dwynell) dept mgr Food Fair Stores h420½ up 51st Gulf  
 Starn Clarence W h1416 Ocean View av  
 Starr Gilbert (Patty) r1571 Overseas hwy  
 State Offices (See Florida State of)  
 Steadham Marsha student r232 96th Ocean (MS)  
 Steadham Marshall B (Reina tele contr 232 96th Ocean (MS) h do  
 Steadman Wm (Ruth) Sadowski's h Golf Club apts 9 (KC Bch)  
 Steele Carolyn Mrs mgr Key Colony Beach Motel r441 Ocean dr E (KC Bch)  
 Steele E W (Leona) crawfishermn Pinellas Seafood r1250 14th Ocean  
 Steele Robt (Carolyn) asst mgr Key Colony Beach Motel h441 Ocean dr E (KC Bch)  
 Steele Stan lab Corey & Sons r The Rock  
 Steele Sylvester (Mattie) constn wkr Corre & Son h4896 Gulfview av  
 Steen Harold (Marjorie; Swifty) and Fishing gde h464 12th Gulf  
 Steen Marjorie Mrs tchr Marathon High Sch r464 12th Gulf  
 Steen Wm mtcemn Sombrero Yacht & Golf Club  
 Steffney Jack (Grace; Viking) h11554 5th av Ocean (MS)  
 Steinmetz Arnold G (Jean C; Skindiver's Headquarters) h7088 Overseas hwy (MS)  
 Steinmetz Jean C Mrs (Skindiver's Headquarters) r7088 Overseas hwy (MS)  
 Stempien Joan nurse Laman Clinic  
 Stempien Joe (Joan) opr Fla Keys Elec Cooperative Assn  
 Stengel Vivian Mrs h1136 51st Gulf  
 Stephens Putro tile setter h rear 3680 Overseas hwy  
 Stephensen Bryan garbage Collector City h225 41st Gulf  
 Sterling Earl (Libby) marine mech r101 11th Ocean  
 Sterling Harry lab US Govt h446 83rd Ocean (MS)  
 Sterling Ray hlpr Marathon Marine & Boat Wks r101 11th Ocean

## GULFSTREAM TRAILER PARK

Modern Trailer Spaces—Efficiency Apartments

37th and Gulfview Ave. (On Gulf)

Tel. 743-5619

(See Page 53 Buyers' Guide)

**SILVER STAR CAFE**  
 THE FINEST FOOD SERVED ANYWHERE  
 121 N. 36th ST.

# Simone Travel Agency

Our Services Cover The World For You

Offices at Marathon Shores, Key West, Islamorada

Stevens Arthur K (Margt M; Stevens Botel) h240 117th Ocean (MS)  
 Stevens Botel (Arthur K and Mrs Margt M Stevens) motel 240 117th Ocean (MS)  
 Stevnes Jas E (Erie G) h201 Grouper dr (MS)  
 Stevens Margt M (Stevens Botel) r240 117th Ocean (MS)  
 Stevens Seymour C (Debra) r rear 6500 Overseas hwy  
 Stevenson Blake W (Daisy B) h162a 23d Ocean  
 Stevenson Jethrae shrimper h256 41st Gulf apt 8  
 Stevenson Wm (Patricia) mason Garrison Constn h339 W 105th Ocean (MS)  
 Stewart Mary Mrs h rear 4881 Gulfview apt 1  
 Stewart Lee atndt Lawson's "66" Serv Sta r Marathon ct  
 Stirrat Arth J Hon (Mary G) mayor of Key Colony Beach h401 6th apt 39 (KC Bch)  
 Stock Robt (Mary) mgr The Buccaneer Lodge Inc h2610 Overseas hwy  
 Stott Jesse projectionist Marathon Theatre r6500 Overseas hwy  
 Strangle Gladys M Mrs dir nurses Fishermans Hosp r2525 Overseas hwy  
 Stover Ray (Ivaglin; Marathon Sinclair Service Station) h1401 Overseas hwy  
 Strangle Gladys M Mrs dir nurses Fishermans Hosp r2525 Overseas hwy  
 Strangle Raymond (Gladys M; Ray's Atlantic Service Station) h2525 Overseas hwy  
 Stratton Ray barber Al's Barber Shop h1645 Overseas hwy  
 Straus Roy J (Marlys) r end 72d Ocean  
 Street Frank A (Marjorie J; Jack Tars Tackle Shop) h1022 100th Ocean (MS)  
**STREET MARJORIE J, Asst Cashier Marathon State Bank, Sombrero Beach dr, (55th), Tel 743-2231, r Hazel la, Marathon Shores, Tel 743-5706**  
 Strickland Robt W (Edna M) carp r2390 Overseas hwy  
 Strieby Wilfred J h893 96th Ocean (MS)  
 Stroud Carl H r end 72d Ocean  
 Stroud John E (Alice A) prntr Fla Keys Keynoter r16 Marlin dr (MS)  
 Stroud Ollie L (Della M) h16 Marlin dr (NMS)  
 Strumpf Richd (Eliz) boat capt r1571 Overseas hwy  
 Stuckey Robt F (Louise D) formn Corey & Sons h385 83d Ocean (MS)  
 Studer Emil (Hetty) h254 29th Ocean  
 Stull Morton (Mae) h100 7th apt 68 (KC Bch)  
 Sturman Joe (Ann) h rear 4650-90 Overseas hwy  
 Sullivan Celia Mrs clk PO r 109th Ocean  
 Sullivan Celia A Mrs advertising agt Felix P Sadowski Corp r209 Bobbin ct (MS)

## Davis Marathon Motel and Docks

42 MODERN UNITS — AIR CONDITIONED

Monroe County's Largest Swimming Pool

1996 U. S. Hwy. 1 (Overseas Hwy.)

Tel. 743-5382



**More goods are bought and sold through the  
Classified Business Lists of the Directory  
than by any other medium on earth.**

Sullivan Owen D (Theda M) clk Bill Thompson's Marathon Yacht Basin h390 27th Ocean  
Sullivan Ray P (Celia A) real estate agt Alan G Schmitt h209 5th av Ocean E (MS)  
**SULLIVAN VIRGINIA P MRS, Office Clerk Keys Insurance Agency Inc 2001 Overseas hwy (US Hwy 1), PO Box 154, Tel 743-5643, h610 24th Ocean**  
Summers Bill (Jeanette) mech Batton Glass & Window Serv r Michael  
Summers Howard L (Myrtle) mech Batten Glass & Window Serv h101 Aviation blvd (MS)  
Sunderland Wm R (Grace H) h763 86th Ocean (MS)  
Sunset Beach Apartments Ray Johnson mgr co op apts 581 Ocean dr E (KC Bch)  
Surrency Ida Mrs (Silver Star Cafe) r Miami Fla  
Sutherland Arth E mech Navy Pumping Sta r Key West Fla  
Swaine Mary maid 500 12th Gulf r do  
Swan The (Hausted Developers) model home 375 11th (KC Bch)  
Swanson Coral Mrs h3546 Gulf ter  
Swanson Ed r3546 Gulf ter  
Swift's Camera Inc Leonard A Lowe mgr 1515 Overseas hwy  
Swiftly (Harold Steen) charter boat 464 12th Gulf  
Swiggett Paul (Virginia) h401 6th apt 5 (KC Bch)  
Swindell Leedrew (Geraldine; Miss Swindle) r1021 11th Ocean  
Sztayari Joseph C (Audrey F) h963 69th Ocean  
Szymanski Theo (Dyann) mgr Sombrero Yacht & Golf Club h Club dr (S Bch)  
Tabor Chas D h181 10th (KC Bch)  
Tabor Hazel M Mrs cash Food Fair Stores r Big Pine  
Tait Jas (Irene) mariner h11183 2d av Ocean (MS)  
Tangier John coml fishermn East Coast Fisheries r3520 Gulf-view  
Tanner E C (M Florence; Tanner's Trailer Park) h1425 Ocean ter  
Tanner M Florence Mrs (Tanner's Trailer Park) r1425 Ocean ter  
Tanner's Trailer Park (E C and Mrs M Florence Tanner) 1425 Ocean ter  
Tar Jack Keys Motor Lodge Keith Marshall mgr 10877 Overseas hwy (MS)  
Tar Jack Tackle Shop (Clifford C Reiss) end 108th Ocean (MS)  
Tar's Jack Charcoal Galley restr end 108th Ocean (MS)  
Tarpon Lodge (Geo B and Mrs Ann E Alford) motel 4590 Overseas hwy  
Tastee Freez (Homer Kupua) ice cream 2633 Overseas hwy  
Tate Elijah R lab h256 41st Gulf apt 2  
Taylor Alec R (Maybelle) porter Food Fair Stores h504 Richard (MS)  
Taylor De Couray L slsmn Velda Dairy h1996 Overseas hwy

## **KNIT WIT SHOP**

**"DON'T BE A NIT-WIT, LEARN TO KNIT WIT ME"**  
**FREE INSTRUCTIONS**

**1710 U. S. Hwy. 1 (Overseas Hwy.)**

**Tel. 743-5112**

# Simone Travel Agency

Our Services Cover The World For You

Offices at Marathon Shores, Key West, Islamorada

Stevens Arthur K (Margt M; Stevens Botel) h240 117th Ocean (MS)  
 Stevens Botel (Arthur K and Mrs Margt M Stevens) motel 240 117th Ocean (MS)  
 Stevnes Jas E (Erie G) h201 Grouper dr (MS)  
 Stevens Margt M (Stevens Botel) r240 117th Ocean (MS)  
 Stevens Seymour C (Debra) r rear 6500 Overseas hwy  
 Stevenson Blake W (Daisy B) h162a 23d Ocean  
 Stevenson Jethrae shrimper h256 41st Gulf apt 8  
 Stevenson Wm (Patricia) mason Garrison Constn h339 W 105th Ocean (MS)  
 Stewart Mary Mrs h rear 4881 Gulfview apt 1  
 Stewart Lee atndt Lawson's "66" Serv Sta r Marathon ct  
 Stirrat Arth J Hon (Mary G) mayor of Key Colony Beach h401 6th apt 39 (KC Bch)  
 Stock Robt (Mary) mgr The Buccaneer Lodge Inc h2610 Overseas hwy  
 Stott Jesse projectionist Marathon Theatre r6500 Overseas hwy  
 Strangle Gladys M Mrs dir nurses Fishermans Hosp r2525 Overseas hwy  
 Stover Ray (Ivaglin; Marathon Sinclair Service Station) h1401 Overseas hwy  
 Strangle Gladys M Mrs dir nurses Fishermans Hosp r2525 Overseas hwy  
 Strangle Raymond (Gladys M; Ray's Atlantic Service Station) h2525 Overseas hwy  
 Stratton Ray barber Al's Barber Shop h1645 Overseas hwy  
 Straus Roy J (Marlys) r end 72d Ocean  
 Street Frank A (Marjorie J; Jack Tars Tackle Shop) h1022 100th Ocean (MS)  
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 Strickland Robt W (Edna M) carp r2390 Overseas hwy  
 Strieby Wilfred J h893 96th Ocean (MS)  
 Stroud Carl H r end 72d Ocean  
 Stroud John E (Alice A) prntr Fla Keys Keynoter r16 Marlin dr (MS)  
 Stroud Ollie L (Della M) h16 Marlin dr (NMS)  
 Strumpf Richd (Eliz) boat capt r1571 Overseas hwy  
 Stuckey Robt F (Louise D) formn Corey & Sons h385 83d Ocean (MS)  
 Studer Emil (Hetty) h254 29th Ocean  
 Stull Morton (Mae) h100 7th apt 68 (KC Bch)  
 Sturman Joe (Ann) h rear 4650-90 Overseas hwy  
 Sullivan Celia Mrs clk PO r 109th Ocean  
 Sullivan Celia A Mrs advertising agt Felix P Sadowski Corp r209 Bobbin ct (MS)

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Sullivan Ray P (Celia A) real estate agt Alan G Schmitt h209 5th av Ocean E (MS)  
**SULLIVAN VIRGINIA P MRS, Office Clerk Keys Insurance Agency Inc 2001 Overseas hwy (US Hwy 1), PO Box 154, Tel 743-5643, h610 24th Ocean**  
Summers Bill (Jeanette) mech Batton Glass & Window Serv r Michael  
Summers Howard L (Myrtle) mech Batten Glass & Window Serv h101 Aviation blvd (MS)  
Sunderland Wm R (Grace H) h763 86th Ocean (MS)  
Sunset Beach Apartments Ray Johnson mgr co op apts 581 Ocean dr E (KC Bch)  
Surrency Ida Mrs (Silver Star Cafe) r Miami Fla  
Sutherland Arth E mech Navy Pumping Sta r Key West Fla  
Swaine Mary maid 500 12th Gulf r do  
Swan The (Hausted Developers) model home 375 11th (KC Bch)  
Swanson Coral Mrs h3546 Gulf ter  
Swanson Ed r3546 Gulf ter  
Swift's Camera Inc Leonard A Lowe mgr 1515 Overseas hwy  
Swiftly (Harold Steen) charter boat 464 12th Gulf  
Swiggett Paul (Virginia) h401 6th apt 5 (KC Bch)  
Swindell Leedrew (Geraldine; Miss Swindle) r1021 11th Ocean  
Szatyari Joseph C (Audrey F) h963 69th Ocean  
Szymanski Theo (Dyann) mgr Sombrero Yacht & Golf Club h Club dr (S Bch)  
Tabor Chas D h181 10th (KC Bch)  
Tabor Hazel M Mrs cash Food Fair Stores r Big Pine  
Tait Jas (Irene) mariner h1183 2d av Ocean (MS)  
Tangier John coml fishermn East Coast Fisheries r3520 Gulf-view  
Tanner E C (M Florence; Tanner's Trailer Park) h1425 Ocean ter  
Tanner M Florence Mrs (Tanner's Trailer Park) r1425 Ocean ter  
Tanner's Trailer Park (E C and Mrs M Florence Tanner) 1425 Ocean ter  
Tar Jack Keys Motor Lodge Keith Marshall mgr 10877 Overseas hwy (MS)  
Tar Jack Tackle Shop (Clifford C Reiss) end 108th Ocean (MS)  
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Tastee Freez (Homer Kupua) ice cream 2633 Overseas hwy  
Tate Elijah R lab h256 41st Gulf apt 2  
Taylor Alec R (Maybelle) porter Food Fair Stores h504 Richard (MS)  
Taylor De Couray L slsmn Velda Dairy h1996 Overseas hwy

## **KNIT WIT SHOP**

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**FREE INSTRUCTIONS**

**1710 U. S. Hwy. 1 (Overseas Hwy.)**

**Tel. 743-5112**



# Island Beauty Salon

## COMPLETE BEAUTY SERVICE

2317 U. S. Hwy. 1 (Overseas Hwy.)

Tel. 743-5425

Taylor De Courcy L (Eva Van H) slsmn Velda Corp h354 96th Ocean (MS)

Taylor Eva Van H Mrs mgr Jack's Restaurant r354 96th Ocean (MS)

Taylor Fred h581 Ocean dr E apt 26 (KC Bch)

Taylor Fred F (Mildred C) h1338 74th Ocean (MS)

Taylor Garfield (Yvonne) emp Pinellas Seafood r1250 14th Ocean

Taylor N W (Geraldine) h152 Dolphin dr (MS)

Ted 'N Mary's Restaurant (Wilfred and Mrs Mary Barz) 6985 Overseas hwy

Teen Age Teen Lite Ice Cream (Arthur Holmes) confy 225½ 41st Gulf

Teeple Harold M mgr Shell Lumber Co Inc h11050 5th av Ocean (MS)

Terra Trailer Park & Yacht Basin Mrs Virginia Sulliaavn mgr 610 24th Ocean

Tessiceni Edyth Mrs waitress Hanley's Restr r1571 Overseas hwy

Tetner J P (Neva) r1183 74th Ocean (MS)

**TEXACO PETROLEUM PRODUCTS**, Marathon Shores Oil Company Distributors, 10896 Overseas hwy (US Hwy 1) PO Box 2257, Marathon Shores, Tel 743-5171 (See Page 3 Buyers' Guide)

**TEXACO SERVICE OF MARATHON** (Edwin J Ward), Texaco Gasoline and Oils, Tires, Tubes and Accessories, Road Service Overseas hwy (US Hwy 1), PO Box 662, Tel 743-2321 (See Page 4 Buyers' Guide)

**THAD'S PURE OIL STATION** (Thad Baumeister), Gas, Oil; Tires, Batteries, Tubes, Auto Repairs, Motor Tune-Up, US Hwy 1, PO Box 972, Tel 743-9909 (See Page 22 Buyers' Guide)

Therkildson Earl (Mary) agt All Am Life & Casualty h717 96th Ocean (MS)

Thirty Seventh Street Trailer Park Jas Cobb mgr 250 37th Gulf  
Thomas Apartments (Lyle D and Mrs Verda D Thomas) 2069 Overseas hwy

Thomas Elsa Mrs waitress Oasis r3660 Overseas hwy

**THOMAS LYLE D** (Verda D), Pres The Thomas Marina Inc 2055-65 Overseas Hwy (US Hwy 1) PO Box 377, Tel 743-5553 h2069 Overseas hwy (US Hwy 1), Tel 743-5287

**THOMAS MARINA INC THE**, Lyle D Thomas Pres, Mrs Verd D Thomas V-Pres, Leo Schlagheck (Whitehouse Ohio) Sec-Treas, Authorized Dealers Cris-Craft Boat Yard, Dry Boat Storage, Dockage, "A Complete Marina" 2055-65 Overseas hwy (US Hwy 1), PO Box 377, Tel 743-5553 (See Pages 12 and 29 Buyers' Guide)

Thomas Ray (Elsa) h3660 Overseas hwy

# BOB'S SUNOCO SERVICE

TIRES—BATTERIES—ACCESSORIES

LUBRICATION—WASHING—TUNE-UPS

U. S. Hwy. 1 (Overseas Hwy.) at Reef Dr.

Tel. 743-9992

**GULFSTREAM INSURANCE AGENCY, INC.****GENERAL INSURANCE**

10887 U. S. Hwy. 1

P. O. Box 2648

Tel. 743-5516

Thomas Verda D Mrs (Thomas Apartments) v-pres The  
Thomas Marina Inc r2069 Overseas hwy  
Thomason Jas R (Grace R) crane opr Cothron Contr h1135 74th  
Ocean (MS)

Thompson Betty J Mrs clk Neisners r548 46th ct Gulf  
Thompson Edmund H (Betty J) coml fishermn The Victoria  
h548 46th ct Gulf

Thompson Leo fisherman Pinellas Seafood r1250 14th Ocean  
Thompson Mary A (wid Thos H) h350 46th ct Gulf

Thompson Walter C (Barbara J) mech Marathon Marina & Boat  
Wks h677 46th ct Gulf

Thompson Wm R (Bill Thompson's Marathon Yacht Basin  
& Silver King Villas)

**THOMPSON'S BILL MARATHON YACHT BASIN & SILVER  
KING VILLAS (Wm R "Bill" Thompson), Complete Mar-  
ine and Lodge, 1 & 2 Bed Room Apartments, Hotel Rooms,  
Maid Service, Air Conditioned For Cooling In Summer  
Warmth In Winter, We Specialize in Family Groups In  
Summer, Dock Facilities, 1466 US Hwy 1 (Overseas hwy),  
Tel 743-5300 (See Page 27 Buyers' Guide)**

Thornberg Lloyd h1475 Ocean Breeze av  
Thornton Letha M Mrs h544 46th ct Gulf  
Thrift Shop The Mrs Kathleen W Conkey mgr used clo 5140  
Overseas hwy

Thrun Carl R (Ann) insp County Health Dept h565 65th Ocean  
Thrun Lina W (wid Carl) r565 65th Ocean  
Thum Louis (Ruthann) boat repr Boyees Boat Yard h955 91st  
Ocean (MS)

Thurman Andy (Betty) h452 50th Gulf  
Thurman Betty Mrs cash Niesner Bros r452 50th Gulf  
Tilley Edna Mrs (Muriel III) r239 46th ct Gulf  
Tilley Floyd H (Edna; Muriel III) h239 46th ct Gulf  
Tillinghast Whitney mgr Food Fair Gas Station r 5th av Ocean  
Tilson Lillie Mrs ofc sec Fisherman's Hosp r Box 536 Is-  
lamorada Fla

Tingler Chester J (Esther M) h1136 51st Gulf  
Tittle Chas student r237 109th Ocean (MS)  
Tittle Fred (Winnie R), Attorney At Law, US Hwy 1, PO Box  
1386, Marathon Shores, Tel 743-5578, h144 Barracuda blvd,  
Marathon Shores, Tel 743-5330

Tittle Fred v-pres Marathon Cab cor r Miami Fla  
Tittle Janet A pbx opr Fisherman's Hosp r68th Ocean  
Tmey Donald G (Evelyn) h340 1st (KC Bch)  
Todd Jimmy (Melody; The Ranger) h372 11th Ocean apt 1  
Todd Melody Mrs (The Ranger) r372 11th Ocean apt 1  
Toler Dorothy Mrs r950 83d Ocean (MS)  
Toler Ron projectionist Marathon Theatre r980 83d Ocean  
(MS)

**JACK'S RESTAURANT**

**MARATHON'S FINEST PLACE TO EAT  
AT THE OASIS**

3350 U. S. Hwy. 1 (Overseas Hwy.) P. O. Box 654

Tel. 743-9953



# Chester P. Sadowski-Realtor

6510 U. S. Hwy. 1 (Overseas Hwy.)

Developers of Key Colony — Key Colony Beach — North Marathon Shores  
27 YEARS OF REAL ESTATE SERVICE  
Marathon Shores

Tel. 743-2121





# FLORIDA KEYS ELECTRIC COOPERATIVE ASSOCIATION, Inc.

HEADQUARTERS OFFICE: TAVERNIER, FLA.

DISTRICT OFFICE: MARATHON, FLA.

COMMUNITY BUILDER

COMMUNITY BUILT

COMMUNITY OWNED



**FOOD FAIR CENTER**  
4151 U. S. Hwy. 1 (Overseas Hwy.)

**FINE FURNITURE  
AND ACCESSORIES**

**INTERIORS, INC.**

**MARATHON**  
Tel. 743-5780

- Tomlinson Jas fisherman r301 25th Ocean  
Toni Lynn (Clem F Bogden) charter boat rear 6940 Overseas hwy  
Tootle Lawrence D (Thelma) h211 5th av Ocean E (MS)  
Toppino Charley & Sons Inc Philip Toppino pres Edw Toppino v-pres Frank Toppino sec Paul Toppino treas 107th Gulf (MS)  
Toppino Edw v-pres Charley Toppino & Sons Inc r Key West Fla  
Toppino Frank sec Charley Toppino & Sons Inc r Key West Fla  
Toppino Paul treas Charley Toppino & Sons Inc r Key West Fla  
Toppino Philip pres Charley Toppino & Sons Inc r Summerland Key Fla  
Townsend H B (Elizabeth) dragline opr Chet Tengler h307 W 105th Ocean (MS)  
**TOYE CECIL C (Margaret P) Pres Cecil Toye Plumbing & Supplies Inc, 1611, US Hwy 1, (Overseas hwy), PO Box 977, Tel 743-5433, h11230-3d av Gulf (Marathon Shores), Tel 743-5198**  
**TOYE CECIL PLUMBING & SUPPLIES INC, Cecil C Toye Pres, Mrs Margaret P Toye Sec-Treas, Plumbing Contractor and Supplies, Commercial and Residential, "The Key's Most Complete Plumbing Supply House," We Sell, Install, and Guarantee, 1611 US Hwy 1 (Overseas hwy), PO Box 977, Tel 743-5433, Night, Tel 743-5198 (See Page 35 Buyers' Guide)**  
Toye Margt P Mrs sec-treas Cecil Toye Plumbing & Supplies Inc r11230 3d av Gulf  
Traber George P (Stella) h129 Gulfstream blvd (MS)  
Traber Geo S (Carol) slsmn Deacon Batt Co h133 Gulfstream blvd (MS)  
Tracy Richd dockmaster Sigler's Pier h1455 Ocean Breeze av Trailer Ranch By The Sea (John and Mrs Jean Mohn) end 72d Ocean  
Trandel Helen Mrs (South Seas Restaurant) r 110th Ocean  
Trandel Walter atndt Dick's Pure Oil Serv r South Sea  
Trandel Walter L (Helen J; Walter Trandel Real Est) bail bondsmn 1660 Overseas hwy r35 110th Ocean  
Trandel Walter Real Estate (Walter L Trandel) 1660 Overseas hwy  
Treadway Cecil L h860 12th (KC Bch)  
Treasure Island Properties Inc Edw B Germain jr pres treas real est 2000 Sombrero Beach dr (S Bch)  
**TROJAN BOATS, The Thomas Marina Inc Authorized Dealers 2055-65 Overseas hwy (US Hwy 1), PO Box 377, Tel 743-5553 (See Pages 12 and 29 Buyers' Guide)**  
Troudel Gail cash South Seas Restr h284 110th Ocean (MS)  
Troudel Judy student r284 110th Ocean (MS)  
Troop L C (Nell) shrimper h440 63d ct (Gulf)

## CURLINE'S CAFE

REGULAR MEALS  
SHORT ORDERS

BEER AND  
WINE

N. 36th St., P. O. Box 585

Tel. 743-6165



## ATLANTIC & GULF DIESEL ENGINE SERVICE

MAINTENANCE AND REPAIR ON DIESEL ENGINES  
MARINE SURVEY SERVICE

U. S. Hwy. 1 (Overseas Hwy.) Marathon Shores

Tel. 743-4871

**TROPIC MART GIFT SHOP** (Raymond K Blizzard), Gifts, Novelties, Shell Craft, Shell Jewelry, Cards, 2225 US Hwy 1, (Overseas hwy), PO Box 281

**Tropic-South Inc** Edw B Germain jr pres-treas real est 2000 Sombrero Beach dr (S Bch)

**Tropical Cottages The** (Michael jr and Mrs Irene Vekkeli) motel 243 61st Gulf

**Troup Nell B** business mgr Fisherman's Hosp r Gulf

**Tubbs Leonard** (Mary L) constn wkr h4879 Gulfview apt 2

**Tucker Ann Mrs** asst mgr Ruttger's Keys Motor Lodge Restr r230 40th (KC Bch)

**Tucker Hobart** (Ann) mgr Ruttger's Keys Motor Lodge Restaurant r230 40th (KC Bch)

**Tucker Margt** (wid H C) h401 6th apt 22 (KC Bch)

**Tucker Nona Lee Mrs** (Marathon Jewelers) r119 1st av Gulf (MS)

**TUCKER RICHARD K** (Nona Lee; Marathon Jewelers), 2787 Overseas hwy h301 Chester (Marathon Shores) PO Box 915, Tel 743-6175

**Tunstall Amos** constn wkr Marathon Roofing h203 41st Gulf

**TURNER APPLIANCES** (Paul R Turner), Frigidaire Sales and Service, Refrigerators, Ranges, Washers, Fedders Air Conditioners, 2499 US Hwy 1 (Overseas hwy), At 25th, PO Box 1026, Tel 743-5307

**Turner H B** (Claudin) h1093 74th Ocean (MS)

**Turner Jas E** (Audrey M) leadermn Navy Pumping Sta h313 Shark dr (MS)

**Turner Kay** student r2499 Overseas hwy

**Turner Paul R** (Anne B; Turner Appliances) h2499 Overseas hwy

**Turner Wm N** mech Ye Old Fishing Hole

**Tussing Milford** (Monica) r101 11th Ocean

**Two Charlie's Restaurant** (Chas E and Mrs Charlie M Plantier) rear 11833 Overseas hwy (MS)

**Ubl John** (Eva) h100 5th av Ocean E (MS)

**Ulrich Agnes M Mrs** waitress South Seas Restr & Lounge r1571 Overseas hwy

**Ulrich Wm B** (Agnes M) bartender Reef Bar r1571 Overseas hwy

**Underwood Elmer** (Polly) trailer slsmn r Gulfstream Trailer Park

## UNITED STATES GOVERNMENT

**NAVY PUMPING STATION**, James E Turner Leadermn, 3100 Overseas hwy, Tel 743-5727

**POST OFFICE**, Francis E Moore, Postmstr, 1919 Overseas hwy, Tel 743-5238

**POST OFFICE** (Key Colony Beach) Mrs Celia Sullivan Clk, Ocean dr W cor 7th (KC Bch W)

## CECIL TOYE PLUMBING & SUPPLIES, Inc.

WE SELL—WE INSTALL—WE GUARANTEE

The Key's Most Complete Plumbing Supply House

1611 U. S. Hwy. 1 (Overseas Hwy.) P. O. Box 977

Tels.: Day 743-5433  
Nights 743-5198

**SALES**  
**MARATHON-BOOT KEY REALTY**  
 "Marathon Is Not A Place—It's A Way of Life"  
**RENTALS**  
 Overseas Highway — P. O. Box 2522 [Opposite Airport]  
 Tel. 743-5332

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### United States Government—Contd

**POST OFFICE (Marathon Shores), Mrs Jeanette A Loyce**  
Postmaster, 10736 Overseas hwy (MS)  
Urban C H (Marion) h235 117th Ocean (MS)  
Urban Jane h401 6th apt 4 (KC Bch)  
Vaca Cut Marina off Overseas hwy (MS)  
Vaca Cut Motel & Botel (Wm J and Mrs Tacie P Hess) 11699 Overseas hwy (MS)  
Vacakey Motel (Paul E and Mrs Lillian M Gilbert) 2411 Overseas hwy  
Valenzusla Joe insp County Zoning Dept r Key West Fla  
Van Allen Conrad h end Bulavar De Palms (S Bch)  
Van Buren Geo h rear 4881 Gulfview apt 5  
Vance Alex D (Gulfstream Trailer Park) underwriter Mutual of New York  
Vance Douglas L r Gulfstream Trailer Park  
Vance Mary with Gulfstream Trailer Park  
Vance Phillip J with Gulfstream Trailer Park r Gulfstream Trailer Park  
Vanderhoef H B (Isabel) h640 60th Gulf  
Van Wagoner R T dock mgr Pinellas Seafood r1250 14th Ocean  
Vekkeli Irene D Mrs (The Tropical Cottages) r243 61st Gulf  
Vekkeli Michael jr (Irene D; The Tropical Cottages) h243 61st Gulf  
Verb's Barber Shop (Verbon S Freeman) 2601 Overseas hwy  
Verchereau Lee R slsmn Wm B Bradley Realtor r Little Torch Key Fla  
Viking (Jack J Steffney) skin diving off Overseas hwy (MS)  
Villa Marina Apartments (Mrs Joan Damsey) 372 11th Ocean  
Vliet Bookkeeping Service (Mrs Elaine V Vliet) rear 10696 Overseas hwy (MS)  
Vliet Elaine V Mrs (Vliet Bookkeeping Service) r637 92d Ocean (MS)  
Vliet Leo jr (Jean) clk Food Fair h1696 74th Ocean (MS)  
Voliva Carol Mrs header Marathan Sea Foods r1021 11th Ocean  
Voliva Thos (Carol) hlpr Little Minas r1021 11th Ocean  
Vonnoh Geo E (Jane E; Flying G) h575 79th Ocean (MS)  
Vonnoh Jane E Mrs (Flying G) r575 79th Ocean (MS)  
**VON ZAMFT MARTIN D**, Chairman of The Board Marathon State Bank, r Miami Fla, Sombrero Beach dr (55th), Tel 743-2231  
Vrtachnik Gene (Herbie's Bar & Grill) r Little Torch Key Fla  
WFFG Herbert N Williams jr mgr radio sta Boot Key  
Waese Paul H (Eliz) h117 Gulfstream blvd (MS)  
Wahoo III (Arth Bellone) charter boat rear 1996 Overseas hwy  
Walk Virginia E r rear 3710 Overseas hwy  
Walker Earl E capt Standard Oil Co Boats h100 7th apt 35 (KC Bch)  
Walker Merkel h560 12th Gulf

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Tel.  
743-2321

- Walker Slim R (Helen) lieut State Police h239 109th Ocean (MS)  
 Wallace Geo (Pearl J) custdn 505 Bar  
 Wallace Wm (Pearl) h466 91st Ocean (MS)  
 Walper John W r1747 Overseas hwy  
 Walsh Lottie Mrs r11133 21d av Ocean (MS)  
 Walter John E jr (Louise M) barber Verb's Barber Shop h993  
 28th Ocean  
 Walters G Carlton (Cath) h613 Yellowtail dr (MS)  
 Walz John W (A Loretta) h795 107th Ocean (MS)  
 Ward Alice R Mrs clk Marathon Clothing Center r711 28th  
 (Ocean)  
**WARD EDWIN J** (Alice R; Texaco Service of Marathon),  
 PO Box 662, Overseas hwy (US Hwy 1), Tel 743-2321, h  
 James Harbor Isles, Tel 743-2781  
 Ward Hilton (Bertha) yard wkr h4893 Gulfview  
 Ward Howard J (Wanda A) with Key Trailer Court r6099 Over-  
 seas hwy  
 Ward Robt J mgr Key Trailer Court & Sales Inc h6099 Over-  
 seas hwy  
 Ward Wanda A Mrs with Key Trailer Court r6099 Overseas  
 hwy  
 Washington Booker T Motel Joe Pitts mgr 230 41st Gulf  
 Washington Lois M Mrs prin Grace Jones Sch h210 41st Gulf  
 Waters Harold (Evelyn) h359 111th Ocean (MS)  
 Watkins Franklin coml fishermn East Coast Fisheries r3520  
 Gulfview  
 Watson Allen (The Wolverine) h290 12th Gulf  
 Watson Paul clk Roy's Auto Parts r301 25th Ocean  
 Watson Peggy J Mrs opr Jordan's Beauty Salon r101 11th  
 Ocean  
 Watson Ray S (Peggy J) slsmn Thompson Hdw r101 11th Ocean  
 Weaver John E h590 24th Ocean  
 Webb O (Mary) steelmn State h rear 251 27th Ocean  
 Webb T C (Betty) h501 Ocean dr E apt 28 (KC Bch)  
 Weber Louis (Kath) h401 6th apt 13 (KC Bch)  
 Weese Richd C (Diane P) mill wkr h147 5th (KC Bch)  
 Weese Wm B (Violet H) h461 11th Gulf  
 Weinzettel R E h280 100 Ocean (MS)  
 Weir Lee (Mary) h913 24th Ocean  
 Weirch Robt (Bertie) r1571 Overseas hwy  
 Weis Al (Cecelia) mgr Richd J Buck & Co h100 7th apt 66 (KC  
 Bch)  
**WELLING BEAUTY SALON** (Patsy L Welling), Permanent  
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 (See Page 9 Buyers' Guide)

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Welling Patsy L (wid J P Joe; J P Joe Welling; Welling Beauty Salon) h rear 11199 Overseas Hwy (MS)

Wells Juanita bar maid Cook's Nite Spot h215 41st Gulf apt 10  
Wells Leuern (Hattie M) hlpr David Motel Docks h4890 Gulf-view

Wells Sue Mrs r237 109th Ocean (MS)

West Louis landscaping r230 41st Gulf

Western Auto Associate Store Lee Murphy mgr 3710 Overseas hwy

Western Union Telegraph Co Louis T Bragassa agt 2210 Overseas hwy

Weston Charlie mtcemn Sombrero Yacht & Golf Club

Wetherby J P h581 Ocean dr E apt 3 (KC Bch)

Wetzel Mickey (Kay) capt Sea Legs r rear 1777 Overseas hwy

Whalton Joseph C (Sally) slsmn Pat Schmitt House of Furniture h201 5th av Ocean E (MS)

Whitaker Pearly M Mrs cafeteria hlpr Marathon High Sch r281 84th Ocean (MS)

Whitaker Robt H (Pearly M) mech Navy Pumping Sta h281 84th Ocean (MS)

White Chas R (Dana O; Marathon Sundry Store & Service Station) h896 51th Gulf

White Dona O Mrs (Marathon Sundry Store & Service Station) r896 51st Gulf

White Geo (Frances) h210 Ocean ter (MS)

White John A h482 92d Ocean (MS)

White Vern S tech Pete Cavanah's Marathon Radio & TV Serv r Reef dr

Whitehead Wm (Maggie) lab Builders Supply Serv h507 Richard (MS)

Whitehouse Willie lab Cameron Constn r Littler Rolls

Whitley Chas R end 72d Ocean

Whybrew Marion jr (Valorie C) head custdn Marathon High Sch h rear 2317 Overseas hwy

**WHYBREW VALORIE C** (Island Beauty Salon), 2317 US Hwy 1 (Overseas Hwy), Tel 743-5425, r rear do

Wiegand Everett (Belle) h901 28th Ocean

Wien Leonard A h100 7th apt 49 (KC Bch)

Wilcox Earl V h1571 Overseas hwy

Wildermuth Joe A archt h12525 Overseas hwy (MS)

Wilkins Nolan O slsmn Wm B Brady Realtor h462 11th Ocean

Willard Louis C h478 96th Ocean (MS)

Willcox E Phillip (Jeanne) h712 60th Gulf

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Marathon Shores, Fla.

**PHONE**  
743-5429

**Keys**  
Real Estate

Williams Albert (Nollie M) jan Key Pharmacy r Grassy Key Fla

Williams Elmo M (Nita R) clk Food Fair Stores r near Siesta Motel

Williams Eug lab h129a 41st Gulf

Williams Georgella Mrs bkpr Marathon State Bank r926 96th Ocean

Williams H O (June; How Enterprises; H O Williams Realtor & Yacht Broker) h401 2d (KC Bch)

**WILLIAMS H O REALTOR & YACHT BROKER (H O Williams)**  
Ocean Front Properties, Islands Waterfront Homes, Acreage, Commercial Properties, Lots, Bets, Co-op Apartments, Motels, For Investment or Speculation, See **HOW** Now, Key Colony, Beach Cause Way, Tels 743-5858 or 743-4300, Res 743-4301 (See Page 40 Buyers' Guide)

Williams Herbert N jr mgr WFFG Radio Sta h335 22d Ocean

Williams Howie L h401 6th apt 41 (KC Bch)

Williams Howard (Sybil) custdn Hall's Camp h1690 Overseas hwy

Williams Jas shrimpers h129c 41st Gulf

Williams Janie Mrs header Marathon Sea Food r1021 11th Ocean

Williams Jasper Rev pastor New Mt Zion Baptist Church r Miami Fla

Williams Le Roy (Johnnie M) h rear 100 41st Gulf No 6

Williams Lois Mrs bar maid SOS Bar h rear 6500 Overseas hwy

Williams Murray E (Nita R) meat ctr Food Fair h964 74th Ocean (MS)

Williams Nita R Mrs pre wrapper Food Fair Stores r964 74th Ocean (MS)

Williams Owen (Janie) icer Marathon Sea Foods h1021 11th Ocean

Williams Scott driver Marthan Garbage Serv r The Rock

Williams Sybil Mrs maid Hall's Camp r1690 Overseas hwy

Williams Warren R (Helen) h1236 51st Gulf

Williams Wm V h100 7th apt 69 (KC Bch)

Williamson Cullen W (Ellene H) shrimper American Sea Food h108 Harbor la (MS)

Williamson Meade (Mary and Daphne) h1021 11th Ocean

Willis Curtis mgr Pinnellas Sea Foods of Marathon h1250 14th Ocean

Willis Gary (Grace) fishermn hlpr Pinellas Seafood h1250 14th Ocean

Willis Geo E (Helen M) coml fishermn h100 5th (KC Bch)

Willis Johnny (Dana) h290 12th Gulf

Wilson Gladys Mrs (The Castaway) r1571 Overseas hwy

Wilson Harold L (Gladys; The Castaway) r1571 Overseas hwy

Wilson Howard E sec-treas Keys Insurance Agency Inc

Wilson Ivy (wid Edgar) h100 7th apt 40 (KC Bch W)



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Marathon Shores



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Overseas Hwy—Contd  
9625 Ellery's Telev & Radio  
Sls & Serv 743-5392  
10696 Pepe & Dave's Cities Serv  
Sta 743-5351  
Morse Natl Car Rental  
rear Vliet Bookkeeping Serv  
743-5442  
Cities Serv Oil Co 743-5442  
107th Gulf begins  
10700-10900 Sadowiski Arcade  
Lindahl's Dog House Lounge  
liquor 743-5717  
Faison Stuart M acct  
743-5015  
10709 Std Oil Co gas sta 743-5334  
10710 Carmen's Sports Wear  
743-5212  
10730 Johnson's Hdw 743-5231  
10736 USPO (MS)  
10800 Sadowski Chester P Real-  
tor 743-2121  
Sadowski Bldg Co contrs  
743-2121 743-2131  
Cameron Constn Co Inc  
743-5278; 743-5291  
Marthon Finance Co  
743-6115; 743-5651  
Cameron Moving & Stge Co  
743-5278; 743-5291  
rear Vacant  
10825 Gulfstream Ins Agcy Inc  
743-5516  
10866 Tittle Fred lwyr 743-5578  
10872 Era's Elite Fashions wo-  
men's clo 743-4421  
10877 Tar Jack Keys Mtr Lodge  
743-5571  
Marshall Keith  
10888 Giftozrama gift shop  
743-5173  
10896 Texaco Service of Mara-  
thon 743-2321  
rear Marathon Shores Oil Co  
Inc 743-5171; 743-5270  
Key Colony dr begins  
109th Ocean begins  
10901 Keys Delicatessen & Gro  
743-5645  
10911 Sewing Center The sewing  
machs 743-5416  
10925 Vacant  
10931 Vacant  
10933 Key Colony Sundry &  
Coffee Shop  
10957 Cramer Barber Shop  
10977 Spiegel Philip © real est  
743-5734  
11025 Milt's Peek Srv gas sta  
743-9907  
11195 Vacant  
11199 Welling J P Joe real est  
743-5429

Welling Beauty Salon  
743-5429  
rear Welling Patsy L Mrs  
Ralph's Drive In 743-5213  
Marathon Airport  
Marathon Aviation 743-4951 4  
114th Ocean intersects  
11201 Page's Lndry 743-5244  
Page Wm J ©  
11287 Barrett Leslie M © archt  
743-5009  
Barrett Oma B Mrs  
real est 743-5009  
113th Gulf begins  
11300 Laman Clinic 743-2641  
Laman John E ©  
11405 Farmer's Daughter The  
restr 743-9939  
11577 Bob's Sunoco Serv  
743-9992  
11699 Vaca Cut Motel & Botel  
743-5214  
Hess Wm J ©  
rear 11700 Marathon Mill &  
Sup Co cabt mkr 743-5855  
11711 Sid's Outboard 743-5176  
Monette Sid S ©  
11733 Vacant  
11734 Marathon-Kart-Track  
go cart races & rentals  
11833 Leonard's Boat Rentals  
rear Two Charlie's Restr 743-2202  
11834 Leonard's Skindiving  
Hdqtrs  
Leonard's Sporting Goods  
743-5251  
Vaca Cut Marina  
off Viking Skin Diving 743-5251  
Vaca Cut Bridge intersects 7  
121st Gulf begins  
12160 Royal Hawaiian Motel  
743-5810  
Murphy John ©  
12204 Schmitt Alan G real est  
743-5181 743-5790  
12205 Fennell Alvah C dentist  
743-5726  
12210 Schmitt Pat House of  
Furn 743-5267  
Schmitt Pat Int Dec  
743-5267  
12220 Simone Travel Agcy  
743-5274  
Orkin Exterminating Co  
Inc 743-5735  
Hertz-Rent-A-Car 743-5274  
rear Simone Geo A ©  
12222-24 Vacant  
12235 Coral Ct Motel 743-6286  
Jackson Joseph J ©  
12360 Makepeace G Borden Jr  
Ofc Equip 743-5640

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## Overseas Hwy—Contd

12380 Parrett's Gulf View Trailer Haven

Johns I M bldg contr

Aldret Lila Mrs 743-4151

Parrett Chas L © 743-5097

12390 Aloha Gift Shop 743-5097

124th Ocean begins

12400 Skillman Cath J Mrs ©

12415 Reefside Resort Motel

Juin Joseph ©

12430 Keith's Longhorn Fishing Lodge 743-5714

Keith's Boat Rental Serv 743-5714

Keith Arley L ©

12525 Wildermuth Joe A 743-5609

12565 Bonefish Bay Motel 743-5754

Rehrer Kenneth Z ©

126th Ocean intersects

Key Colony Beach begins

12650 Bay Point Motel 743-5282

Herr Frank J © 743-5282

Herr Frank Cities Serv Sta

Frank & Beulah's Snack

Bar restr

12670 Fontis Frank Landscaping Serv

Fontis Frank

Scholl Russell

12685 Haugen Albert

Sea Cove Motel 743-5398

12686 Key Colony Welcome Sta 743-9929

12690 Paul Ray Motel 743-5094

Paul Ray J

12699 Key Colony Aqueduct water sup

Coco Plum Beach begins

**PALM LANE (Marathon Shores)**

— From 9350 Overseas hwy east, 1 south of 94th Ocean

1000 Shannon W C ©

Shannon's W C Nursery

743-5819

**PETER JAY (MS) — From end of Airstrip east 1 north Overseas hwy**

118 Locke Edw L © 743-5828

200 Keys News Serv whol news dlr 743-5077

300 Bellanger Jean L © 743-4771

Painting J B Co contrs

off trailer Springer Carl ©

off Marathon Aviation charter 743-4951

off Avis Rent-A-Car 743-4951

**PORGY DRIVE (MS) — From Wanoos dr north 1 east Bluefin dr**

**PORPOISE DRIVE (MS) — From Harbor dr east and west to Dolphin dr 4 north Aviation blvd**

101 Pent Chas © 743-5030

102 Vacant

103 Vacant

104 Vacant

Bonito dr intersects

105 Deal Chas H © 743-4012

107 Vacant

111 Vacant

**REEF BLVD (Marathon Shores; Changed to 3d av (Ocean))**

**RICHARD (MS) — From Overseas hwy north 1 west of Vaca Cut Bridge**

500 Reaves Jimmy

502 Reed Wilton

503 Wright Luther

504 Taylor Alec R

506 Chaplin Edw E 743-5069

507 Whitehead Wm

508 Hughley James

509 Harris Estell

510 Reaves Seaborn

**ROBERT ROAD (MS) (Changed to 3d av Gulf)**

**ROOSEVELT POINT ROAD (MS) — From US Hwy 1 north 1 west Aviation blvd**  
210 Vacant

**ROYAL PALM DR (Marathon Shores: Changed to 117th (Ocean))**

**SAILFISH BLVD (Marathon Shores: Changed to 112th av (Ocean))**

**SAWFISH BLVD (Marathon Shores: Changed to 114th av (Ocean))**

**SHARK DRIVE (MS) — From Harbor dr east and west to Dolphin dr 2 north of Aviation blvd**

3 Carbough Wally ©

6 Cameron Constn Co Inc

151 N. 35th St.

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Shark Dr (MS)—Contd  
Cameron Herbert H ©  
743-5278

13 Markle Ronald ©  
17 Graley Thos R © 743-5328  
302 Jones Paul W © 743-5395  
303 No return  
304 Inman Ralph S © 743-5670  
305 Pruett Harrison K ©  
743-4061  
308 Faison Stuart M © 743-5426  
309 Hutchinson David R Rev  
743-5719  
310 Vacant  
312 Grathwohl Geo W ©  
743-5122  
313 Turner James E © 743-5869

SHIRLEE AV (MS) — From  
5th av Gulf north 2 east of  
107th Gulf

SYLVIA AV (MS) — From  
Brian rd north 1 east Indus-  
trial av

SINKER CT (Marathon Shores:  
Changed to 3d av (Ocean)

SOMBRERO BEACH — A Com-  
munity located off Overseas  
hwy south

SOMBRERO BEACH DRIVE  
(S Bch) — From end of 55th  
Ocean south, 1 east of Overseas  
hwy

2000 Germain Edw B jr ©  
743-5373  
Tropic-South Inc real est  
Treasure Island Properties  
Inc real est  
2090 Mansell Paul L jr 743-2511  
3050 Spruance Wm W © 743-5688  
Avenida Primiceria begins

TRINGLERS ISLAND (S Bch)  
— From end of 55th Ocean east  
Norweb J H Mrs © 743-2531

100 Winegar Fredk P © 743-5886  
106 Hoeller Chas ©  
200 Ellis Hayzel R Mrs ©

TUNA DRIVE (MS) — From  
Harbor dr to Dolphin dr 1  
north Aviation blvd

18 Bart Marion T © 743-5697  
20 Vacant  
22 Kelly Joseph F 743-6250  
23 Lowe Leonard A © 743-5260  
24 Hill Wm T © 743-5434  
25 O'Connell Mary R Mrs ©  
743-5143

26 Aney Paul C  
27 Saladino Joseph © 743-5268  
30 Mark Francis G © 743-5651

US HWY 1 (Changed to Overseas  
Hwy)

WAHOO DRIVE (MS) — From  
Porgy dr to Margate dr 1 south  
Gulfstream blvd  
102 Hildeheimer Chas W ©  
743-2761

WELOCK — From Overseas hwy  
south 1 east Brainerd av  
100 No return

YELLOWTAIL DRIVE (MS)  
— From Aviation blvd north 1  
east Dolpin dr

601 Isenhour Lindsay M ©  
743-5644  
602 Soumar Peter ©  
603 Lankin Orvel ©  
604 Boyle James ©  
607 Lacey Chas L  
608 Belanger Roger P ©  
609 Wilson James E © 742-5745  
611 Vacant  
613 Vacant  
612 Matzer Frank © 743-5290  
613 Walters G Carlton ©  
614 Rode Forrest W © 743-5443



## BAY-SIDE POOL HALL

Open 10:00 A.M. — Close 12:00 P.M. — 4 Tables

End of N. 36th Street

# POLK'S MARATHON

## NUMERICAL TELEPHONE DIRECTORY

Including Boat Key, Key Colony Beach and  
Key Colony Beach West

### 1963

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Due to the necessity of frequently changing telephone numbers assigned to users, we suggest that you verify this information by referring to your local telephone book to see if any changes have been made since this Directory was compiled.

#### DIAL 743 PLUS THE FOLLOWING FOUR DIGIT NUMBERS

- |                                 |  |                                  |
|---------------------------------|--|----------------------------------|
| 2021 Pub Gas                    | 2641 Lamar Clinic                        | 4331 Scott M S                   |
| 2041 McKibben Herman            | 2641 Lamar J E                           | 4341 Ribbles Cottages Motel      |
| 2051 Kensrue O M                | 2671 Potts Helen Mrs                     | 4362 McCurry Jerry               |
| 2051 Kensrue Oscar              | 2681 Puto Richd                          | 4371 Thompson W C                |
| 2061 Macon W W                  | 2701 Tar Jack Tackle Shop                | 4381 Ellinson E A                |
| 2081 Lenker John                | 2751 Bishop G T                          | 4391 Schatz A A Mrs              |
| 2111 Pearson G L                | 2761 Hilhemeier C W                      | 4402 Zugenhausen N M             |
| 2121 Sadowski Bldg Co           | 2781 Ward E J                            | 4411 State Rd Dept               |
| 2121 Sadowski C P Realtor       | 2801 Freeman Music Instruments           | 4451 Weaver J E                  |
| 2151 Beatty T D                 | 2801 Verb's Barber Shop                  | 4491 Eckl John                   |
| 2181 Deegan E J                 | 2831 Felton J B                          | 4501 Gross G H                   |
| 2191 Keys Loan Co               | 2841 Elliott F P                         | 4531 Barker J R                  |
| 2202 Leonard's Boat Rentals     | 2871 Woodburn A E                        | 4531 Barker Refgr                |
| 2202 Stefney Jack               | 2911 Marlyn                              | 4541 Diezel J R                  |
| 2211 Bellone Art                | 2911 Mercier R J                         | 4601 Carter C B                  |
| 2211 Wahoo III                  | 2921 Sea & Key Motel                     | 4611 Knowlton W L                |
| 2222 Kriebel Frank              | 2921 Sea & Key Bicycle Rental            | 4651 Felton Willie               |
| 2231 Marathon State Bk          | 2931 Donovan Geo                         | 4681 Bird S F                    |
| 2271 Pinellas Sea Foods         | 2971 Dion Robt                           | 4711 Corner Gift & Variety Store |
| 2281 Pinellas Sea Foods         | 2981 Bee Byron                           | 4721 Kinard R R                  |
| 2301 Capo E J                   | 3460 Hurricane Drive In Liquor Store     | 4731 Garrison L L                |
| 2301 Fi Ji III Charter Boat     | 3533 Fisherman's Hosp                    | 4752 Wood W L                    |
| 2311 Miller R L                 | 4012 Deal C H                            | 4761 Jordan C C                  |
| 2321 Texaco Serv of Marathon    | 4021 Abrams W E                          | 4771 Bellanger Jean L            |
| 2331 Hutchison C C              | 4061 Pruett H K                          | 4791 Bass Van                    |
| 2341 Heath G H                  | 4071 Beckwith J I                        | 4801 Ridings Frank               |
| 2351 McAllister J O             | 4081 Lauer J F                           | 4832 Costa Thos                  |
| 2361 Lowell James               | 4131 Native Craft Shoppe                 | 4841 Francis L C                 |
| 2372 City Fish Mkt              | 4142 Ramsey E A                          | 4851 Fields R S                  |
| 2381 Sunderland W R             | 4151 Aldret Lila Mrs                     | 4861 Wix Constn                  |
| 2391 Batton R B                 | 4161 Slater K W                          | 4871 Atl & Gulf Diesel Eng Serv  |
| 2421 Smith E F                  | 4181 Harvey Al                           | 4891 Troop L C                   |
| 2441 Gehr C C                   | 4191 Aultz W J                           | 4901 Realtyrama                  |
| 2461 Batton Glass & Window Serv | 4213 Corey J E                           | 4931 Center M C Mrs              |
| 2461 Jones Shutter Prods        | 4221 Skidmore C E                        | 4941 Norris R P Mrs              |
| 2482 Christensen's Motel        | 4221 Skidmore Lndry                      | 4951 Avis Rent-A-Car             |
| 2511 Mansell P L jr             | 4231 Kilroy W F                          | 4951 Marathon Aviation           |
| 2531 Norweh J H Mrs             | 4261 Forrest Rety                        | 4951 Marathon Aviation Charter   |
| 2541 Johnson D W                | 4261 Forrest Robt                        | 4951 McCuiston T L               |
| 2541 Pelican Point Motel        | 4271 Payne W C                           | 4961 Henderson Elec              |
| 2551 Sombrero Yacht & Golf Club | 4281 Roche O B                           | 4961 Henderson J E               |
| 2611 Buck R J & Co              | 4300 Williams H O Realtor & Yacht Broker | 4961 Seymour W D                 |
| 2631 Spence G J                 | 4301 Williams H O                        | 4973 Alligood Walter             |
|                                 | 4311 Morning G H                         | 5000 City Hall                   |
|                                 | 4321 Hager Harry                         | 5000 Key Colony Beach Comnr      |
|                                 |  | 5004 Crawford W A                |



## DIAL 743—Contd

- 5009 Barrett O B Mrs  
 5011 Mauch Hazel Mrs  
 5012 Pequod Charter Boat  
 5012 Skindiver's Headquarters  
 5013 Davidson Jay  
 5015 Faison S M  
 5016 Jasini J P  
 5021 Iseminger H S  
 5023 Whalton Joseph  
 5025 Bailey-Mooney-Post  
 5026 Marathon Carpet Sls & Serv  
 5026 Smith H H  
 5028 Smith E M Mrs  
 5030 Pent Chas  
 5031 Goral S F  
 5032 Kingsley J S  
 5033 Kempton K L Mrs  
 5035 Hopkinson Leona Mrs  
 5036 Anthony C A  
 5038 Mehrer H J  
 5038 Mehrer May Mrs  
 5039 Abel W H  
 5040 Hannah Hamneir  
 5041 Stevens Botel  
 5045 Bochterle Alida Mrs  
 5047 Tmey D G  
 5051 Christensen R  
 5051 Home Mtce  
 5057 Greenman Frank  
 5061 Lowe L F  
 5062 Potter C E  
 5063 Porter M D  
 5065 Feldmann John  
 5066 Cole I F  
 5067 Schilling D K  
 5069 Chaplin E E  
 5072 Holmes B M Mrs  
 5073 Arlt Emilie Mrs  
 5074 Paul Ray Motel  
 5077 Keys News Serv  
 5078 Ford W P jr  
 5078 Raines B R  
 5079 County Anti-Mosquito Dist  
 5080 Taylor D L  
 5081 Key West Coca Cola Btlg  
 5081 Lindahl Theo  
 5082 Herbie & Virgie's Motel & Efficiencies  
 5083 Sullivan R P  
 5087 Kenny N E  
 5092 Marathon Sign Serv  
 5093 Green O B  
 5093 Little Gro The  
 5097 Aloha Gift Shop  
 5097 Parrett C L  
 5098 Reiter W F  
 5102 Price T A  
 5102 Pub Gas  
 5104 Dulaney Echol  
 5106 Roy's Auto Parts  
 5107 Meth Community Ch  
 5109 Reeser Phyllis Mrs  
 5112 Knit Wit Shop  
 5112 Slater Book Exch  
 5113 Kapua Homer  
 5114 Jenkins C W  
 5114 Keys Vending Co  
 5114 Marathon Short Center  
 5115 Artner Geo  
 5116 Herrington E P  
 5117 Smith H A Mrs  
 5118 Logan Nancy Mrs  
 5119 Parrish W A  
 5121 Marathon Volunteer Fire Dept  
 5122 Grathwohl G W  
 5123 Zetterow R D  
 5124 Atl Shores Motel  
 5125 Kugler A D  
 5126 Andrew Kathleen Mrs  
 5127 Caloosa Motel  
 5129 Paddock Carol Mrs  
 5130 Muriel III  
 5131 Marathon House N' Hdw  
 5134 Marathon Bapt  
 5135 Potter H E  
 5135 Potter Hubert  
 5136 Tilley F H  
 5139 Guley J S  
 5140 Lundberg H F  
 5142 Marathon Clns  
 5143 O'Connell M R Mrs  
 5144 Freeman V S  
 5146 Calace A J  
 5148 White C R  
 5151 County Sheriff Dept  
 5151 State Hwy Patrol  
 5153 Marathon Ct Motel  
 5156 Stuckey R F  
 5157 Woods Edw  
 5158 Laidlow Carolyn  
 5158 Cat Cay  
 5160 Seiler W J  
 5161 Sea-Dell Motel  
 5162 Grieser Quentin  
 5163 Jordan Bob  
 5164 Key Trailer Ct & Sls  
 5164 Marathon Gulf Serv  
 5165 Konrath J W  
 5165 Marathon Gar Serv  
 5166 Fennell A C  
 5167 Domino Gift & Hobby Shop  
 5167 Powell's City Pier  
 5168 Rose J A  
 5171 Marathon Shores Oil  
 5173 Giftorama  
 5175 Flying "G"  
 5175 Vonnoh G E  
 5176 Sids Outboard  
 5177 Martin-Vegue Funeral Home  
 5177 Martin-Vegue Norman D  
 5178 Carter & Son  
 5178 Craig Adam  
 5178 Forsythe Trailer Haven  
 5180 Snooks R B  
 5181 Schmitt A G  
 5182 Moore Francis E  
 5184 Dennett P S  
 5185 Blaze G D  
 5188 Lyon K G  
 5189 Bennett D C  
 5189 Sisters Creek Trailer Pk & Sls  
 5190 Jones D B  
 5191 Greenman M P Mrs  
 5193 Groves J W  
 5194 Baker L E Mrs  
 5195 Crosland Bait & Freezer Co  
 5197 De Byle Geo  
 5198 Toye Cecil  
 5200 Marathon Cab Corp  
 5201 Davidson R L Mrs  
 5201 Davidson R W  
 5203 Saffel K E  
 5204 Traher G S  
 5207 Bogden C F  
 5208 Marathon Shores San Pablo Cath Ch  
 5210 Parrish W A jr  
 5212 Carmen's Sports Wear  
 5213 Ralph's Drive In  
 5214 Vaca Cut Motel & Botel  
 5215 Beall Preston  
 5216 Monroe C F  
 5217 Carter K J  
 5217 Marathon Clo Center  
 5219 Carter Kenneth  
 5221 Williams W V  
 5223 McCombs E E  
 5225 Day D R  
 5227 Dodds Resort Wears  
 5228 Sadowski C P  
 5229 Bradley W B  
 5230 McDonough Babe Mrs  
 5231 Johnson's Hdw  
 5235 Damsey Lloyd  
 5235 Medical Clinic  
 5236 Endthoff H J  
 5237 Chaplin W I  
 5238 US P O  
 5239 Reith Trailer Pk  
 5240 Miller G W  
 5241 Fotheringham W C  
 5242 Walz J W  
 5243 Floyd Sadie V  
 5244 Page's Lndry  
 5245 Cray C L  
 5246 Kingsail Motel  
 5247 Thomason J R  
 5251 Leonard's Sporting Goods  
 5251 Viking Skin Diving  
 5252 MacDonald Donald  
 5253 Keith C O  
 5256 Spyker J E Mrs  
 5257 Aultman Warren  
 5259 Majewski A W  
 5260 Lowe L A  
 5262 Thrun C R  
 5264 Millen Anthony  
 5265 Showell Dale jr  
 5267 Schmitt Pat Hse of Furn  
 5267 Schmitt Pat Int Dec  
 5268 Saladino Joseph  
 5269 Roberts Richd  
 5270 Marathon Shores Oil  
 5270 Puto J C  
 5270 Puto S M Mrs  
 5272 Milt's Marine Serv  
 5272 REA Exp  
 5274 Hertz Rent-A-Car  
 5276 Schoen Clara Mrs  
 5276 Sea Legs Charter Boat  
 5278 Cameron Constn  
 5278 Cameron H H  
 5278 Cameron Moving & Stge  
 5282 Bay Point Motel  
 5282 Herr Frank  
 5283 Dunn S M  
 5286 Pfeifer E E  
 5286 Pfeifer's Ct & Trailer Pk  
 5287 Thomas L D  
 5289 Aultman T M  
 5291 Cameron Constn  
 5291 Cameron Moving & Stge  
 5294 Weis Al  
 5295 Walker S R  
 5300 Silver King Villas  
 5300 Thompson's Bill  
 5300 Marathon Yacht Basin  
 5302 Bailey E O  
 5303 Keller G R  
 5306 Willcox E P  
 5307 Turner Appls  
 5308 Marathon Marina & Boat Wks

DIAL 743—Contd

- 5309 Bratton L P  
5310 Cavanah's Pete Marathon Radio & TV Serv  
5311 Overseas Liquor Shop  
5311 Overseas Stage Lounge  
5312 Coconut Grove Motel  
5312 Hunt C S  
5314 Hall's Camp  
5319 Brassington D E  
5319 Toppino Charley & Sons  
5320 Axel's Boat Rental  
5320 Axel's Texaco Marine Prod  
5321 Miller's Jack Tackle Shop  
5322 Lee's Knotical Shop  
5324 North Pole Motel & Cafe  
5325 Haluska Joseph  
5326 Backley W O  
5327 Kopak Leo  
5328 Graley T R  
5329 Bu Shea R O  
5330 Tittle Fred  
5331 Casa Manana Motel  
5334 Howell J L  
5334 Std Oil Co  
5335 Bradley W B  
5337 Anderson C H  
5340 Whitaker R H  
5341 Simmons Roy  
5341 Simmons' Motel  
5342 Handley R V  
5342 Pope Paint Co  
5343 Hall Lulu Mrs  
5344 Fla Keys Elec Coop Assn  
5345 Sandlin W B  
5350 East Coast Fisheries  
5350 Laird C E  
5351 Pepe & Dave's Cities Serv  
5354 McWilliams J E  
5355 Riffle A F  
5357 Shaw Thos  
5360 Marathon Sundry Store & Serv Sta  
5361 Marathon 5c & 10c Variety Store  
5363 Rufft Joseph  
5364 Parrish W A Inc  
5365 Carr H A  
5366 Carter W B  
5367 Marathon Sea Foods  
5369 Marathon Theatre  
5370 Russell L E  
5371 Ackerman Bill Real Est  
5372 Hopkins H G  
5372 Hopkins Hyman  
5373 Germain E B jr  
5375 Del Guerico Eligie jr  
5376 Buena Vista Motel  
5377 Starn C W  
5379 Key Pharm  
5379 W U Teleg Co  
5380 Key Colony Beach Club  
5380 Miller I O  
5381 Bill & Shirley's Restr  
5381 Marathon Freezer  
5382 Davis Marathon Motel & Docks  
5384 Fiesta Charter Boat  
5384 Flueger A P & Reese J T  
5384 Ye Old Fishing Hole  
5385 Bishop A C Mrs  
5388 Villa Marina Apts  
5390 Head C E  
5391 Rackley D A  
5392 Ellery's TV & Radio Sls & Serv  
5393 Lowe R W  
5394 Vacakey Motel  
5395 Jones P W  
5397 McCormick R R  
5398 Sea Cove Motel  
5400 Marathon Bowling Lanes  
5401 Lifka C G  
5402 Marathon Med Center  
5403 Herrick H B jr  
5404 Peach Motel  
5405 County Zoning Dept  
5406 Lamb F L  
5407 Floyd's Plmb  
5407 Frank's Blacksmith  
5408 Fenton Louis  
5408 Fenton's Family Store  
5408 Lowe Edmund  
5409 Fla Keys Aqueduct Comm  
5410 Corey & Sons  
5411 Millis J G  
5412 Cunningham R E jr  
5414 Seiler N T Mrs  
5415 Lawson Geo  
5416 Murphs Super Mkt  
5416 Sewing Center The  
5416 Western Auto Assoc Store  
5417 Marathon Chamber of Commerce  
5419 Dowling Richd  
5420 Marshall J A  
5421 Moore S M  
5423 Williams W R  
5425 Island Beauty Salon  
5426 Faison S M  
5429 Welling Beauty Salon  
5429 Wolling J P "Joe"  
5430 Sellers R M Mrs  
5431 Olsen T H  
5432 Swift Camera  
5433 Toye Cecil Plmb & Sups  
5434 Hill W T  
5436 Carr J G  
5437 Burns R M  
5438 Goggin H M Mrs  
5439 Endle Nell Mrs  
5440 Hausted Developers  
5442 Cities Serv Oil  
5442 Vliet Bookkeeping Serv  
5443 Rode F W  
5444 Boyles Boat Yd  
5445 Brantner Wilma Realtor  
5446 County Health Dept  
5450 Bye J D  
5451 Ruby's Motel  
5454 Seahorse Motel  
5456 Seward Motel  
5457 Thrift Shop The  
5458 Appleton R S  
5459 Joe's Marathon Bait & Tackle Shop  
5460 Brown Wm  
5460 Hurricane Lodge Motel  
5461 Williamson C W  
5463 Lagoon Motel  
5465 Crane F V  
5467 Wetherby J P  
5468 Lewis W L  
5469 Sunset Beach Apts  
5470 Patterson Gwen Mrs  
5471 Ship 'N Shore Drugs  
5473 Damsey Lloyd  
5476 A J A Motel  
5476 Overseas Boat Rental  
5477 Pauls Gulf Serv Sta  
5478 Carrero Ofc Sup  
5482 Benson H F Mrs  
5483 Marathon Canvas & Uphol  
5486 Lowe R E  
5488 Green Oren B Plmb  
5488 Green O B  
5490 Lawrence F J  
5491 Andrews Ruby Mrs  
5493 Agnew Richd  
5494 Gaynor J F  
5495 Martin K H  
5502 Loudenslager Bakery  
5503 State Ins Dept  
5503 State Treasurer & Ins  
5507 Tropical Cottages  
5510 Day's Restr  
5511 Buccaneer Lodge  
5516 Gulfstream Ins Agcy  
5541 Marathon High School  
5544 Marathon Wilma Realtor  
5545 Fiesta The  
5545 Keys Mtr Lodge Motel  
5549 Key Colony Beach Motel  
5549 Mikkelsen's Key Colony Beach Botels  
5550 Brantner J H  
5550 Brantner Wilma  
5551 Fla Keys Keynoter  
5553 Thomas Marina  
5555 Flying Bridge & Dining Rm Restr  
5555 Tarpon Lodge Motel  
5560 Jacobson R E  
5561 Key Colony Beach Motel  
5561 Steele Robt  
5563 Key Broadcasting  
5563 WFFG  
5565 Sadowski F P Corp  
5568 Zerr W T  
5571 Tar Jack Keys Fashion  
5571 Tar Jack Keys Mtr Lodge  
5575 Cable-Vision  
5578 Tittle Fred  
5583 Bailey-Mooney-Post  
5583 McWhorter J A  
5586 Bushby R F  
5596 Tuple H M  
5598 Yakkum Foster  
5600 South Seas Restr  
5600 Trandel Walter  
5600 Trandel Walter Real Est  
5601 Mazdzer Philip  
5602 Futch F R Mrs  
5603 Marathon Roofing  
5603 Porter M A  
5606 Wien L A  
5607 Steen Harold  
5607 Swiftly  
5608 Schmal J B  
5609 Wildermuth J A  
5610 Sadowski F P  
5612 Skidmore Air Conditioning & Refgr  
5612 Skidmore Lindry  
5613 Lumpkin Donald  
5615 Turner H B  
5616 Thompson M A Mrs  
5618 Bluefin  
5619 Gulfstream Trailer Plk  
5620 Pub Gas  
5622 Eville Harry





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5623 Ranch Hse Motel  
5625 Pierce R K  
5626 Campbell R A Mrs  
5626 Campbell Tex  
5626 Campbell Vending  
Service

5626 Larson C E  
5628 Jordan's Beauty Salon  
5629 Bullock Wilbur  
5630 Sigler R J  
5631 Southeast Museum  
5632 Miller G F  
5633 Kozzman Ted  
5634 Rochelle Rubin  
5634 Royal Palm Ice Co  
5636 Marathon Lbr  
5637 Tait James  
5638 Auto Clinic  
5638 Cecil's Paint & Body  
Shop

5640 Makepeace G B jr  
5642 Hausted Ray  
5643 Keys Ins Agcy  
5644 Isenhour L M  
5645 Keys Delicatessen &  
Gro

5646 Ackerman W A  
5647 Finkbeiner E F  
5648 Ever's Trailer Site  
5648 Kingfish The  
5649 Moore C G  
5651 Marathon Fin  
5651 Mark T G  
5652 Lee & Dull Paint &  
Body Shop

5653 Seitz C H  
5654 Campbell E W Mrs  
5656 Keytronics  
5656 Stirrat A J  
5659 Jones Grace Sch  
5660 Senning H M  
5660 Senning M E  
5661 Ball R H  
5665 Ray L jr  
5666 Casale S R  
5667 Benedict L C  
5667 Davis Lighthouse  
5667 Norseman The  
5667 Davis Marathon Mo-  
tel & Docks

5669 Crawford Oscar  
5670 Inman R S  
5671 Greene C N  
5671 Siesta Motel  
5673 Cunningham R E jr  
5677 Food Fair Stores  
5678 Aldret G H  
5679 Mixter Geo  
5680 Barrows R S  
5682 Halter E J  
5683 Berman P  
5684 Menendez E M  
5685 Waese P H  
5686 Cushings E M  
5687 Adams G B  
5688 Spruance W W  
5691 Cloure C E  
5692 Koopman C A  
5693 King W W  
5694 Day J D  
5696 Belsky R G  
5697 Bart M T  
5698 Moran F L Mrs  
5698 Moran Flo Beauty  
Studio

5700 Marathon Shores San  
Pablo Cath Sch

5701 Stevens J E  
5702 Sturman Joe  
5703 Rullman E E jr

5705 Collins Thos  
5706 Street F A  
5706 Street Marjorie J  
5709 McIver Eliz Mrs  
5711 Wilson M B  
5712 Hout R F  
5714 Keith's Boat Rental  
5714 Keith's Longhorn Fish-  
ing Lodge  
5716 Causley Frank  
5717 Lindahl's Dog Hse  
Lounge  
5719 Hutchinson D R  
5720 Ted-N Marys Restr  
5722 Griffin P J  
5726 Fennell A C  
5727 USN Pumping Sta  
5728 Heltman Chas  
5731 Sigler Marine & Boat  
Rentals

5731 Sigler R J  
5734 Spiegel Philip  
5735 Orkin Exterminating  
5737 Austin P L  
5738 Noble B A B Mrs  
5739 Antrobus James  
5739 Pub Gas  
5740 Shoup W E  
5741 Rehfeldt C A  
5742 Gaines D R Constn  
5745 Wilson J E  
5746 Navarro R G jr  
5747 Rullman Elmer  
5747 Rullman Martha Mrs  
5748 Myers S P  
5748 Roman Dennis jr  
5749 Weese W B  
5751 Hickman R H Constn  
5754 Bonefish Bay Motel  
5757 Riffle A F  
5759 Tanner E C  
5759 Tanners Trailer Pk  
5859 Pierce Chas  
5762 Lohr Arnold  
5763 Shull C E  
5765 Forward D D  
5766 Jon's Beach Shop Clo  
5766 McCurdy Jon  
5767 Jacques E M  
5767 Shell Lbr  
5769 Phillips Rex  
5770 Tingle C J  
5772 Linebaugh J E  
5773 Rose Huldah Mrs  
5774 Snow H M  
5777 James Harbor Isles  
5778 Nationwide Rent-It  
5778 Ray's Atl Serv Sta  
5779 Mount Mike Smoked  
Seafood

5780 Interiors Inc  
5782 Dalren K M  
5783 Cunningham R E jr  
5787 Clinton Thos  
5787 Lunn Louie  
5788 Burrill G W  
5790 Schmitt A G  
5791 Brady J T  
5791 Moore Marlin  
5792 Hansen G A  
5793 McClesky D P  
5794 Allen F F  
5794 Lucky Penny  
5795 Siefka Harry  
5796 Wynn M F  
5798 Dahl Chris  
5802 Russell J F Mrs  
5804 Scammell D E  
5805 Balvleer Marion Mrs  
5806 Staples J L  
5808 Moring A E

5809 Milkkelson R E  
5810 Royal Hawaiian Motel  
5811 Effies Florist  
5812 Hawley Charlotte Mrs  
5813 Dueno Fred  
5814 Andrews Mill & Shop  
5815 Vanderhoef H B  
5816 Elwell D B  
5819 Shannon's W C Nursery  
5821 Aret Cabt Shop  
5828 Locke E L  
5831 Hines Henry  
5831 Medlock Juanita Mrs  
5831 Picton James  
5832 Steadham M B  
5833 Montgomery C F  
5835 Skillman L W  
5843 Helmlinger A H  
5844 Johnson K E Mrs  
5847 Marvel Thos  
5848 Benischeck Ann Mrs  
5849 Walter J E jr  
5850 Strieby W J  
5852 McCormick J J  
5855 Marathon Mill & Sup  
Co

5856 Davis C C Mrs  
5857 Galloway Dale  
5858 Fincher Exec Leasing  
5858 How Enterprises  
5858 Williams H O Realtor  
& Yacht Broker  
5862 Cotner P R  
5865 Casa Serena Motel &  
Trailer Pk

5866 Willard L C  
5869 Turner J E  
5870 Conch II  
5870 Hinerman P D  
5871 Harkins J F  
5873 Shipley J E  
5877 Conkey C J  
5881 Aldret Wiley  
5882 Hilton B M  
5884 Hapas J M  
5886 Winegar F P  
5891 Roper Cecil  
5893 Bayles A C  
5895 Zolan Geo  
5895 Zolan's Yd Wk  
5896 Kornetti J A  
5897 Hotte Pauline  
6104 Hotte Raoul  
6108 Matlock Don  
6113 Lyon R M  
6114 Folsom J I  
6115 Marathon Fin  
6118 Senning Maude Mrs  
6120 Cooper B F  
6121 Norseman The  
6121 Wahoo III  
6135 Trandel W L  
6140 Hansen H C  
6143 Eubanks A C  
6159 Cave G H  
6159 St Thomas Epis Ch  
6163 Hacker E W  
6165 Curline's Cafe  
6175 Marathon Jwlr  
6192 Avery R C  
6209 Plantation Frozen  
Food

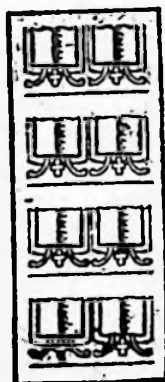
6209 Frosty Acres  
6212 Beachcombers Inc  
6212 Gibbs L E  
6226 Perry W L  
6241 Farnham L P  
6250 Kelly J F  
6252 Sandlin W B jr  
6260 Kluck A F  
6262 Szatyari J C

# DIAL 713—Contd

6276 Stage J J  
 6282 Gibbs E H  
 6286 Coral G Motel  
 6290 Jasln F R  
 6295 Spalding Mert  
 6304 Semcic J M  
 6231 Himelberger C G  
 6300 Brantner Wilma Real-  
 tor  
 6311 Foster S M  
 6316 Magliano Anthony  
 6316 Nu-Way Constn  
 6322 Fowler Judy  
 6328 Dunnivant J H E  
 6350 Marathon Liquors  
 6322 Richmond S E  
 6371 Washington L M Mrs  
 6374 Glasscox Jack  
 6379 Woods N K

6395 Martinez Rubin  
 6421 Kay T A  
 6424 Norton W M  
 6436 Palmer Joseph  
 6440 Nelsner Bros  
 6443 Aldacosta Francis  
 6448 Kerce J G  
 6452 Ashton Time Shop  
 6459 Little E G  
 6461 Martin Edna Mrs  
 6461 Rice Eliz Mrs  
 6471 Kemble R W  
 6478 Noble W W  
 6479 Hendry A R  
 9058 Jack's Restr  
 9813 Dee's Restr  
 9907 Milts Peek Serv  
 9909 Thad's Pure Oil Sta  
 9922 Sou Oil Co  
 9923 Home Milk Dairy Prod

9923 Orange Milk & Dairy  
 Store  
 9929 Key Colony Welcome  
 Sta  
 9930 Key Colony Beach Golf  
 Club  
 9937 Flamingo Lounge The  
 9939 Farmer's Daughter The  
 9940 Key Colony Beach  
 Cabana Club  
 9941 Mooring Traller Pk  
 9946 Kopper Kettle Restr  
 9953 Jack's Restaurant  
 9953 Oasis Liquor  
 9956 Am Legion Marathon  
 Mem  
 9957 Hanleys Restr  
 9960 Cash & Cary Mkt  
 9985 Food Fair Gas Sta  
 9988 Castaway The Restr  
 9992 Bob's Sunoco Serv





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★

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## **ADVERTISING JUDICIOUSLY**

**CREATES a New Business**

**REVIVES a Dull Business**

**ENLARGES an Old Business**

**RESCUES a Lost Business**

**PRESERVES a Large Business**

**SECURES Success in Any Business**

**SAVES a Failing Business**

**ENABLES You to Pay Your Taxes**

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**H. O. WILLIAMS, Realtor & Yacht Broker**

Key Colony Beach, Florida Keys  
Tels. 743-5858 or 743-4300

**HOW RENTALS**

**BOTELS—HOMES—PROPERTY MANAGEMENT**

(AREA CODE 305)

## VITAL INFORMATION AT YOUR FINGER-TIPS

★ Tens of thousands of people who were formerly strangers to the City Directory are consulting it on questions of citizenship, employment, sources of supply, communications, etc. Also, Directory usage is up among regular subscribers.

*More People Are*

**SEEING CITY DIRECTORY ADS**

# Your City Directory has HUNDREDS OF USES AND APPLICATIONS

## BUYING

Learning new sources of supply.

Keeping up with known sources of supply.

Checking on the record of firms from which you buy  
as to dependability, stability, etc.

## SELLING *(Including market analysis and sales promotion)*

Locating new markets.

Maintaining up-to-date mailing lists.

Analyzing the buying power of a community or street.  
Routing salesmen to avoid lost motion in reaching  
prospects.

Locating residents of hotels and apartment buildings,  
many of whom are listed nowhere else.

Identifying names and titles of officials, for use of  
salesmen.

## CREDIT REFERENCE *(and Collections)*

Running down delinquent debtors.

Checking credit applications as to address, moving  
habits, names of employers, stability of em-  
ployment, family status, neighbors, whether  
owner or renter, etc.

Identifying persons of same or similar names.

Investigating cases in welfare, charitable, social  
service and legal work.

## DELIVERY *Communication, Mailing, Etc.*

Routing deliveries.

Reducing dead letters and insuring more complete  
delivery of mail.

Effecting delivery of messages and parcels erroneously  
or defectively addressed.

Correcting names and titles.

## LAW ENFORCEMENT *Criminal Detection and Apprehension*

Tripping bad-check passers.

Deciphering illegible signatures.

Guarding against habitual bill dodgers.

Tracing heirs and witnesses, selling estates, and estab-  
lishing facts as of a certain date.

## CONSULT YOUR DIRECTORY FIRST

# Typical Questions

Your City Directory  
Will Answer

## ABOUT AN INDIVIDUAL

How does he spell his name?  
What is his middle initial?  
Is he married? What is his wife's name?  
Where does he live?  
Does he own his home or rent?  
Has he a telephone?  
Who are his neighbors?  
What does he do for a living?  
Where does he work?  
Is he the "head of the house" or a resident?  
Does he own a business? Is he a member or officer?  
Who else is in the same business or profession?  
Is the woman single, married or a widow?

## ABOUT YOUR CITY

What is the city's history?  
What are the latest population figures?  
What is the latest statistical and general civic information?  
What are the leading industries and activities of the city?  
What are the names and locations of the schools?  
What are the churches and where located?  
Who are the pastors of the churches?  
What are the locations of the hospitals, homes and asylums?

## ABOUT A LOCALITY

How is the quickest way to get there?  
Who lives at a given address?  
Is there a telephone at the address or nearby?  
What is the character of the neighborhood?  
Is it a "home-owners" section?  
What is the nearest street corner?  
What is the nearest store, church, school, garage, shopping center, parking lot, etc.?  
Where are the public and office buildings?  
If it is a business location, what business?  
If an office building, what firms or professional people are in what rooms?

## ABOUT A BUSINESS CONCERN

What is the nature of the business?  
What is the correct name and address?  
Is it a Proprietorship, Partnership or Corporation?  
Who are the partners, owners, or officers?  
Who else in same or similar lines?



# Features and Departments of a City Directory

Your new, improved City Directory is the most complete and comprehensive catalog ever published of the inhabitants, business concerns and institutions of your city. It is much more than just an alphabetical list of names and addresses.

## Your City Directory Contains:

1

An *Alphabetical* list of names and addresses of every resident, business concern and institution, plus wife's name and if a widow the deceased husband's initial, and the occupations of all. Principal officers or owners and a description of businesses are included as well.

2

A *Householders' Directory* including a Street and Avenue Guide. This section lists every street and where intersecting streets appear. It lists numerically every location on each street, naming the householder or business at each number and whether the person is a homeowner or renter and if he has a telephone. Similar information is provided on office and public buildings and their occupants.

3

A *Classified Business Directory* listing every business, classified as to type, and showing names and addresses. It also lists every profession, club, society and association, hospital and cemetery, labor organization, library, park and playground and school.

4

A "*Yellow Section*" or *Buyers' Guide*, where the advertiser may explain in greater detail the services or products he has to offer.

5

A *Statistical and Historical Story* of your city; plus miscellaneous other information.



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